# The Heart of Cape Good

#### **Cape Coral Community Redevelopment Agency**

1231 Lafayette Street Cape Coral, FL 33904 (239) 242-3737

#### **CRA SPECIAL EVENT SPONSORSHIP APPLICATION**

Please Type or Print Legibly

| Organization/               | Business Name: _  | Rotary Club of C.C./ Cape Coral Rotary Foundation  |
|-----------------------------|---|--|
| Address: P.C                | D. Box 101346   |  |
| City, State: <u>C</u>       | ape Coral, Fl   | <b>Zip</b> ; 33910   |
| Telephone:                  | 239-470-4259  | Fax:   |
| Email: tim.ha               | uck@fullermetz.com  |  |
| Federal ID #:_              | 59-2301-48  | 501(c)(3)#: 580035668  |
| Contact Name                | e/Title: Tim Hauck- R   | otary Club Board   |
| Event Name:_                | 40th Annual Cape Co   | ral Art Festival and Market Place  |
| Date(s) of Eve              | ent: <u>1/11/25</u> and 1/12  | /25  |
|                             | t been held the Cl<br>low many years?                               | RA in the past? ☑ Yes □ No   |
| duty po                     | ne service(s) or police detail, traffic riers, electircal supplies, | broduct(s) being requested (i.e. performance stage, off-barriers): Police, Fire & EMT Support, Food & Tent inspections   |
| attach                      | a copy of the logis   | oroduct(s) requested: \$,1385.00 Please stical needs and costs provided by the City of Cape Coral cial Events Committee. |
| Parks a<br>How m<br>Support | nd Recreation? ☑<br>uch?1385.00                                     | itemized list provided by the City of Cape Coral Parks and   |

#### Total reimbursement requested from CRA (not to exceed \$5,000) \$5000.00 As an attachment, please provide the following: Description of the organization/business, its mission statement, and a listing of the Board of Directors (where applicable). Description of the event, including demographic that is being served, number expected to be served, and benefit derived by the community, Identify how the event supports the mission of the CRA. Budget of the event identifying funding sources and expenditures. Budgets should be for the year funding is requested. Please feel free to attach a narrative explaining your budget. If this event was held in prior years, include results from the most recent year, including financial and actual demographical information. Description of how CRA sponsorship, if granted, would be publicly acknowledged (i.e., CRA logo to be used on printed materials, any promotional material, event brochures. etc. that may be available. I certify that, to the best of my knowledge, the information contained in this application is accurate and true. 7/25/24 Date Signature Rotary Club Board Timothy A. Hauck Printed Name Title

#### **Application Deadlines**

- 1. Events held between October 2024 to March 2025 Applications must be received by July 31, 2024
- 2. Events held between April 2025 to September 2025 Applications must be received by January 31, 2025.

## City of Cape Coral P&R Partnership Application

| Row 3   |  |
|---|--|
| Generate Document                                   |  |
| Status  |  |
| Date of Application                                 | 07/16/24   |
| Organization Legal<br>Name                          | Rotary Club of Cape Coral  |
| Address   | PO Box 101346  |
| Contact Person                                      | Tim Hauck  |
| Phone #   | +1 (239) 470-4259  |
| E-mail  | tim.hauck@fullermetz.com   |
| Brief Description and<br>Purpose of<br>Organization | We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders. |
| Name of<br>Event/Program/Service                    | Cape Coral Art Festival and Market Place   |
| Date of Event                                       | 01/11/25   |
| Location  | Cape Coral Parkway East from Del Prado S. to Coronado Parkway  |
| Time  | 10 am to 5 pm on 1/11/25 and 10 am to 4 pm on 1/12/25  |
| Estimated Event<br>Attendance                       | 100,000.00   |
| Primary Audience                                    | General Public   |
| Current Budget<br>Expense for Events                | 146,372.00   |
| Description of<br>Event/Program/Service             | Art Festival with Vendor Market Place and food. Event is free to attend  |
| Will the Event/Program require City Personnel?      | Yes  |

| Equipment/Resources                                 | 100' Cable w/hubble 50 amps 50' Cable w/hubble 50 amps<br>Crowd Control Barricade Distribution Boxes Distribution HUB<br>Electrical Cable Ramp (Per 3ft piece) |
|---|--|
| Stage (For Commercial<br>Use) Qty                   |  |
| Stage (For Commercial<br>Use) Total                 | \$0.00   |
| Stage (For Non-profit)<br>Qty                       |  |
| Stage (For Non-profit)<br>Total                     | \$0.00   |
| Stage Set-up for City-<br>Supported Events Qty      |  |
| Stage Set-up for City-<br>Supported Events<br>Total | \$0.00   |
| Distribution Boxes Qty                              | 7  |
| Distribution Boxes<br>Total                         | \$175.00   |
| Distribution HUB Qty                                | 2  |
| Distribution HUB Total                              | \$80.00  |
| Blue Trash Barrels Qty                              |  |
| Blue Trash Barrels<br>Total                         | \$0.00   |
| Trussing 10' Qty                                    |  |
| Trussing 10' Total                                  | \$0.00   |
| Crowd Control<br>Barricade Qty                      | 30   |
| Crowd Control<br>Barricade Total                    | \$420.00   |
| Distribution RV 30<br>AMP Qty                       | -  |
| Distribution RV 30<br>AMP                           | \$0.00   |
| 50' Cable w/hubble 50<br>amps Qty                   | 8  |
| amps Qty  |  |

