



AGENDA

COMMUNITY REDEVELOPMENT AGENCY

February 21, 2017

4:00 PM

4816 Chester Street

PLEDGE OF CIVILITY

We will be respectful of each other even when we disagree.

We will direct all comments to the issues. We will avoid personal attacks.

1. MEETING CALLED TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. ADOPTION OF AGENDA

5. APPROVAL OF MINUTES

A. December 12, 2016 Regular Meeting

6. PUBLIC INPUT

7. CRA ADVISORY BOARD UPDATE

8. ORDER OF UNFINISHED BUSINESS

A. Median Lighting on Cape Coral Parkway Between Del Prado Blvd
and Coronado Pkwy

9. ORDER OF NEW BUSINESS

A. CRA Resolution 1-17, FY 2017 Budget Amendment #2

B. Celebrate Cape Coral Night Parade Request for Sponsorship
Funding

C. CRA Special Event Sponsorship Grants Policy

10. REPORTS

A. Staff

11. COMMENTS

12. TIME AND PLACE OF NEXT MEETING

A. Tuesday, April 18, 2016 at 4:00 PM at 4816 Chester Street

13. MOTION TO ADJOURN

Item Number:	5.A.
Meeting Date:	2/21/2017
Item Type:	APPROVAL OF MINUTES

AGENDA REQUEST FORM



TITLE:

December 12, 2016 Regular Meeting

SUMMARY:

For your review and approval are the Minutes of the December 12, 2016 Regular Meeting.

Requested Action

Motion to adopt the Minutes of the December 12, 2016 Regular Meeting.

ADDITIONAL INFORMATION:

ATTACHMENTS:

Description	Type
☐ Minutes December 12, 2016 Regular Meeting	Backup Material

**MINUTES OF THE REGULAR MEETING OF THE
CAPE CORAL COMMUNITY REDEVELOPMENT AGENCY
MONDAY, DECEMBER 12, 2016**

Council Chambers

3:00 p.m.

Meeting called to order by Chair Carioscia` at 3:03 p.m.

Roll Call: Commissioners Carioscia, Cosden, Erbrick, Leon, Sawicki, Stout, and Williams were present. Burch as excused.

ADOPTION OF AGENDA

Commissioner Sawicki moved, seconded by Commissioner Williams to approve the agenda as presented. Voice Poll: All "ayes". 7-0 Motion carried.

APPROVAL OF MINUTES

November 14, 2016 Regular Meeting

Commissioner Sawicki moved, seconded by Commissioner Cosden to approve the minutes of the CRA Regular Meeting of November 14, 2016 as presented. Voice Poll: All "ayes". 7-0 Motion carried.

PUBLIC INPUT

None

CRA ADVISORY BOARD UPDATE

CRA Coordinator Hall informed the Commissioners, the Advisory Board heard the same three items on their agenda today, and they recommended approval of all three items.

ORDER OF UNFINISHED BUSINESS

NONE

ORDER OF NEW BUSINESS

Recommend Approval of the Selection Advisory Committee (SAC) ranking of the Request for Proposals (RFP) RFP-PW16-94/GM to engage the CPH firm to provide Professional Design Services for Streetscape Improvements SE 47th Terrace.

Executive Szerlag stated the SE 47th Terrace Streetscape Project would be the best looking streetscape in the region. There were three items for consideration at today's meeting. The first item as Selection Advisory Committee ranking of the Request for

Proposals for all the design work for SE 47th Terrace from Del Prado Boulevard to Coronado Parkway, second, the Carno survey, and third, the interlocal agreement between the City of Cape Coral and the Community Redevelopment Agency.

Jeffrey Satfield Principal Manager of CPH reviewed the presentation with the Board.

Discussion held.

Commissioner Sawicki moved, seconded by Commissioner Stout to recommend Approval of the Selection Advisory Committee (SAC) ranking of the Request for Proposals (RFP) RFP-PW16-94/GM to engage the firm CPH to provide Professional Design Services for Streetscape Improvements SE 47th Terrace

Commissioners polled as follows: Carioscia, Cosden, Erbrick, Leon, Sawicki, Stout, and Williams voted "Aye". 7-0 Motion carried.

Recommend Approval of the Staff Cost Proposal with Cardno, Inc. for Topical Survey Services Related to the Streetscape Project on S.E. 47th Terrace.

Executive Director Szerlag informed the Board the City of Cape Coral and the CRA proposed streetscape improvements on SE 47th Terrace. Contracted surveying services were required to obtain survey data within the limits of the project. Staff utilized the Continuing Professional Services Contract with Cardno Inc. to obtain a proposal.

Discussion held.

Commissioner Sawicki moved, seconded by Commissioner Cosden to Recommend Approval of the Staff Cost Proposal with Cardno, Inc. for Topical Survey Services Related to the Streetscape Project on S.E. 47th Terrace.

Commissioners polled as follows: Carioscia, Cosden, Erbrick, Leon, Sawicki, Stout, and Williams voted "Aye". "Ayes". 7-0 Motion carried.

Approval of an Interlocal Agreement Between the City of Cape Coral and the Cape Coral Community Redevelopment Agency Related to the Streetscape Project on SE 47th Terrace.

Executive Director Szerlag informed the Board because the SE 47th Terrace Streetscape project provided a public purpose the City and the CRA are authorized to pay for the cost of the project. The City and the CRA agreed that prior to a bank loan being issued the City and CRA will enter in to an agreement clearly identifying the terms of the repayment of the bank loan.

Discussion held.

Commissioner Sawicki moved, seconded by Commissioner Stout to approve the Interlocal Agreement Between the City of Cape Coral and the Cape Coral Community Redevelopment Agency Related to the Streetscape Project on SE 47th Terrace.

Commissioners polled as follows: Carioscia, Cosden, Erbrick, Leon, Sawicki, and Stout voted “Aye”. Williams voted “Nay”. 6-1 Motion carried.

REPORTS

Commissioner Cosden – No report

Commissioner Sawicki– No report

Commissioner Stout– No report

Commissioner Carioscia – Asked for an update on landscaping project on Cape Coral Parkway. Project Manager Smith replied it would be completed in a few weeks.

Commissioner Williams – No report

Commissioner Leon – No report

Commissioner Erbrick – Discussed the Florida League of Cities and the Office of Program Policy Analysis and Government Accountability report.

COMMENTS

None

TIME AND PLACE OF NEXT MEETING

The next CRA regular meeting was scheduled for Tuesday, February 21, 2017 at 4:00 PM at 4816 Chester Street in Cape Coral.

ADJOURNMENT

There being no further business, the meeting adjourned at 3:33 p.m.

