Cape Coral Community Redevelopment Agency 1015 Cultural Park Boulevard Cape Coral, FL 33990 (239) 242-3737

CRA SPECIAL EVENT SPONSORSHIP APPLICATION

Please Type or Print Legibly

Organiza	tion/Business Name: PRIDE Cape	Coral , Inc	
	1322 Lafayette St Unit A		
City, Stat	te:Cape Coral, FL	Zip:	33904
Telephor	ne: 239-900-4028	Fax:	
	info@pridecapecoral.com		
Federal I	D# :_84-5125273	501(c)(3)# : <u>84-5125</u>	5273
Contact I	Name/Title: Melissa Moore / Shan	non Coke / Shelly Wa	alton
Event Na	me: 7th Annual PRIDE Cape Cora	ıl	
lfy 1. Sta	event been held the CRA in the pas yes, How many years? 6 years ate the service(s) or product(s) be ty police detail, traffic barriers):	ing requested (i.e. pe	
Ple	est of the service(s) or product(ease attach a copy of the logistical r oral Parks and Recreation Special Eve	needs and costs provid	O towards Police Balance ed by the City of Cape
Pa Ho Su	e you receiving funding or suppor rks and Recreation? Yes No w much? TBA pport Event Fee Waiver itemized list creation Special Events Committee.	If yes, TBA	

As an	attachment, not to exceed three pages, plea	se provide the following:	
	Description of the organization/business, its mi Board of Directors (where applicable).	ssion statement, and a listing of the	
	Description of the event, including demographi to be served, and benefit derived by the community the mission of the CRA.		
	Budget of the event identifying funding source for the year funding is requested. Please feel the budget.		
	If this event was held in prior years, including financial and actual demographical in	5 - Communication - Communicat	
	Description of how CRA sponsorship, if grante CRA logo to be used on printed materials, any etc. that may be available.		
certify that, to the best of my knowledge, the information contained in this application is accurate and true.			
Š	hannon Coke	7/16/24	
	Signature	Date	
S	hannon Coke	Marketing	
	Printed Name	Title	

1.) Description of the Organization, its mission statement and a listing of the Board of Directors:

Description & Mission:

PRIDE Cape Coral is a Florida nonprofit. Its mission is to facilitate a welcoming environment for members and allies of the LGBTQ+ community through education, support and recognition.

PRIDE Officers & Board of Directors:

President – AJ Ford
VP – Greg Dye
Treasurer – Shelly Walton
Secretary – Melissa Moore
Board Member – Bryan Smith
Board Member – Brandon Freed
Board Member – Marla Ogdon
Board Member – Greg Gebhard

2.) Description of the event, including demographic that is being served, number expected to be served and benefit derived by the community. Identify how the event supports the mission of the CRA:

The 7th Annual PRIDE Cape Coral will be held March 1-2, 2025. PRIDE Cape Coral's annual street event is a two-day weekend of education and celebration. Saturday's free-to-attend event attracts thousands of people across the state of Florida and vacationers from across the globe. It includes a parade, live entertainment, street performers, food trucks, vendor & wellness village and drag brunch.

It is an all ages event that promotes inclusivity.

PRIDE Cape Coral has developed a reputation as a festive event that attracts residents & visitors, extending the visibility and awareness of Cape Coral. Local businesses, entertainment & retail companies along throughout the event enjoy a significant boost in

business prior, during & post the event on the day of. With this added foot traffic, attendees become more familiar with the area and make return visits.

3.) Budget of the event identifying sources and expenditures. Budget should be the year funding is requested. Please feel free to attach a narrative explaining your budget.

The budget for 2025 PRIDE Cape Coral is below:

2025 EXPENSE(S) BUDGET	
Entertainment	\$20,000.00
Jet Live Speaker/Setup	\$7,200.00
Merchandise (Merch, Tshirt, etc.)	\$5,000.00
Vispronet Feather Flags	\$3,000.00
Bar Supplies	\$150.00
Brunch Decor	\$1,500.00
People Ready (Cleanup)	\$600.00
Fiesta Tents	\$3,500.00
Florida Portables	\$4,500.00
Sunbelt Golf Cart/Generators	\$1,500.00
Photography/Video	\$3,500.00
Beer/Seltzer	\$6,000.00
Police/Security (\$3,900 City Support)	\$8,000.00
Parks & Rec Partnership	\$3,200.00
ACME Barricades	\$5,000.00
RV	\$2,000.00
Marketing	\$10,000.00

EXPENSE(S) BUDGET TOTAL:	\$84,650
2025 INCOME BUDGET:	
Sponsors	\$50,000.00
Merchandise Sales, Liquor, Cashbox	\$20,000.00
Vendors	\$4,000.00
Street Banners	\$3,000.00
Food Trucks	\$1,000.00
VIP Ticket Sales	\$3,000.00
Brunch Ticket Sales	\$5,500.00
CRA Sponsorship	\$5,000.00
City Support	\$3,900.00
INCOME BUDGET TOTAL:	\$95,400

^{*}Previous event receipts/invoices attached.