| 50' Cable w/hubble 50<br>amps                        | \$200.00  |
|--|---|
| 100' Cable w/hubble 50<br>amps                       | 8   |
| 100' Cable w/hubble 50<br>Total                      | \$360.00  |
| Bleacher Qty   |   |
| Bleacher Total                                       | \$0.00  |
| Electrical Cable Ramp<br>(Per 3ft piece) Qty         | 15  |
| Electrical Cable Ramp<br>(Per 3ft piece) Total       | \$150.00  |
| Delivery/Personnel<br>Fee per hour                   |   |
| Delivery/Personnel<br>Fee per hour Total             | \$0.00  |
| Total Amount   | \$1,385.00  |
| Other Comments:                                      |   |
| Which criteria below<br>best describes your<br>Event | Benefits the City through the exchange of in-kind services as a result of the partnership. The benefit must exceed the value Increases recognition of Cape Coral attributes in a favorable manner on a Regional, State, National or International Level Promotes good will, pride, spirits and/or community health benefiting community at large Provides significant direct economic benefit to the community at large in a measurable way |
| Do you plan on<br>making a profit?                   | Yes   |
| Profit Amount  | \$100,000.00  |
| Will there be a registration or entrance fee?        | No  |
| Registration Amount                                  |   |
| Will there be a vendor or booth fee?                 | Yes   |
| Vendor Amount  | \$450.00  |
|  |   |

| Volunteer Hourly Rate                                       | \$31.80                             |
|---|-------------------------------------|
| Total Value of Hours  | \$1,384.89                          |
| Total Value (Yearly)  |                                     |
| Assigned To   | Allison Burris                      |
| Todd King - Special<br>Events Supervisor<br>Approval        | Approved                            |
| Keith Locklin -<br>Recreation<br>Superintendent<br>Approval | Approved                            |
| Joe Petrella-Parks &<br>Recreation Director<br>Approval     |                                     |
| Signature of<br>Organization President                      | Tim Hauck (Jul 25, 2024 16:37 EDT)  |
| Signature of Parks & Recreation Director                    | IOE ETPELLA / Jul 26 2024 06:57 EDT |

#### 1. Description of the Organization, its mission statement and a listing of the Board of Directors.

Rotary is an international organization comprised of more than 30,000 clubs in 160 countries throughout the world. Members of Rotary are business, professional and community leaders who share a goal of improving others' quality of life. The Rotary Club of Cape Coral was chartered on May 21, 1964. Our local club is comprised of 90 members representing business, professional and the community who belong to Rotary because they want to connect with and give back to our community. The Cape Coral Rotary Foundation was established in 1983 as the charitable arm of the Rotary Club of Cape Coral and since then has been providing scholarships and funding for local community projects as well as international assistance. Funds raised by the Art Festival are deposited into the Cape Coral Rotary Foundation 501(C3) account and have been used to fund and continue to fund the following: the construction of Rotary Park, building and installation of School Safety Zones, and building the Community Garden at Cape Coral City Hall. Other programs that Cape Coral Rotary conducts on a continuing basis for the community include: Cardboard Regatta, providing scholarships for area students, hosting a Picnic for Foster Kids, funding and volunteer support to the Cape Coral Caring Center, participating in the Meals of Hope Christmas meal preparation, hosting a Boat Outing and Picnic for the visually impaired, selling hotdogs and beer during the Burrowing Owl Festival as a fund raiser for the Cape Coral Friends of Wildlife, providing funding and volunteer assistance to the Cape Coral Animal Shelter, organizing and hosting a Christmas Party for Cape Coral Special Populations, and providing assistance to Cape Coral schools on an as-needed basis.

The main purpose of Rotary is to foster the ideal of service as a basis of worthy enterprise, develop acquaintances and provide members with the opportunity for service. Rotary as an organization prioritizes maintaining high ethical standards of its members, thereby dignifying each Rotarian with an opportunity for service. While Rotarians represent a broad spectrum of the world's religions, cultures and political thoughts, they share a common mission- "Service Above Self".

#### Rotary Club of Cape Coral Officers and Board of Directors;

President: John Solaroli

President Elect: Dennis Shelton

Treasurer: Brad Peska Secretary: Frank Virno

Directors:

Vanessa Chaviano

Tim Hauck

Rick Hogue Steve Marsino

Simone Ferreira

Amy Rouskey

Bill Harris
Jack Martin

Nick Muhlenbruch

Rick Munson

#### **Cape Coral Rotary Foundation:**

Chairman: James Perry

Directors:

Cheryl Leftwich

Simone Ferreira

Greg Rougeux

Bill Harris

Dennis Shelton

2. Description of the event, including demographic that is being served, number expected to be served, and benefit derived by the community. Identify how the event supports the mission of the CRA.