Submitted by,

John Szerlag
CRA Executive Director

Item Number:	8.A.
Meeting Date:	2/21/2017
Item Type:	ORDER OF UNFINISHED BUSINESS

AGENDA REQUEST FORM



**Community Redevelopment
Agency**

TITLE:

Median Lighting on Cape Coral Parkway Between Del Prado Blvd and Coronado Pkwy

SUMMARY:

The median improvements on Cape Coral Parkway are nearly complete. One of the last steps is to complete the lighting enhancements. Before purchasing and installing lights, we would like your agreement to install the small warm lights as recommended by the Advisory Board and to discuss funding for the ongoing maintenance related to the lighting enhancements.

To determine what lighting is preferred in the median staff wrapped three different palm trees in the 1300 block directly in front of John Michael Jewelers and requested input. Trees from east to west are:

1. Large medium white LED bulbs
2. Small cool white LED bulbs
3. Small warm white LED bulbs

While this type of lighting improves the appearance of an area and sets a positive atmosphere for South Cape there is a considerable amount of maintenance and work involved with the upkeep of this type of enhancement. The initial cost of the lighting is budgeted and approved in our Work Plan. However, the Agency will still need to identify funding to maintain and replace the lighting enhancements on an annual basis and determine who will provide the service.

During the Advisory Board's most recent meeting they recommended the following actions:

1. The purchase of the warm string lighting which will be placed on all large trees and on every other tree trunk in a spiral pattern; and,
2. Staff to request quotes to contract for services to maintain the lighting enhancements and related control systems including an alternative quote to install holiday decorations using funds out of the current year's budget; and,
3. Include funding for an annual service contract in the Executive Director's Proposed FY 2018 budget.

REQUESTED ACTION

1. Staff is requesting your approval to move forward with the Advisory Board's recommendation to purchase the warm string lighting, place it on all large trees and on every other tree trunk and to seek quotes for maintenance services related to the median lighting and negotiate a contract.
2. Additionally, staff is seeking a motion authorizing the Executive Director to execute the maintenance service contract and related documents in amount not to exceed \$30,000 annually.

ADDITIONAL INFORMATION:

For your information we have included in the attachments a copy of the contract for the lighting enhancements on 5th

Avenue in Naples, photos from 5th Avenue. Staff will be present for any questions you may have with regard to this matter.

ATTACHMENTS:

Description	Type
▣ Naples Light Contract	Backup Material
▣ Lighting Sample #1	Backup Material
▣ Lighting Sample #2	Backup Material
▣ Lighting Sample #3	Backup Material

Fifth Avenue South and Sugden Plaza Decorative Lighting & Decor Agreement

SCOPE – 5th Avenue South

A. Miniature White Lights on Palms

1. Install/Maintain commercial grade miniature white lights on trunk bases of thirty-one (31) Palms along 5th Avenue South and replace once annually. Suggested that this be done in October and April.
2. Install/Maintain commercial grade miniature white lights on trunk bases and on fronds on three (3) Palms in the median at 5th Avenue South and 9th Street South.
3. One (1) time per month inspection January through November; and inspected weekly in the month of December. Any defective lights will be replaced within 48 hours of discovery or notice from City or BID staff. For any repairs outside of regular monthly repairs January through November, a sum of \$40 per manhour will apply.

B. Additional Palms

1. Install miniature white lights on fifteen (15) additional Palms identified by the BID staff. *Note: Subject to approval by City of Naples.*

C. Spheres

1. Install ninety (90) spheres with commercial grade white lights on Live Oaks and Tabebuia Trees beginning November 1 through May 15 (CityFest). The placement of spheres in Live Oaks and Tabebuia Trees to be determined by the BID staff.
2. All lighting will be inspected weekly in December. Any defective lights will be replaced within 48 hours of discovery or notice from City or BID staff.
4. One (1) time per month inspection November, and January through May. Any defective lights will be replaced within 48 hours of discovery or notice from City or BID staff. For any repairs outside of regular monthly repairs January through May, a sum of \$40 per manhour will apply.
5. Spheres will be removed annually and stored appropriately in vendor facilities on May 15.

D. Payment.

1. Payment will be made in two installments. January 2015 and October 2015.

SCOPE - Sugden Plaza

E. Holiday Decorations

1. Install holiday decorations – premium lighting and décor on Baker Stage and in the Sugden Plaza by November 26, 2014.
2. Remove Same by January 15, 2015
3. Respond to requests for maintenance/repair within 24 hours of call.

F. Baker Stage

- (2) Soldier standing on drum (one per side) at front of stair landing
- (2) 9 ½ prelit trees with red bows and red ribbon streaming down trees (one per side)
- (1) 15' prelit tree with elegant décor and star topper

G. Fountains.

- (2) Large Santa figures (one per side)
- (10) Christmas Trees with red ribbon (five per side)
- (2) Large Ice Trees (one per side)
- (4) Large decorative C-7 light bulbs (two each side)

H. Midpoint of Plaza.

- (2) Life like snowmen (one per side) – the snowmen will be placed between 8.5' trees
- (4) 8 ½ prelit trees with red bows (two per side)

- I. **Other.** Cut out holiday soldiers at Plaza Oak Trees.

J. Payment:

Sugden Plaza decorative components contingent on ability of BID to raise necessary funding, as such payment will be made in two installments: December 1 and December 20, 2014.

Special Conditions

1. This agreement is for a period of three years, subject to annual review by the BID Board.
2. Contract may be cancelled for non-performance.
3. In the event the BID cancels contract at any time during the three year period, for reasons other than non-performance, then \$6,000 will be payable to BradisonLLC/Trimmers on a pro-rated basis, i.e.: 2015 - \$6,000; 2016- \$4,000; 2017 - \$2,000.
4. Insurance: Proof of insurance shall be provided by Bradison LLC/Trimmers Holiday Decor prior to the start of work and each additional year of contract.
5. All lighting shall be commercial grade white - within the following temperature range: Minimum 2,700 Kelvin; Maximum 3,300 Kelvin. No twinkling or flashing light sources.
6. Vendor is responsible for any damages to pavers or other property that occur during installation, removal or replacement. No trucks are allowed on the paver area of Sugden Plaza.
7. Selections of Palms in Item 2 are to be made by the BID staff. Placement of spheres on Tabebuia and Oaks to be decided the BID staff.
8. Service to include for both Item 1 and Item 2: • Maintenance program as stated in Scope. • Respond to request of maintenance by BID within 48 hours of call. • Take down at specified date(s). • Installation/reinstallation of premium commercial grade quality lighting and décor. • Installation of commercial grade outdoor electrical cords.

- Installation/reinstallation of premium commercial grade quality lighting and décor.
 - Installation of commercial grade outdoor electrical cords.
9. Trimming of Trees for installation or repair/maintenance of lights requires City approval and is responsibility of vendor. *Palms*
10. Note: For any repairs outside of regular monthly repairs January through November on palms, and January through April on spheres, a sum of \$40 per manhour will apply.