4.) If this event was held in prior years, include results from the most recent year including financial & actual demographic information.

2023 PRIDE Cape Coral P&L

EXPENSES	AMOUNT
Entertainment	\$6,475.05
Headliner	\$10,866.40
Jet Live / Get Sound	\$7,200.00
Arthur Printing	\$3,423.99
Car Magnets	\$103.97
ACME Barricades	\$3,807.38.
ChipLab	\$1,180.00

Vispronet	\$2,655.87
Fiesta Tents	\$3,372.500
Florida Portables	\$4,286.63
Videography/Photography	\$3,200.00
City of Cape Coral - Police Detail	\$7,682.59
City of Cape Coral - Fire Inspection	\$375.003
Visuality - Cleaning Donation	\$500.00
McGriff - Event Insurance	\$3,349.50\$
MM Brands - Marketing, Advertisement,	
Website	12,310.00
Adventure RV	\$1,774.99
Brand 1 Ink - T-shirts	\$3,437.60
Sign Gypsies	\$130.00
DBPR-ABT - Application Fee	\$25.00
U-Haul	\$161.43
Sunbelt Rentals	\$930.30
Staffing	\$4,200.00
J Van Hart Provisions	\$676.89
Suncoast Beverages	\$4,184.71
Wastepro	\$488.17
Lee County Laundromat	\$120.00
Premier Trolleys	\$250.00
TOTAL EXPENSES	\$79,334.20

INCOME	
Sponsors	\$49,150.00
Merchandise Sales, Liquor, Cashbox	\$19,940.00
Vendors	\$4,050.00
Street Banners	\$2,375.00

Food Trucks	\$800.00
VIP Ticket Sales	\$2,425.00
Brunch Ticket Sales	\$5,490.00
CRA Sponsorship	\$5,000.00
City Support	\$3,900.00
TOTAL INCOME	\$93,130.00

INCOME

PRIDE Cape Coral Annual Street Event demographic is the following:

- All ages with enclosed VIP for 21+ only
- Cape Coral residents & visitors
- Interests: PRIDE, LGBTQ+, Inclusivity, Music, Entertainment, Brunch

5.) Description of how CRA sponsorship, if granted, would be publicly acknowledged (ie CRA logo to be used on print materials, any promotional material, event brochures, etc. that may be available).

The CRA will be prominently listed in all print and internet/online advertisements (print is dependent on approval and print timing). The logo will be included on poster and tent card marketing materials that are distributed to local businesses & sponsors. The CRA will be provided a booth space to promote the CRA, the City & Cape Coral business development opportunities. The CRA's name and/or logo will also be included in social media posts, press releases, marketing emails & website: www.pridecapecoral.com

PRIDE Cape Coral will provide:

- Logo displayed on a giant stage scrim.
- 4 on-stage mentions during event primetime.
- Exclusive feather banner featuring your logo yours to keep after the event.
- Logo on shared sponsor banner.
- Reserved VIP area for PRIDE Parade (prime viewing!).
- Your logo or name on a double-sided street banner.
- Logo listing on event website, posters and rack cards.
- Banner in exclusive VIP area

- 6 complimentary tickets for Sunday Brunch. Spotlights on social media channels. Mentions in all press releases.
- Logo in promotional videos.
- Sponsor badge to use in your own print and digital marketing.
- 2 complimentary PRIDE Cape Coral T-Shirts.
- Your logo or name on a double-sided street banner. Banners will link SE 47th Terrace leading up to the event. (6 week minimum display.)

Expenses Invoice/Receipts

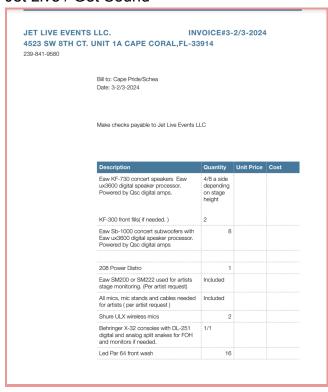
Entertainment

Paid checks directly, no invoice

Headliner

Contract paid via check

Jet Live / Get Sound



	Quantity	Unit Price	Cost
Led Par 64 back wash/ Chauvet moving spots/beams	5/12		
Chauvet Hazers/ Comet spotlights/ all banner lighting provided	2/1/6		
Lighting Engineer	1		
Sound Engineers	1		
Spotlight operators	1		
Load in/ Load Out	5/5		
an outside source then client or event will be responsible for that cost. If we are using a Generator for power it must be within 60' of the			
In the event power is to be tied in by an outside source then client or a control will be responsible for that cost. If we are using a Generator for power it must be within 60' of the stage. Jet requires a non refundable 30% deposit to hold and secure date(s). Payment must be paid in full morning of the (first) show date before sound-beck. No exceptions.			
an outside source then client or event will be responsible for that cost. If we are using a Generator for power it must be within 60' of the stage. Jet requires a non refundable 30% deposit to hold and secure date(s). Payment must be paid in full morning of the (first) show date			