The Cape Coral Art Festival and Marketplace in January 2025 will celebrate its **40th** year. The festival has become one of the largest special events held in Lee County. It is a juried art festival made up of a variety of Art Forms including painting, pottery, jewelry, photography, mixed media and others. A priority is placed on having artists that sell items with prices ranging from a few dollars to thousands of dollars making it a festival with something for everyone. Attendance during our 2024 festival was over 140,000 people. In 2020, our festival was voted the best outdoor event by readers of Gulfshore Life magazine and 5<sup>th</sup> best Art Festival in the nation by Sunshine Artists magazine. During 2022, the festival was voted 22nd Best Art Festival in the country by Sunshine Artists. During our 2024 Festival, Cape Coral hosted 175 artists from across the country selling their fine art and over 90 local and regionally based businesses displaying their products and services.

Businesses that are near the festival area benefit from the two days of high volume foot traffic which directly fulfills the CRA's mission of "putting feet on the street". The festival has developed a reputation as a quality Art Festival which attracts visitors from outside Lee County and extends the visibility of Cape Coral. The food and entertainment venues near the festival enjoy a significant boost in their business during the weekend.

The Rotary Club and Foundation organizes this annual event for two equally important reasons, as a way to raise funds to help the community and also to raise the cultural profile of Cape Coral with a fun cultural event and promote the businesses within the Downtown Cape Coral Food and Entertainment District.

3. Budget of the event identifying funding sources and expenditures. Budget should be the the year funding is requested. Please feel free to attach a narrative explaining your budget.

The budget for the 2025 Festival and Income and Expenses of the 2024 Festival has been attached. The costs of putting on the festival each year are paid by the Cape Coral Rotary Foundation in conjunction with sponsorships and grants that are awarded. In past years, we have received \$25,000 or less from the Tourist Development Council (TDC) for advertising the festival in "out of area" markets to increase overnight stays in the area. However, TDC grants are no longer available to this event. The 2024 Title Sponsor was LMCU Credit Union and they will return again in 2025. Net proceeds from Sponsorships, sale of booth space, posters and food and water sales, are reimbursed to the Foundation, and those funds are donated back to community projects and for humanitarian projects.

4. If this event was held in prior years, include results from the most recent year, including financial and actual demographical information.

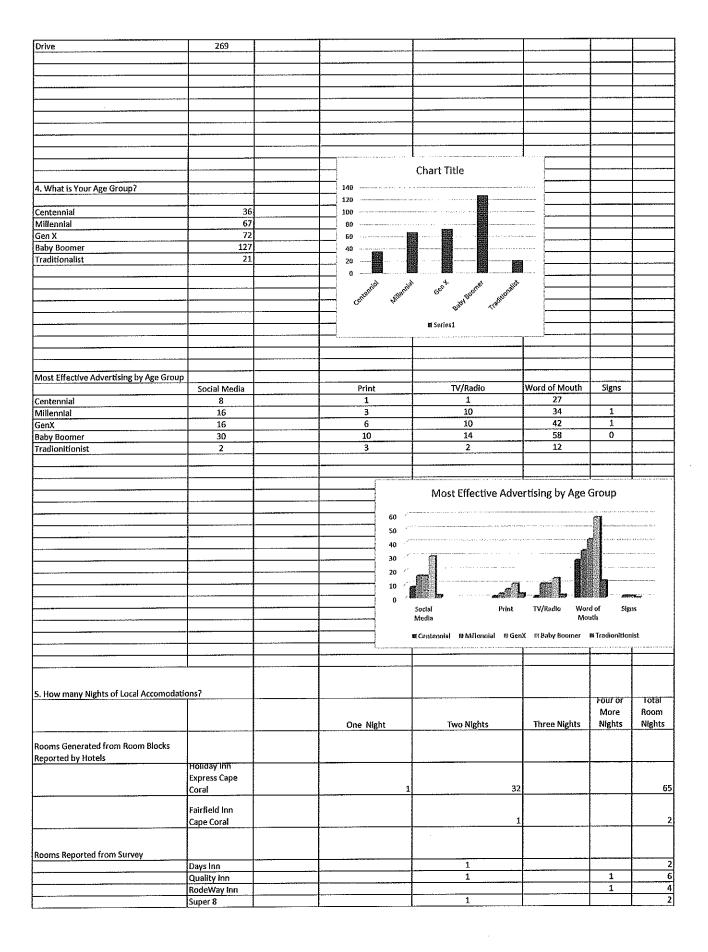
The financials of the 2024 Cape Coral Art Festival and Marketplace have been enclosed on the same sheet with the 2025 budget as an attachment with this application. Cape Coral Rotary, during the 2024 festival, also conducted a survey of festival attendees to obtain demographic information and advertising effectiveness. A compilation of the survey responses has also been attached.

5. Description of how CRA sponsorship, if granted, would be publicly acknowledged (ie CRA logo to be used on printed materials, any promotional material, event brochures, etc. that may be available.