Cost Schedule

	Number	2015	Number	2016	Number	2017
Street Lighting						
Existing						
Spheres	90					
Palms	spheres/		90 spheres/		90 Spheres/	
Maintenance	34		49 Palms		49 Palms	
Change-out	Palms	\$16,000		\$18,000		\$20,000
New						
Palms	15	\$2,000	-0-	\$0.00	-0-	\$0.00
Total Street Lighting		\$18,000		\$18,000		\$20,000
Plaza						
Plaza		\$10,850		\$10,850		\$10,850
TOTAL		\$28,850		\$28,850		\$30,850

Approval of Contract:


 Bradison LLC/Trimmers Holiday Decor

Sept. 4, 2014
 Date


 Fifth Avenue South BID

August 21, 2014
 Date







Item Number: 9.A.
Meeting Date: 2/21/2017
Item Type: BUSINESS

AGENDA REQUEST FORM



Community Redevelopment Agency

TITLE:

CRA Resolution 1-17, FY 2017 Budget Amendment #2

SUMMARY:

The purpose of this item is to amend FY 2017 CRA Operating Budget as Amended on August 22, 2016.

The South Cape Redevelopment Advisory Board recommends adoption of CRA Resolution 1-17 and FY 2017 Budget Amendment #2.

The changes include:

- Amendment of \$561,296 represents 16.28% change
- True up of Balances Brought Forward
- \$576,129 or 31.58% increase in Operating Fund Balance
- Final CRA Values were \$14,833 lower than TIF Revenue Projections for FY 2017 resulting in a decrease in Ad Valorem Taxes and General Fund Transfer In to reflect Actual Receipt Value
- \$(6,851) Lee County
- \$(7,982) General Fund Transfer

ADDITIONAL INFORMATION:

Requested Action

A motion to adopt CRA Resolution 1-17 , FY 2017 Budget Amendment #2.

ATTACHMENTS:

Description	Type
□ Resolution 1-17 Budget Amendment	Backup Material

CRA RESOLUTION 1 - 17

A RESOLUTION OF THE CAPE CORAL COMMUNITY REDEVELOPMENT AGENCY AMENDING RESOLUTION 2-16 WHICH ADOPTED THE BUDGET FOR FISCAL YEAR 2017; AUTHORIZING AMENDMENTS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Cape Coral Community Redevelopment Agency (the "CRA") adopted a budget for the CRA's Fiscal Year beginning October 1, 2016 and ending September 30, 2017; and

WHEREAS, the Community Redevelopment Agency desires to amend its Operating Budget for Fiscal Year 2017.

NOW, THEREFORE, BE IT RESOLVED BY THE CAPE CORAL COMMUNITY REDEVELOPMENT AGENCY BOARD OF COMMISSIONERS:

SECTION 1. Resolution 2-16 of the Cape Coral Community Redevelopment Agency, which adopted the Fiscal Year 2017 Operating Budget, and amended by Resolution 3-16, is hereby amended as detailed in Exhibit A, which is attached hereto and incorporated herein by reference.

SECTION 2. This resolution shall take effect immediately upon its adoption by the governing board of the CRA.

ADOPTED at a regular meeting of and by the Cape Coral Community Redevelopment Agency this _____ day of _____, 2017.

CAPE CORAL COMMUNITY
REDEVELOPMENT AGENCY

By: _____
JOHN CARIOSCIA
CRA Chairperson

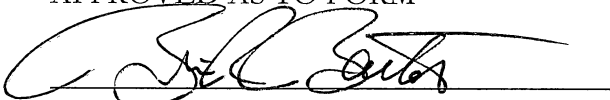
VOTE OF BOARD OF COMMISSIONERS:

BURCH	_____
CARIOSCIA	_____
STOUT	_____
LEON	_____
ERBRICK	_____
WILLIAMS	_____
COSDEN	_____
SAWICKI	_____

ATTEST:

By: _____
JOHN SZERLAG
CRA Executive Director

APPROVED AS TO FORM



BRIAN R. BARTOS
ASSISTANT CITY ATTORNEY
CRA FY17 Budget Amendment #2

EXHIBIT A

CITY OF CAPE CORAL
FY 2017 BUDGET - FUND LEVEL SUMMARY
Community Redevelopment Trust Fund

	FY 2017 AMENDED BUDGET RES. 3-16	BA #2 INCREASE	BA #2 (DECREASE)	FY 2017 AMENDED BUDGET #2 CRA RES. 1-17	BA #2 NET CHANGE
COMMUNITY REDEVELOPMENT TRUST FUND					
<u>SOURCES</u>					
Balances brought forward	\$ 1,824,267	\$ 576,129		\$ 2,400,396	\$ 576,129
Revenues:					
Ad Valorem Taxes	615,653		(6,851)	608,802	(6,851)
Charges for Service	-			-	-
Miscellaneous	5,700			5,700	-
Interfund Transfer	1,001,219		(7,982)	993,237	(7,982)
Total Community Redevelopment Trust Fund Sources	<u>\$ 3,446,839</u>	<u>\$ 576,129</u>	<u>\$ (14,833)</u>	<u>\$ 4,008,135</u>	<u>\$ 561,296</u>
<u>USES</u>					
Personnel, Operating, Capital Expenditures	\$ 3,029,992			\$ 3,029,992	\$ -
Debt Service	-			-	-
Transfers Out	416,847			416,847	-
Reserves	-	576,129	(14,833)	561,296	561,296
Appropriations & Reserves Community Redevelopment Trust Fund	<u>\$ 3,446,839</u>	<u>\$ 576,129</u>	<u>\$ (14,833)</u>	<u>\$ 4,008,135</u>	<u>\$ 561,296</u>

EXHIBIT A

SUMMARY OF FY 2017 ADOPTED BUDGET CRA

FY 2017 Adopted Budget	\$ 3,446,839
Additional Sources/Uses	561,296
FY 2017 Proposed Budget	<u>4,008,135</u>

WHERE THE MONEY COMES FROM

Additional Sources

Balances Forward	\$ 576,129	FY 2016 Year End Fund Balance Adjustment
New Revenue		
Ad Valorem Taxes	(6,851)	TIF Revenue Projection CRA Values Lee County Adjustment
Intergovernmental Funds (Grants/Shared R	-	
Miscellaneous	-	
Fines & Forfeits	-	
Subtotal Revenue	(6,851)	
Other Financing Sources		
Interfund Transfers (In)	(7,982)	TIF Revenue Projection CRA Values City of Cape Coral Adjustment
Debt Proceeds	-	
Subtotal Other Financing Sources	(7,982)	
Total Additional Sources Budget Amendment #1	<u>\$ 561,296</u>	