The CRA/Logo will be listed in all T.V. and/or Radio broadcasts, printed posters, programs, letterhead, website (capecoralfestival.com) and social media festival advertisements. The CRA will be provided a 10' x 10' booth space to promote the CRA, the City and Cape Coral business development opportunities, and space within the venue for one CRA banner.

|                         | 1   |                    | I                    | I                    |                     | T                                       |                         |                           |                          | 2023/2024          | 2024 Actual        | 2024/2025        |
|-------------------------|---|--------------------|----------------------|----------------------|---------------------|---|-------------------------|---------------------------|--------------------------|--------------------|--------------------|------------------|
|                         |   | Jul *13 - Jun 14   | Jul '14 - Jun 18     | Jul '15 - Jun 1      | Jul '16 - Jun 1     | Jul'17 - Jun 18                         | Jul '19-Jul '21         | Jul'21-Jul'22             | Jul'22-Jul'23            | Budget             |                    | Budget           |
| ART FESTIVAL INCOME     |   |                    |                      |                      |                     | 15,795.00                               | 60,382.21               | \$175,196.40              | \$162,456.40             | \$181,000          | \$245,170          | \$245,00         |
|                         | Artist and Marketplace Booth<br>ArtWay on the Parkway.    | 0.00               | 0.00                 | 0,00                 | 0,00                | 15,795.00                               | 50,382.21               | \$175,196.40              | \$162,456.40             | \$181,000          | \$245,170<br>\$700 | \$71             |
|                         | Ваплег Spaces   | 10.050.00          | 40.500.00            | 7.750.00             | 40.050.00           | E 500 00                                | 400000                  | 616 4F0 00                |                          | 610.000            | \$25,500           | \$30,5           |
|                         | Direct Sponsors<br>Kosia Roofing                          | 10,950,00          | 10,500.00            | 7,750,00             | 10,250,00           | 5,500,00                                | 4,000.00                | \$16,450.00               | \$2,500.00               | \$10,000           | \$25,500           | \$30,51          |
|                         | Remadiation 911   |                    |                      |                      |                     |   |                         |                           | \$2,500.00               |                    |                    |                  |
|                         | Experience Real Estate                                    |                    |                      |                      |                     |   |                         |                           | \$5,000.00               | ļ                  |                    |                  |
|                         | Suncoast Beverage<br>CRA                                  | 10,000.00          | 10,000.00            | 10,000.00            | 10,000,00           | 5,000.00                                | 0.00                    | \$4,482.35                | \$1,000.00<br>\$5,000.00 | \$5,000            | \$5,000            | \$5,0            |
|                         | Festival Advertising Income                               | 0.00               | 2,578,00             | 100,00               | 0.00                | 0.00                                    | 0.00                    |                           |                          |                    |                    |                  |
|                         | Food Concessions  | 8,480.63           | 8,596.00             | 8,189.00             | 9,172.64            | 12,331.98                               | 10,682.25<br>152,784.83 | \$10,000.00               | \$10,000.00              | \$10,000           | \$10,000           | \$10,00          |
|                         | Artist Exhibitor Jury & Space<br>Misc Income Art Fest     | 98,146.00          | 132,450.90<br>150,14 | 183,915,30<br>0,00   | 99,173,14<br>447.66 | 124,809.54<br>470.68                    | 152,784.83              | \$0.00                    | \$0.00                   | <del> </del>       | \$130              |                  |
|                         | Posters & T-Shirts  | 3,824.00           | 6,859.00             | 5,115.00             | 3,102.00            | 6,255.40                                | 3,865,56                |                           | \$3,757.00               | \$2,000            | \$3,349            | \$4,00           |
|                         | Refunds deducted from<br>Revenues after 2020              | 00.0               | (26,782,00)          | (44,770,00)          | 0.00                | 0.00                                    |                         |                           | \$0.00                   | ]                  |                    |                  |
|                         | TDC Marketing Reimbursement                               | 0.00               | 16,375.00            | 22,000.00            | 20,919.00           | 24,063,85                               | 25,000,00               | \$13,500.00               | \$13,503.00              | \$25,000           | \$0                |                  |
|                         | Water Sales   | 620.00             | 1,400.00             | 630,00               | 2,108,95            | 630,00                                  | 1,571.00                |                           |                          | \$1,000            | \$0                |                  |
| TOTAL ART FESTIVAL INCO | In Kind Catus Assistance                                  | 132,020,63         | 162,127,D4           | 192,929.30           | 155,173.39          | 194,856.45                              | 258,285,85              | \$207,787.35              | \$205,841.40             | \$234,150          | \$269,849          | \$295,21         |
|                         | in-Kind Set up Assistance<br>provided by the City of Cape |                    | ļ                    |                      |                     |   | L                       |                           |                          | <u> </u>           |                    |                  |
| ART FESTIVAL EXPENSE    |   |                    |                      |                      |                     |   |                         |                           |                          |                    |                    |                  |
|                         | Websile   | 0,90               | 0,00                 | 0.00                 | 0,00                | 68,60                                   |                         | \$3,150.00                | \$4,800.00               | \$2,000            |                    | \$1,00           |
|                         | Admin and Design<br>City Event Permit                     | 0,00               | 0,00                 | 0,00                 | 0,00                | 7,869.75                                | 10,406.01               | \$40.00                   | \$85.00                  | \$85               | \$85               | \$E              |
|                         | CCFD Inspection   |                    |                      |                      |                     |   |                         | Ş40200                    | \$125.00                 | \$125              | \$250              | \$25             |
|                         | Zapp registration/Eventeny                                | 0.00               | 0,00                 | 0,00                 | 0,00                | 5,401.34                                | 4,658,14                | \$960,00                  | \$2,560.00               | \$960              | \$2,260            | \$96             |
|                         | Marketing and Advertising                                 | 31,201,63          | 42,492.59            | 58,358.51            | 52,142.55           | 60,909.59                               | 59,894.14               | \$57,422.65<br>\$5,540.95 | \$45,996.00              | \$60,000           | \$7,062            | \$8,46           |
|                         | Artist and Markeplace Out of Region Attendence            |                    |                      |                      |                     | • |                         | \$8,900.00                |                          |                    | \$7,002            | 90,410           |
|                         | Social Media  |                    |                      |                      |                     |   |                         | \$10,200.00               |                          |                    | \$15,490           | \$15,00          |
|                         | Television and Radio                                      |                    |                      |                      |                     |   |                         | \$28,291.70<br>\$2,990.00 |                          | <u> </u>           | \$18,736           | \$28,00          |
|                         | Print Management and Buying                               |                    |                      |                      |                     |   |                         | \$1,500.00                |                          | _                  | \$1,500            | \$1,50           |