HOW THE SOURCES ARE DISTRIBUTED

Additional Uses

Expenditures		
Personnel	-	
Operating	-	
Capital Outlay	-	
Debt Service	-	
Subtotal Expenditures	\$ -	
Other Financing Uses		
Interfund Transfers (Out)	-	
Reserves	561,296	Adjustment of Reserves from Balance Carried Forward and TIF Adjustment
Total Additional Uses Budget Amendment #1	<u>\$ 561,296</u>	

Item Number: 9.B.
Meeting Date: 2/21/2017
Item Type: BUSINESS

AGENDA REQUEST FORM



Community Redevelopment Agency

TITLE:

Celebrate Cape Coral Night Parade Request for Sponsorship Funding

SUMMARY:

The South Cape Hospitality Association has submitted a CRA Special Event Sponsorship Grant application in the amount of \$2,000 for a new event "Celebrate Cape Coral Night Parade" to be held on Saturday, March 4, 2017 at 7:00 PM. This parade will be held in South Cape along SE 47th Terrace.

The Parks & Recreation Department has agreed to provide \$1,150 for the cost of the sound system and road closure.

Because of unforeseen reasons, "Touch A Truck" hosted by the South Cape Hospitality Association will not be held in FY 2017.

The South Cape Hospitality Association is requesting the \$2,000 approved in the FY 2017 budget for the "Touch A Truck" event transfer to the Celebrate Cape Coral Night Parade.

The Advisory Board recommends approval to grant funds for the new event. The funds will go towards the cost of the police detail (estimated at \$2,500).

-

Requested Action

A motion to recommend approval or denial of the transfer of \$2,000 approved in the FY 2017 budget from the "Touch A Truck" event to the "Celebrate Cape Coral Night Parade".

ADDITIONAL INFORMATION:

Attached for your information is a copy of the application including the event budget.

ATTACHMENTS:

Description	Type
▣ Application - Celebrate Cape Coral Night Parade	Backup Material
▣ FY 2017 Summary CRA Special Event Sponsorship Grants	Backup Material



Cape Coral Community Redevelopment Agency

4816 Chester Street
Cape Coral, FL 33904
(239) 242-3737

SPECIAL EVENT SPONSORSHIP GRANT APPLICATION

Please Type or Print Legibly

Organization/Business Name: South Cape Hospitality Association

Address: 1217 Cape Coral Pkwy E #103

City, State: Cape Coral FL Zip: 33904

Telephone: 239 900 4028 Fax: _____

Email: Donna@southcapeentertainment.com

Federal ID #: 46-2683412 501(c)(3)#: 501(C)6 ^{cooperative} business org.

Contact Name/Title: Donna Meola

Event Name: Celebrate Cape Coral Night Parade

Has this program received funding from the CRA in the past? ☐ Yes ☒ No

If yes, when? _____ How much? \$ _____

Amount requested: \$ 2,000.00 transfer from Touch A Truck event


As an attachment, not to exceed three pages, please provide the following:

☒ Description of the organization/business, its mission statement and a listing of the Board of Directors (where applicable).

☒ Description of the event that funds are being requested for, including demographic that is being served, number expected to be served, and benefit derived by the community. Identify how the event supports the mission of the CRA.

- ☒ Budget of the event identifying funding sources and expenditures. Please use the attached form and be sure to identify what expenses a CRA grant would fund. Budgets should be for the year funding is requested. Please feel free to attach a narrative explaining your budget.
- ☐ If this event was held in prior years, include results from the most recent year, including financial and actual demographical information. N/A
- ☒ Description of how CRA sponsorship, if granted, would be publicly acknowledged (i.e. CRA logo to be used on printed materials, any promotional material, event brochures, etc. that may be available.

I certify that, to the best of my knowledge, the information contained in this application is accurate and true.

	<u>1/22/17</u>
Signature	Date
<u>St Donna Meola</u>	<u>Executive Director</u>
Printed Name	Title

MISSION STATEMENT

South Cape Entertainment Association

South Cape Entertainment Association is a non-profit organization, and our mission is to facilitate a cooperative partnership among businesses within the district to create a welcoming and unique year round shopping, dining, and entertainment destination where people will have memorable experiences and want to return; the improved economic viability will be returned to promote and enhance the distinctive area known as South Cape.

BOARD OF DIRECTORS

South Cape Entertainment Association

Shelly Cranford, President

Denise Wood, Vice President

Magdalena Tengroth-Dyberg, Director

Lynn Pippenger, Director

Stephen Christou, Treasurer

Theresa Knazek, Director

In 1957 two brothers, Leonard and Jack Rosen, from Baltimore, Md., spent weeks looking over Southwest Florida for a piece of property to develop. Late that year they purchased a parcel of land from Grandville Keller and Franklin Miles, (owner of the Alka Seltzer Company) for \$678,000. The land once known as Redfish Point was renamed Cape Coral. The development company, Gulf American Land Corporation started what was to be known as the "Waterfront Wonderland." Ground was broken on Nov. 4, 1957. On June 10, 1958, the first residents moved into their home in the southeastern part of the Cape. At that time a waterview homesite sold for \$990, waterfront, \$1,990 and riverfront \$3,390. Property sales reached over \$9 million the first year. By 1965 approximately 500 prospects a day toured the property. When sales reached a peak in 1969, Cape Coral was sold to General Acceptance Corporation of Allentown.

This parade is being held to celebrate the 60th anniversary of the founding of Cape Coral, this is a first year event for SCHEA, and we hope to continue annually. An event of this nature ties in perfectly with both the CRA and SCHEA mission statements that will show everyone the fun that we are having living, working, dining and being entertained in the South Cape. This is a family friendly event and we hope to bring 3500+ people to South Cape in our first year.

ACORD™

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

01/17/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER BB&T-Oswald Trippe and Company 13515 Bell Tower Drive Fort Myers, FL 33907 239 433-4535	CONTACT NAME: Pam Gillmore PHONE (A/C, No, Ext): 239 433-4535 FAX (A/C, No): 866-881-5271 E-MAIL ADDRESS: pgillmore@bbandt.com														
INSURED The South Cape Hospitality Association Inc; The South Cape Entertainment 1217 E Cape Coral Parkway #103 Cape Coral, FL 33904	<table border="1"> <thead> <tr> <th data-bbox="779 451 1364 483">INSURER(S) AFFORDING COVERAGE</th> <th data-bbox="1364 451 1500 483">NAIC #</th> </tr> </thead> <tbody> <tr> <td data-bbox="779 483 1364 514">INSURER A : United States Fire Insurance Co</td> <td data-bbox="1364 483 1500 514">21113</td> </tr> <tr> <td data-bbox="779 514 1364 546">INSURER B : Great American Insurance Compan</td> <td data-bbox="1364 514 1500 546">16691</td> </tr> <tr> <td data-bbox="779 546 1364 577">INSURER C :</td> <td data-bbox="1364 546 1500 577"></td> </tr> <tr> <td data-bbox="779 577 1364 609">INSURER D :</td> <td data-bbox="1364 577 1500 609"></td> </tr> <tr> <td data-bbox="779 609 1364 640">INSURER E :</td> <td data-bbox="1364 609 1500 640"></td> </tr> <tr> <td data-bbox="779 640 1364 659">INSURER F :</td> <td data-bbox="1364 640 1500 659"></td> </tr> </tbody> </table>	INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A : United States Fire Insurance Co	21113	INSURER B : Great American Insurance Compan	16691	INSURER C :		INSURER D :		INSURER E :		INSURER F :	
INSURER(S) AFFORDING COVERAGE	NAIC #														
INSURER A : United States Fire Insurance Co	21113														
INSURER B : Great American Insurance Compan	16691														
INSURER C :															
INSURER D :															
INSURER E :															
INSURER F :															

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:		USS316337USL30440	06/25/2016	06/25/2017	EACH OCCURRENCE \$1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$300,000 MED EXP (Any one person) \$5,000 PERSONAL & ADV INJURY \$1,000,000 GENERAL AGGREGATE \$2,000,000 PRODUCTS - COMP/OP AGG \$2,000,000
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS					COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED \$ RETENTION \$					EACH OCCURRENCE \$ AGGREGATE \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? <input type="checkbox"/> Y/N (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	N/A				PER STATUTE <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
B	Directors&Officer		EPP1817618	06/25/2016	06/25/2017	\$1,000,000
A	Liquor Liability		USS316337USL3044	06/25/2016	06/25/2017	\$1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

City of Cape Coral is included as Additional Insured

RE: Celebrate Cape Coral Night Parade, March 04, 2017

CERTIFICATE HOLDER

CANCELLATION

City of Cape Coral
 P.O. Box 150027
 Cape Coral, FL 33990

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Ad B. One

© 1988-2014 ACORD CORPORATION. All rights reserved.

Cape Coral Police Department Off-Duty Detail Assignment**2016 Fee Schedule Permit/Application**

Thank you for inquiring about the availability of off-duty officers for security services or other related functions. The following represents the hourly rates associated with this service:

<u>Vendor Hourly Rate</u>	<u>Category</u>
\$40.50	Officer
\$53.50	Sergeant
\$66.50	Holiday*
\$66.50	Emergency**

These fees are for regular contracted off-duty assignments. The minimum charge is 3 hours. Notification of a detail 2 business days or less will be charged the *EMERGENCY RATE*. *Payment is due prior to the assignment in the form of a Cashier's Check or Money Order made payable to the City of Cape Coral Police Department. No Personal Checks will be accepted.*

PERMIT CANCELLATION

The Cape Coral Police Department reserves the right to cancel a permit assignment at anytime. The vendor may cancel a permit assignment by contacting the Police Department at least 24 hours in advance of the date and time of the permit assignment. *Notice less the 24 hours may be subject to the minimum 3 hour payment per officer.*

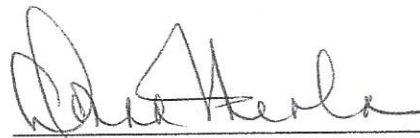
STATUS OF OFFICERS PERFORMING WORK PERMIT ASSIGNMENTS

Police officers performing work permit assignments under the terms of a permit shall be deemed to be on duty. Thus, their principal responsibility will be to the Cape Coral Police Department and citizens of the community. Work permit assignments may be terminated at any time in the interest of the Police Department and citizens of the community.

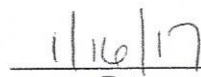
STAFFING PROVISIONS

All permit assignment applications will be reviewed. If staffing needs are determined to be insufficient or overstaffed the police supervisor in charge shall have the discretion to increase or reduce dedicated staffing. Any difference in costs shall be borne by the Vendor.

If a work permit assignment requires 4 or more officers or if the opinion of Special Operations is needed, a supervisor shall be assigned as officer in charge of the permit assignment.



Signature of Applicant



Date

Permit #: _____

CAPE CORAL POLICE DEPARTMENT

(To be completed by applicant)

VENDOR NAME: South Cape Hospitality and Entertainment Association**ADDRESS:** 1217 Cape Coral Pkwy #103Cape Coral, FL 33904**BILLING ADDRESS:** _____Same**PHONE(S) #** 239 900 4028**EMAIL ADDRESS** donna@southcapeentertainment.com**SERVICE LOCATION:** SE 47th TerraceRoute heading west from SE 15th Ave to SE 8th Ct**PERMIT SERVICE DATE(S)** March 4, 2017**HOURS: FROM:** 7 A.M./P.M. **TO:** 8:30 A.M./P.M.
(Please be very specific; days/nights, dates times, length of contract, etc.)**NUMBER OF OFFICER(S)** _____ **NUMBER OF SERGEANT(S)** _____**DESCRIPTION OF SERVICE** Parade (Celebrate Cape Coral Night Parade)**NAME AND PHONE NUMBER OF MAIN CONTACT FOR OFFICERS TO REPORT TO DURING EVENT:****NAME:** Donna Meola**PHONE:** 239 900 4028

(To be completed by Applicant)

I, Donne Meola, as an authorized representative of South Cape Hospitality & Entertainment Assn, hereby acknowledge that I have read and understand the attached fee schedule and conditions which I have signed and dated as part of this application, and I further agree that S.C.H.E.A will abide by and be subject to these conditions in all respects if a permit is issued as a result of this application. In addition, S.C.H.E.A, through its authorized representative, hereby agrees to hold harmless and indemnify the City of Cape Coral and its employees from any and all claims, or lawsuits, injuries or damages suffered by S.C.H.E.A or its employees, customers, patrons or invitees during the term of any permit that is issued as a result of this application.

Donne Meola Exec. Dir.

Signature of Authorized Representative

Donne Meola

Print Name of Authorized Representative

*HOLIDAY RATE DATES: Thanksgiving (from 0700 Thurs to 0700 Mon) Christmas (from 1800 12/24 to 0000 12/26) New Years (from 1800 12/31 to 2359 1/1) Easter (from 0700 Sun to 0700 Mon)

** If a detail runs 2 or more hours longer than originally requested, the first hour will be charged at the regular rate and the second hour and beyond will be charged the emergency rate.