|                         | Committee Expenses  | 1,040.00           | 0.00                 | 0.00                 | 60.00               | 312.85                                  |                         | J. (                      |                          |                    |                    | \$50             |
|                         | Entertainment   | 4,320,00           | 5,460.26             | 4,930.01             | 3,307.20            | 6,435,38                                | 27,653.32<br>16,635.00  | 414                       | \$0.00                   | \$12,000           | \$12,779           | £13.0/           |
|                         | Insurance<br>Judge/Peter Schreyer 2022                    | 9.00<br>824.25     | 0.00<br>787,50       | 767.50               | 0,00<br>700.63      | 0.00<br>745.25                          | 750.00                  | \$10,717.35<br>\$706,50   | \$11,755.80<br>\$671.00  | \$12,000           | \$12,779           | \$13,00          |
|                         | Misc Art Fest Expenses                                    | 587,98             | 616.93               | 313.17               | 170.47              | 104,95                                  | 1,360.66                |                           |                          | \$2,000            |                    |                  |
|                         | Operating Supplies  | 926.13             | 2,088.06             | 2,212,62             | 9,00                | 0.00                                    |                         |                           | \$675,00                 | \$1,000            |                    | \$1,00           |
|                         | Postage<br>Printing                                       | 9,00<br>165.93     | 0.00<br>245.01       | 16.45<br>251.35      | 0.00<br>394,14      | 0,00<br>800,75                          | 30.90<br>102.50         | \$0.00<br>\$24.50         | \$1,306,00               | \$5,000            | \$2,158            | \$5,00           |
|                         | Artist Packets  | 103.23             | 2.0.01               |                      |                     |   | 102100                  |                           | \$208.11                 | \$300              |                    | \$3,00           |
|                         | Prize Money/ Includes Student<br>Art Prizes               | 7,181.12           | 7,000.00             | 7,000,00             | 7,200,00            | 7,933,06                                | 7,000.00                | \$6,105.00                | \$11,000.00              | \$11,000           | \$9,995            | \$11,00          |
|                         | Award Ribbons   | 7,101,12           | 1,000,200            | 7,35 1               |                     | .,,-                                    |                         | \$50.00                   | \$168.12                 | \$300              | \$196              | \$25             |
|                         | Artway on the Parkway Supplies                            |                    |                      |                      |                     |   | 707.00                  | \$696.09                  | 40.00                    | \$400              | \$1,171            | \$40             |
|                         | Radios<br>Sales Tex                                       | 373,12<br>5,471,28 | 514.10<br>5,990,00   | 519,40<br>6,103.80   | 531,27<br>5,950,38  | 604.80                                  | 700.00<br>5,022.27      | \$432,00                  | \$0.00<br>\$11,319.64    | \$12,000           | \$0                | 5                |
|                         | Sanitation/Portables                                      | 2,175,76           | 1,984,83             | 370.99               | 1,100.00            | 485,00                                  | 2,488.00                | \$5,506.00                | \$2,662,50               | \$5,000            | \$3,962            | \$4,00           |
|                         | Security: Private security and                            |                    |                      |                      |                     |   |                         |                           |                          |                    |                    |                  |
|                         | Police detail   | 1,170,24           | 5,174,27             | 12,735.45<br>668.00  | 4,476,54<br>144,00  | 5,216,82<br>1,752,00                    | 5,918.69<br>1,500,00    | \$6,107.35<br>\$725.62    | \$6,625.00               | \$7,000<br>\$500   | \$8,040            | \$9,00<br>\$50   |
|                         | Signs<br>TCP Road Closure                                 | 216,00             | 0,00                 | 000.00               | 199,00              | 1,102,00                                | 1,000,00                | \$1,775,00                | \$4,500.00               | \$10,000           | \$0                | \$8,00           |
|                         | Tent Rental   | ,                  |                      |                      |                     |   |                         | \$5,983.00                | \$6,691.12               | \$7,000            | \$7,212            | \$8,00           |
|                         | Site Set Up   | 9,896,81           | 10,968.00            | 9,503.92<br>6,113.60 | 8,217.30            | 9,201,56<br>214.25                      | 11,848.05<br>200.00     | \$207.14                  | \$200.00                 | \$0<br>\$200       | \$0                | \$<br>\$20       |
|                         | Supplies Supplemental Lights for street                   | 0,00               | 820.56               | 6,113.60             | 665,60              | 214.25                                  | 200.00                  | 3207.14                   | \$200.00                 | 3200               |                    | \$1,70           |
|                         | Banners, Signs and Posters                                |                    |                      |                      |                     |   |                         | 725.62                    |                          | \$500              |                    | \$5,00           |
|                         | Barricades/Treffic Directional sig                        |                    |                      |                      |                     |   |                         |                           | \$1,500.00<br>\$2,505.87 | \$2,000<br>\$5,000 | \$350              | \$2,00<br>\$5,00 |
|                         | Generators<br>Golf Cart Rental                            |                    |                      |                      |                     |   |                         |                           | 32,505.87                | 33,000             |                    | \$2,00           |
|                         | erhead Truss to carry electric in                         |                    |                      |                      |                     |   |                         |                           |                          |                    | \$750              | \$1,00           |
|                         | Club Member shirts  |                    |                      | 2 10 15              | 0 855 5             |   | 2 400 00                | \$3,242.05                | \$2,182.50               | \$2,000<br>\$4,000 | \$4,634            | \$1,00<br>\$5,00 |
|                         | Festivel T-Shirts/Shop Bags/Post<br>Artist Reception      | 2,386.56           | 2,797,00             | 3,404.76             | 2,255.00            | 3,704.44                                | 3,100.00                | \$4,545.00                | \$2,182.50               | \$500              | \$4,634            | \$5,00           |
|                         | Artist Reception<br>Eventenyizapp Creon Cara              |                    | ***                  |                      |                     |   |                         |                           |                          | 7,244              | \$4,704            | \$5,00           |
| *****                   | processing fees Zapp \$6.99/application fee               |                    |                      |                      |                     |   |                         |                           |                          |                    | \$4,704)           | باردو            |
|                         | Eventeny fee is not known                                 |                    |                      |                      |                     |   |                         |                           | 1                        |                    | \$1,100            | \$2,00           |
|                         | automatically deducted from<br>Telephone                  | 482.30             | 681.59               | 85,60                | 342.40              | 368,40                                  |                         | }                         | \$500.00                 | \$600              | 31,100             | \$2,00           |
| Total ART FESTIVAL EXP  |   | 68,419.10          | 87,510.70            | 113,373.03           | 87,657.48           | 111,128.79                              | 159,465.68              | \$166,543.52              | \$118,465.39             | \$152,170          | \$103,188          | \$148,87         |
|                         |   |                    |                      |                      |                     |   |                         |                           |                          |                    |                    |                  |

| ] 2   | 024 Cane Cor            | al Art Festival                                  | Appendix E<br>and Marketplace P                            | articipant Survey Result   | S        |              |  |
|---|-------------------------|--|--|--|----------|--------------|--|
|   | .oz+ cape cor           |  | of Completed Surveys:                                      |  | J        |              |  |
|   | Responses               | 110000   | T  | 1  |          |              |  |
| 1. How did you hear about the event?                      |                         |  |  |  |          |              |  |
|   |                         |  |  |  |          |              |  |
| Word of Mouth   | 79                      | <b></b>  |  |  |          | <u> </u>     |  |
| Social Media  | 78                      |  |  |  | • •      |              | -  |
| Radio/TV  | 45                      |  | Name Bases Bases   |  |          |              |  |
| Local Print Media Sunshine Artists and "Where the Shows   | 26                      |  | News Press, Breeze   |  |          | <u> </u>     |  |
| Are" Artist Marketing                                     | 7                       |  |  |  |          |              |  |
| Signs/Banners   | 2                       |  |  |  |          | <u> </u>     |  |
|   |                         | <u> </u>   |  |  |          |              |  |
| 2. Where are you from?                                    |                         |  |  |  |          |              |  |
| Live in Metro Area  | 112                     |  |  |  |          |              |  |
| Live outside Metro Area but within 2.5                    | 20                      |  |  | Evergiades City, Jupiter, Ft<br>pierce, Clearwater, West<br>Palm Beach, Tampa,<br>Hollywood, Punta Gourda,<br>Port Charolotte, Naples,<br>Sarasota, Hollywood, Parish, |          |              |  |
| hours driving Distance                                    | 30                      | <del>                                     </del> |  | Ave Maria, Bradenton,  |          |              |  |
| Took longer than 2.5 driving time to get to Cape Coral    | 35                      | 1  |  |  |          |              |  |
|   |                         |  | Outside of 2.5 hours<br>driving distance within<br>Florida | Orlando, Miami,<br>Jacksonville, St.<br>Augustine, Titusville,<br>Crestview, Jensen Beach,<br>Sanford, Ocala, Miami,<br>Daytona Beach, Lakeland,<br>Cocoa Beach        |          |              |  |
|   |                         |  |  |  |          |              |  |
|   |                         |  | Out of State   |  |          |              |  |
|   |                         |  |  | Kansas   | 9        |              |  |
|   |                         |  |  | Georgia  | 8        |              |  |
|   |                         |  |  | New Jersey   | 7        |              | <u> </u>   |
|   |                         |  |  | Pennsylvania   | 7        | ļ <u> </u>   | <u> </u>   |
|   |                         | ļ  |  | Colorado   | 5        | ļ            | <u> </u>   |
|   |                         |  |  | New York   | 5<br>5   |              |  |
|   |                         |  |  | Michigan<br>Illinois   | 4        | <del> </del> |  |
|   |                         |  |  | Massachusetts  | 4        | <del></del>  | <del>                                     </del> |
|   |                         | <del> </del>                                     |  | Ohlo   | 4        |              |  |
|   |                         |  |  | Rhode Island   | 4        |              |  |
|   |                         | <b></b>  |  | Tennessee  | 4        |              |  |
|   |                         |  |  | Texas  | 4        |              |  |
|   |                         |  |  | Missouri   | 3        |              |  |
|   |                         |  |  | California   | 2        |              |  |
|   |                         |  |  | Kentucky   | 2        |              |  |
|   |                         | <b></b>  |  | New Hampshire  | 2        | <b> </b>     |  |
|   |                         |  |  | North Carolina   | 2        |              |  |
|   |                         |  | 1  | Okalahoma<br>Utah  | 2        |              |  |
|   |                         |  |  | Utah<br>Wisconsin  | 2        | <b></b>      |  |
|   | ·· <del>·········</del> | <b></b>  |  | Alabama  | 1        |              |  |
|   |                         |  |  | Delaware   | 1        |              |  |
|   |                         |  |  | Minnesota  | 1        |              |  |
|   |                         | <u> </u>   |  | Virginia   | 1        |              | · ·  |
|   |                         |  |  | Washington   | 1        |              |  |
|   |                         |  | Out of Country   |  | -        |              |  |
| ***************************************                   |                         | 1  |  | Canada   | 2        |              |  |
|   |                         | 1  |  | Out of State Total   |          |              |  |
| 3. What was your Mode of<br>Transportation to Lee County? | ****                    |  |  |  |          |              |  |
| -   |                         |  |  |  |          |              |  |
| Fly   | 46                      | 1  | <u>.</u>   | 1  | <u> </u> | L            | <u> </u>   |