Inquiries may be directed to: (239) 574-0654 or Fax (239) 242-5367 Attn: Collette Haenes

PERMIT

(To be completed by the Cape Coral Police Department)

The above application for permit is hereby accepted and granted. The application together with the attached fee schedule and conditions are accepted and constitute the terms and conditions of this permit.

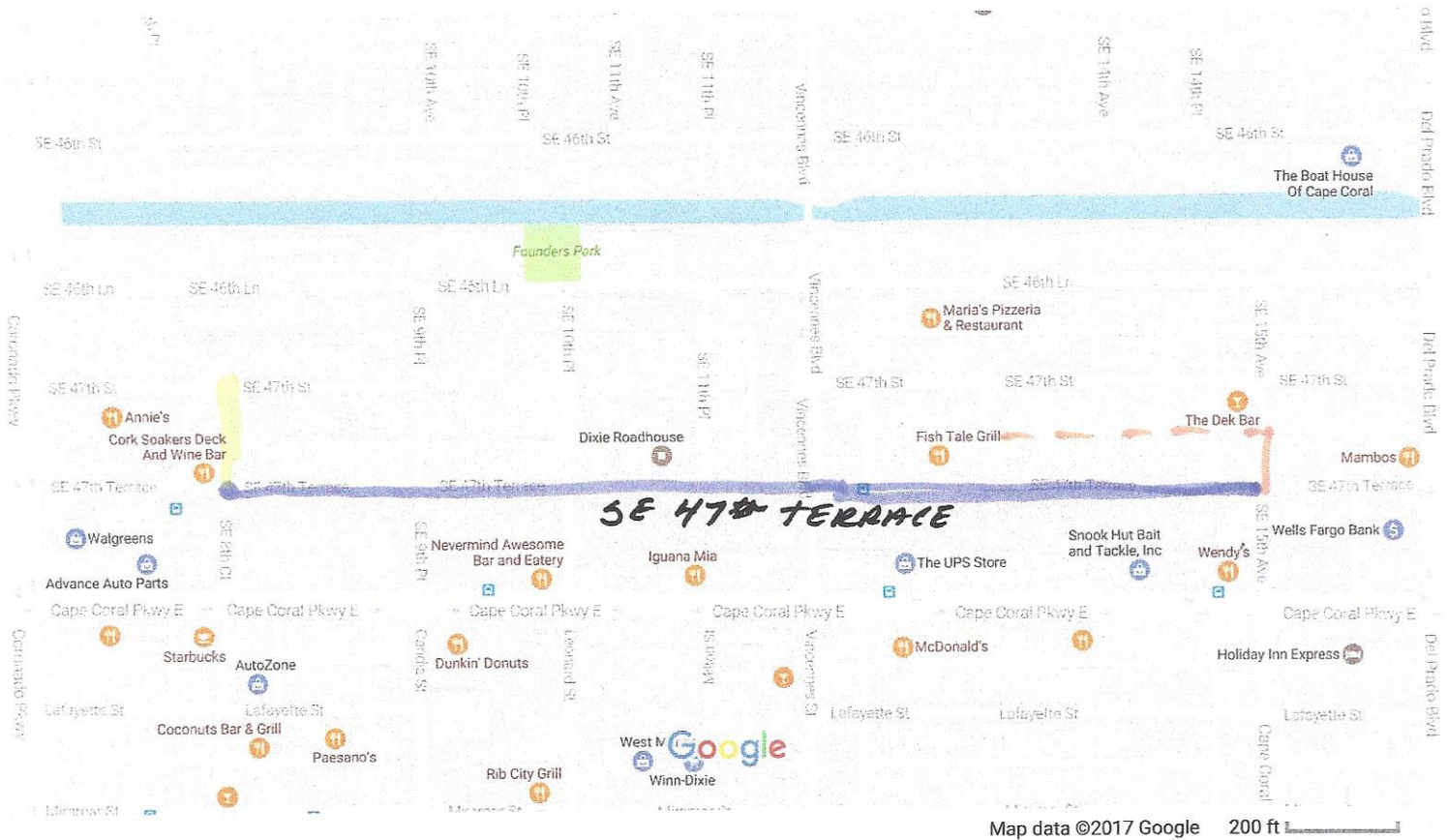
The above application for permit is hereby denied:

Denied Signature

Rank

Date

Google Maps Cape Coral



● STAGING AREA

● PARADE ROUTE

● END OF PARADE - EXIT

**CRA SPECIAL EVENTS SPONSORSHIP
Fiscal Year 2017**

GRANT APPLICATION

EVENT	HOST	Amount Requested	Recommended by Advisory Board	Approved By CRA Board
Festival of the Arts	Rotary Club	\$10,000	\$10,000	\$10,000
Cardboard Boat Regatta Four Freedoms Park	Rotary Club	\$3,000	\$3,000	\$3,000
Bike Nights 4X Oct, Dec, Feb, Apr	Parks and Recreation	\$4,000	\$4,000	\$4,000
Veterans Day Parade	Parks and Recreation	\$1,000	\$1,000	\$1,000
Holiday Boat-A-Long December	Parks and Recreation	\$1,000	\$1,000	\$1,000
Symphony - Taste of the Cape	Parks and Recreation	\$1,000	\$1,000	\$1,000
Red White and Boom July 4th	Parks and Recreation	\$2,500	\$2,500	\$2,500
Symphony at Sunset Four Freedoms Park	Gulf Coast Symphony	\$5,000	\$4,000	\$4,000
Touch A Truck	South Cape Enter. Assoc.	\$3,000	\$2,000	\$2,000
Holiday Festival of Lights	Chamber of Commerce	\$2,500	\$2,500	\$5,000
Cape Coral Farmer's Market	Chamber of Commerce	\$2,500	\$0	\$0
Holiday Festival of Lights - New Holiday Tree	Chamber of Commerce	\$10,000	\$0	\$0
Freedom 5K Run	Chamber of Commerce	\$2,500	\$2,000	\$2,000
Relay for Life	American Cancer Society	\$2,500	\$2,000	\$2,000
Blind Feet Shopping the Street	Lighthouse of SW FL	\$2,500	\$1,500	\$1,500
TOTAL		\$53,000	\$36,500	\$39,000

Item Number: 9.C.
Meeting Date: 2/21/2017
Item Type: BUSINESS

AGENDA REQUEST FORM



Community Redevelopment Agency

TITLE:

CRA Special Event Sponsorship Grants Policy

SUMMARY:

The purpose of this item is to provide the Board of Commissioner's (BOC) with an overview of the Advisory Board's discussion and recommendation to continue granting funds for special events; and, request direction accordingly.

Summary:

Annually, during the month of April, the South Cape Community Redevelopment Advisory Board considers applications and recommends to the Board of Commissioners awards for CRA Special Event Sponsorship Grants.

Because it is a best practice to review procedures to ensure accountability, transparency and maintain the public's trust, the Advisory Board reviewed the Special Events Sponsorship Grant Application Guidelines prior to announcing the funding opportunity.

The Advisory Board reviewed and discussed the program to confirm whether or not the program is consistent with the organization's mission and goals. They also discussed the purpose, eligibility, funding limits, requirement for participation, as well as new events vs. established events. Questions considered during the discussion are listed below:

1. Should CRA Grants be given to non-profit organizations as seed money to establish new events only?
2. Should events pass the "but-for" test, meaning that unless the funding is provided the event will not take place?
3. Should awards be capped at a certain amount?
4. As events grow, vendor participation and fees increase, should reliance on CRA grants be reduced?
5. Because the intent of the grant is to put "feet on the street" do we want to identify a minimum number of participants expected to attend an event?

The outcome of the discussion is that while the Board agreed a priority should be given to newer events over events that are well-established, there is no need to amend the current policy. As a Board they will make recommendations based on an agreed set of criteria. Direction was given to staff to develop an evaluation sheet that the Board will use during presentations. Similar to the scoresheet used by Selection Advisory Committee Members, the matrix will include the Board's priority criteria. Staff also received instruction to include this information in the application packet.

As it ties in with this topic staff also shared with the Advisory Board the results of the community survey inquiring about

the recent Festival of the Arts event (see attached).

Without objection, staff will announce the CRA is accepting applications for FY 2018 Special Event Sponsorship Grants. The deadline to submit an application is March 23, 2017. Presentations to the Advisory Board will be held during their April meeting.

Provided the Advisory Board's recommendations do not exceed FY 2017's budgeted amount of \$39,000, funds for these events will be included in the Executive Director's Proposed FY 2018 Budget. Should their recommendation exceed \$39,000 staff will place this topic on the Board of Commissioner's April agenda for direction.

-
REQUESTED ACTION

Staff is requesting confirmation from the Board that there is no desire to make changes to the current Special Event Sponsorship Grant Policy or to discontinue the program.

Staff is also seeking direction from the Board as it relates to the desire to review the applications during the April meeting or to include the funding for the recommended applications in the Executive Director's proposed budget. Any questions or changes could be discussed during the budget process.

ADDITIONAL INFORMATION:

Attachments: Current Policy
Community Survey
Summary of FY 2017 Special Event Sponsorship Grants

ATTACHMENTS:

Description	Type
▣ CRA Special Event Sponsorship Guidelines	Backup Material
▣ CRA Special Event Sponsorship Instructions	Backup Material
▣ CRA Special Event Sponsorship Application	Backup Material
▣ Survey results CC Festival of the Arts	Backup Material
▣ FY 2017 Summary CRA Special Event Sponsorship Grants	Backup Material
▣ CRA Special Event Sponsorship Matrix	Backup Material



Cape Coral Community Redevelopment Agency

4816 Chester Street
Cape Coral, FL 33904
(239) 242-3737

CRA SPECIAL EVENT SPONSORSHIP GRANT GUIDELINES

The Community Redevelopment Agency was established by the Cape Coral City Council in 1993 with the adoption of Ordinance 81-93. Redevelopment includes activities or events in a community redevelopment area for the elimination and prevention of spread of slum and blighted conditions. Cape Coral's redevelopment plan puts on the shoulders of the CRA different mechanisms that would alleviate blight, and bring people to South Cape. The CRA recognizes that community redevelopment has many facets and that all aspects cannot, and should not, be undertaken solely by one agency. It should be a collaboration of many agencies working together in the implementation of their community's Redevelopment Plan.

The CRA's Special Event Sponsorship Grant Program recognizes through a show of support of those organizations and businesses whose events directly serve the citizens and visitors of Cape Coral's community redevelopment area and support the mission and principles of the CRA. The CRA provides support under this program through small monetary grants. These grants are in no way intended to: provide general operating funds, finance agency operating, program shortfalls, or take the place of agency/business fundraising efforts.

Guidelines for Eligibility

For the purposes of community sponsorship, the Cape Coral CRA requires that:

1. Grantees deliver an event within the South Cape CRA district.
2. Special events related to the mission and principles of the CRA in that they promote economic development within the CRA district and/or benefit the residents of Cape Coral.
3. Special events benefit an identifiable population in the community redevelopment area.

All grants are awarded or denied at the discretion of the CRA Board of Commissioners

For the purposes of delineating an event, an event is defined by the CRA as:

1. Being run for the purposes of entertainment and/or raising funds
2. Delivery of instructions and/or education to a group in a highly structured, condensed format with no on-going regular schedule of occurrence.

In no event shall the CRA make charitable donations in support of:

- General operating expenses of an organization or business.
- To fund operating salaries or positions.

Application for Special Event Sponsorship Grant Application must include a completed, signed application accompanied by the required back-up items. Applications that are not accompanied by the required attachments will not be processed.

Applications must be received by Thursday, March 23, 2017 for review and will require South Cape Community Redevelopment Advisory Board interview and recommendation on Tuesday, April 4, 2017 at 3:00 p.m. at 4816 Chester Street. The CRA Board approval will be at the next regularly scheduled CRA meeting to be held on Tuesday, April 18, 2016 at 4:00 p.m. at 4816 Chester Street.

Applicants are required to attend the Tuesday, April 4, 2017 South Cape Community Redevelopment Advisory Board meeting when their sponsorship request is being considered for recommendation to the CRA Board of Commissioners.

Applicants may be required to attend the Tuesday, April 18, 2017 CRA meeting when their sponsorship request is being considered for approval by the CRA Board of Commissioners.

Please return completed application form and required documentation to the CRA office:

Cape Coral Community Redevelopment Agency
Attn: Helen S. Ramey
4816 Chester Street
Cape Coral, FL 33904
(239) 242-3737
hramey@capecoral.net

Deadline Thursday, March 23, 2017



Cape Coral Community Redevelopment Agency

4816 Chester Street
Cape Coral, FL 33904
(239) 242-3737

CRA SPECIAL EVENT SPONSORSHIP GRANT APPLICATION INSTRUCTIONS

The Community Redevelopment Agency requires that all organizers who wish to apply for special event sponsorship complete the attached application. Each application shall be reviewed by CRA staff and require approval by the CRA Executive Board of Commissioners.