|  |                                    |              |   |                      |             | ,  |  |
|--|------------------------------------|--------------|---|----------------------|-------------|--|--|
|  | Dolphin Key                        |              |   |                      |             |  |  |
|  | Resort                             |              |   | 1                    |             |  | 2  |
|  | Hampton Inn CC                     |              |   | 3                    |             |  | 6  |
|  | Home2 Suites                       | <u> </u>     |   | 1                    |             | ļ  | 2  |
|  | Unidentified Hot                   | el           |   | 6                    |             | ļ  | 12   |
|  | 1                                  |              |   | Total Number of Room |             |  |  |
|  |                                    |              |   | Nights reported      |             |  | 103  |
|  |                                    | Numberof     |   | ***                  |             |  |  |
|  |                                    | Survey       |   | -                    |             |  |  |
| Other Lodging Reported                   |                                    | Responses    |   |                      |             |  |  |
| With Friends                             |                                    | 47           |   |                      |             |  |  |
| Air BnB                                  |                                    | 19           | 46 room nights                          |                      |             |  |  |
| Winter Rental                            |                                    | 11           |   |                      |             |  |  |
| RV Camping                               |                                    | 19           | 39 nights                               |                      |             |  |  |
|  |                                    |              |   |                      |             |  |  |
|  |                                    |              |   |                      |             |  |  |
| 6. Email addresses for event information |                                    |              |   |                      |             |  |  |
|  | RN4564@gmail.c                     | om           |   |                      |             |  |  |
|  | LF.Dragan@gmai                     |              |   |                      |             |  |  |
|  | AngelKeila46@gr                    |              | *************************************** |                      |             | <u> </u>   |  |
|  | KevinNR@hotma                      |              |   |                      |             | 1  |  |
|  | RalphDietz@aoi.c                   |              |   |                      |             |  |  |
|  | M.Volman@sbcg                      |              |   |                      |             |  |  |
|  | LLOZOWRN@gm                        |              |   |                      |             | <del>                                     </del> |  |
|  | Vburrows987@g                      |              |   |                      |             | <del>                                     </del> |  |
|  | Calskinner2@gm                     |              |   |                      |             |  |  |
|  | Cyafris@gmail.co                   |              |   |                      |             |  | <del></del>                                      |
|  | Nanderkep@gma                      |              |   |                      |             |  | 1  |
|  | Rosshuff53@gma                     |              |   |                      |             |  |  |
|  | Miguelangelpr77                    |              | ••                                      |                      |             |  | <del>                                     </del> |
|  | Pammyberry@ho                      |              |   |                      |             |  |  |
|  | CMLRN7@msn.co                      |              |   |                      |             |  |  |
|  | Wayneffy8@gma                      |              |   |                      |             | <del> </del>                                     | -  |
|  | Tamicakes59@gria                   |              |   |                      |             | <del>                                     </del> |  |
|  | Danerben@aol.co                    |              |   |                      |             |  | <del> </del>                                     |
|  | Justinlavne01@g                    |              |   |                      | ~~          | <del>                                     </del> |  |
|  |                                    |              |   |                      | -           | <del> </del>                                     |  |
|  | Yookale5@gmail.<br>Atpeacebythesea |              |   |                      |             | <del>                                     </del> |  |
|  |                                    |              |   |                      |             | <del>                                     </del> | ├──  |
|  | Parker8895@aol.                    |              |   |                      |             | ļ  | <del> </del>                                     |
|  | Ariel@spdesignsr                   |              |   |                      |             |  | <b></b>  |
|  | Office@bulldogal                   |              |   |                      | <del></del> | <del></del>                                      | ļ  |
|  | Sashamendeitnc(                    |              |   |                      |             | -  | -  |
|  | Naturaldragonfly                   |              |   |                      |             |  |  |
|  | Segiv@guestches                    |              | com                                     |                      |             | ļ  | <del> </del>                                     |
|  | C21323514@gma                      |              |   |                      |             |  | -  |
|  | Gil@4freesolar.co                  |              |   |                      |             |  | <u> </u>   |
|  | Stephen.donnhoo                    |              |   |                      |             | <b> </b>   | <b></b>  |
|  | Scotty alphamari                   | ne@gmail.com |   |                      |             |  | L  |