- Event organizers shall return the completed application to the Community Redevelopment Specialist during administrative office hours (Monday-Friday, 8:00 a.m. to 4:30 p.m.), or e-mail the form as an attachment to hramey@capecoral.net. If completed electronically, make sure to save the form to your own computer for future reference.
- **Applications for Fiscal Year 2017 must be received by Thursday, March 23, 2016.**
- Upon receipt of the Sponsorship Application, Community Redevelopment Specialist will contact the organizer and review the process, and request other additional items which shall include:
 - Insurance
 - Attendance evidence or estimates if a first-time event
 - Names and related information of other committed sponsors
 - Event promotion/marketing plan (i.e. TV, radio, newspapers, signs, etc.)
 - Map locating event
 - Parking plan
 - Copy of Florida Beverages Commission permit (if applicable)
 - Copy of City of Cape Coral Special Events Permit Application (if applicable)
 - Copy of tent permits (if applicable)
 - List of food vendors (if applicable)
 - Copy of 501-3c or business license/permit

It is important when filling out the application it is especially important that you fill out the application completely, and please do not forget to include a site map.

Helen S. Ramey
Community Redevelopment Specialist
242-3737



Cape Coral Community Redevelopment Agency

4816 Chester Street
Cape Coral, FL 33904
(239) 242-3737

SPECIAL EVENT SPONSORSHIP GRANT APPLICATION

Deadline: Thursday, March 23, 2017 for FY 2018 Sponsorships

Please Type or Print Legibly

Organization/Business Name: _____

Address: _____

City, State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Federal ID #: _____ 501(c)(3)#: _____

Contact Name/Title: _____

Event Name: _____

Has this program received funding from the CRA in the past? ☐ Yes ☐ No

If yes, when? _____ How much? \$ _____

Amount requested: \$ _____

As an attachment, not to exceed three pages, please provide the following:

- ☐ Description of the organization/business, its mission statement and a listing of the Board of Directors (where applicable).
- ☐ Description of the event that funds are being requested for, including demographic that is being served, number expected to be served, and benefit derived by the community. Identify how the event supports the mission of the CRA.

- ☐ Budget of the event identifying funding sources and expenditures. Please be sure to identify what expenses a CRA grant would fund. Budgets should be for the year funding is requested. Please feel free to attach a narrative explaining your budget.
- ☐ If this event was held in prior years, include results from the most recent year, including financial and actual demographical information.
- ☐ Description of how CRA sponsorship, if granted, would be publicly acknowledged (i.e. CRA logo to be used on printed materials, any promotional material, event brochures, etc. that may be available.

CRA Sponsorship grants are paid upon presentation of invoice after the event is held.

I certify that, to the best of my knowledge, the information contained in this application is accurate and true.

Signature

Date

Printed Name

Title

Please return this application by the deadline date: Thursday, March 23, 2017

Constant Contact Survey Results

Survey Name: SECOND 2017 CC Festival of the Arts Survey

Response Status: Partial & Completed

Filter: None

Feb 07, 2017 10:17:06 AM

1. What days were you opened during the event?

	Number of Response(s)	Response Ratio
Saturday	5	21.7%
Sunday	0	0.0%
Saturday and Sunday	13	56.5%
No Responses	5	21.7%
Total	23	100%

2. What type of business do you own?

	Number of Response(s)	Response Ratio
Retail	4	17.3%
Contractor/Home Services	2	8.6%
Health/Personal Services	1	4.3%
Professional Services	3	13.0%
Restaurant / Hospitality	6	26.0%
Other	6	26.0%
No Responses	1	4.3%
Total	23	100%

3. How did this event impact your business?

	Number of Response(s)	Response Ratio
Excellent - Business exceeded expectations.	5	21.7%
Good - Business was busier than normal	4	17.3%
Neutral - Business was normal.	10	43.4%
Poor - Business was negatively affected.	2	8.6%
No Responses	2	8.6%
Total	23	100%

4. Did this event bring in new business?

	Number of Response(s)	Response Ratio
Yes	9	39.1%
No	12	52.1%
No Responses	2	8.6%
Total	23	100%

5. The Community Redevelopment Agency contributed \$10,000 for the sponsorship of this event. Please indicate if you believe this to be a good use of public funds.

	Number of Response(s)	Response Ratio
Yes	17	73.9%
No	5	21.7%
No Responses	1	4.3%
Total	23	100%

Salisbury	5	21.7%
Sunday	0	0%
Saturday and Sunday	12	52.2%
No Responses	1	4.3%
Total	23	100%

6. What type of business do you want?

Retail	4	17.4%
Contractors Services	3	13%
Health/Personal Services	1	4.3%
Professional Services	2	8.7%
Restaurant/Hotelery	6	26.1%
Other	6	26.1%
No Responses	1	4.3%
Total	23	100%

7. How did this event impact your business?

Excited - Business exceeded expectations	2	8.7%
Good - Business was better than normal	4	17.4%
Neutral - Business was normal	10	43.5%
Poor - Business was negatively affected	5	21.7%
No Responses	2	8.7%
Total	23	100%

8. Did this event bring in new business?

Yes	9	39.1%
No	12	52.2%
No Responses	2	8.7%
Total	23	100%

**CRA SPECIAL EVENTS SPONSORSHIP
Fiscal Year 2017**

GRANT APPLICATION

EVENT	HOST	Amount Requested	Recommended by Advisory Board	Approved By CRA Board
Festival of the Arts	Rotary Club	\$10,000	\$10,000	\$10,000
Cardboard Boat Regatta Four Freedoms Park	Rotary Club	\$3,000	\$3,000	\$3,000
Bike Nights 4X Oct, Dec, Feb, Apr	Parks and Recreation	\$4,000	\$4,000	\$4,000
Veterans Day Parade	Parks and Recreation	\$1,000	\$1,000	\$1,000
Holiday Boat-A-Long December	Parks and Recreation	\$1,000	\$1,000	\$1,000
Symphony - Taste of the Cape	Parks and Recreation	\$1,000	\$1,000	\$1,000
Red White and Boom July 4th	Parks and Recreation	\$2,500	\$2,500	\$2,500
Symphony at Sunset Four Freedoms Park	Gulf Coast Symphony	\$5,000	\$4,000	\$4,000
Touch A Truck	South Cape Enter. Assoc.	\$3,000	\$2,000	\$2,000
Holiday Festival of Lights	Chamber of Commerce	\$2,500	\$2,500	\$5,000
Cape Coral Farmer's Market	Chamber of Commerce	\$2,500	\$0	\$0
Holiday Festival of Lights - New Holiday Tree	Chamber of Commerce	\$10,000	\$0	\$0
Freedom 5K Run	Chamber of Commerce	\$2,500	\$2,000	\$2,000
Relay for Life	American Cancer Society	\$2,500	\$2,000	\$2,000
Blind Feet Shopping the Street	Lighthouse of SW FL	\$2,500	\$1,500	\$1,500
TOTAL		\$53,000	\$36,500	\$39,000

CRA SPECIAL EVENT SPONSORSHIP GRANT MATRIX

[illegible]