### ROTARY CLUB OF CAPE CORAL ARTS FESTIVAL JAN 2025 POLICE DETAIL — ESTIMATE

(07/25/2024)

| Friday, January | 10. | 2025 | = 4 | hours |
|-----------------|-----|------|-----|-------|
|-----------------|-----|------|-----|-------|

| 4 Officers | 17:30-21:30 - For road closures/Traffic   | - 4 x 4 hours x \$68.00 | + \$136.00 for BWC = | \$1,224.00 |
|------------|---|-------------------------|----------------------|------------|
| 1 Sergean  | t 17:30-21:30 - For road closures/Traffic | - 1 x 4 hours x \$81.00 | + \$40.50 for BWC =  | \$ 364.50  |

#### Saturday, January 11, 2025 Event hours 10am to 5pm = 7 hours

| 4 Officers 1000 to 1700 - Event Security | - 4 x 7 hours x \$55.00 + \$110.00 for BWC | \$1,650.00 |
|--|--|------------|
| 1 Sergeant 1000 to 1700 - Event Security | - 1 x 7 hours x \$81.00 + \$ 40.50 for BWC | \$ 607.50  |

#### Sunday, January 12, 2025 Event Hours 10am to 5pm = 7 hours

| 4 Officers    | 1000 to 1700     | - Event Security    | - 4 x 7 hours x \$55.00 + \$110.00 for BWC        | \$1 | ,650.00 |
|---------------|------------------|---------------------|---|-----|---------|
| 1 Sergeant    | t 1000 to 1700   | - Event Security    | - 1 x 7 hours x \$81.00 + \$ 40.50 for BWC        | \$  | 607.50  |
| J             |                  | •                   |   |     |         |
| 2 Officers    | 17:00 - 21:0     | 0 - Road Re-open/   | Traffic – 2 x 4 hours x \$68.00 + \$68.00 for BWC | \$  | 612.00  |
|               |                  |                     | Traffic - 1 x 4 hours x \$81.00 +\$40.50 for BWC  | \$  | 364.50  |
| Until the roa | idway is cleared | (usually around 7pn | n)  |     |         |

#### DETAIL TOTAL COST ESTIMATE:

\$7,080.00

Duties: Event Security and Traffic Management

#### **Contacts**

Tim Hauck (239) 542-3161 Dennis Shelton (239) 224-2408

#### Current Detail rates effective 06/06/2024

Officer Security Detail rate = \$55.00/hr, per Officer with/3-hour minimum Officer Traffic Detail rate = \$68.00/hr, per Officer with/3-hour minimum Sgt.Security Detail rate = \$81.00/hr, per Sgt. with/3-hour minimum Sgt Traffic Detail rate = \$81.00/hr, per Sgt. with/3-hour minimum

PLEASE NOTE: \*\*\* All Officers & Sergeants can also Bill (1) additional ½ hour for their Body Worn Camera\*\*\*