Pride Cape Coral 1322 Lafayette Street, Suite B Cape Coral, FL 33904

\$2,735.99

02/26/2024	INV #0210E. Orig. Amount \$2,575.17 Signs, 2 @ \$949 = 1,898.00 Signs, 1 @ \$520 = 520.00 Tax: Sales Tax @ 6.5% = 157.17	2,575.17	2,575.17
02/28/2024	INV #0275E. Orig. Amount \$138.45 Signs, 2 @ \$20.00 = 40.00 Signs, 1 @ \$90 = 90.00 Tax: Sales Tax @ 6.5% = 8.45	138.45	2,713.62
02/29/2024	INV #0210F. Orig. Amount \$22.37 Digital Print, 20 @ \$0.70 = 14.00 Digital Print, 10 @ \$0.70 = 7.00 Tax: Sales Tax @ 6.5% = 1.37	22.37	2,735.99

Arthur Printing

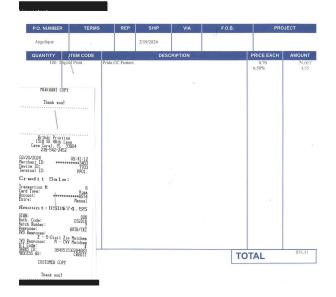
В	ш	ı	TO
ь	IL.	L	10

Pride Cape Coral 1322 Lafayette Street, Suite B

	P.O. NO.	TERMS
	Angelique	Now Due
Qty DESCRIPTION		AMOUNT
33 Tags - Volunteer Tags 30 Tags - Meet & Greet 10 Tags - Media 10 Tags - Photographer 4 Tags - VIP - Nice Guys 4 Tags - VIP - St. John 1 Lot Price		0.00T 0.00T 0.00T 0.00T 0.00T 0.00T 0.00T 2.54
То	tal	\$41.54



	P.O. NO.	TERMS
		Now Due
Qty DESCRIPTION		AMOUNT
2 Zak's Banner w/ grommets 1 Parade Sponsor w/ fold over for pole pocket		40.00T 90.00T 8.45
1	 Γotal	\$138.45



Car Magnets

Order# 90782668 https://www.magnetsonthecheap.com Date: Wednesday, February 14, 2024

Name: PRIDE Cape Coral Phone: 2392900325

Address: 1322 Lafayette Street Suite A

Cape Coral, Florida 33904 United States

Shipping Information:

Name: PRIDE Cape Coral Phone: 2392900325

Address: 1322 Lafayette Street Suite A Cape Coral, Florida 33904 United States

Payment method: Credit Card

Shipping method: Rush Get it by: 2/21/2024

Product(s)

Name	Price	Qty	Total
24" x 24"	\$40.01	2	\$80.02
.030 Magnetic			1

Sub-total: \$80.02 Shipping: \$17.60 Tax: \$6.35 Order total: \$103.97

Acme Barricades

Acme Barricades Account Transaction Results

9800 Normandy Blvd Jacksonville, FL 32221 Phone # 904-781-1950

Status:

approved

Transaction ID:

038-0427213031

AVS:

Y

Transaction Details

Date:

03-11-2024 11:06 EDT

Payment Type:

Credit Card

Transaction Type:

sale

Amount:

\$3807.38

Card Type:

Visa

Account Number:

xxxxxxxx-6574

Name:

Alison Polo

Address:

1322 Lafayette Street

Suite A Cape Coral, FL 33904

City, State, Zip: Ticket:

5082

Authcode:

021767

Operator:

FTMBranch

ChipLab

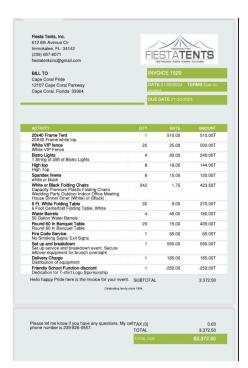
Order number		Order status	
300102931		Ordered: January 17, 2024	
		Your order has been paid	
Shipping method		Payment method	
Standard - 4 Days , Estimated delivery by: 1/30		Pay by Credit Card	
Shipping address		Billing address	
Alison Polo		Alison Polo	
1322 Lafayette Street Suite B		1322 Lafayette Street Suite B	
33904 Cape Coral		33904 Cape Coral	
Florida, United States		Florida, United States	
Products			\$1,475.00
JDDAY9G65L			-\$295.00
Shipping	\$0.00		Standard
			\$1,180.00

Vispronet



Our Terms and Conditions of Supply and Payment apply to this order and to all orders, and are available online at www.vispronet.com or upon request.	Subtotal [USD]	\$2,493.7 \$162.1
Purchases on account must be paid by check. Credit Cards may be used for prepayments only.	Total [USD]	\$2655.8
If you have any questions concerning your invoice, please do not hesitate to contact us at (717) 241-0888, or by email at accounting@vispronet.com.	Remaining Balance:	\$2,655.8

Fiesta Tents



Florida Portables



Florida Portables LLC PO Box 3525 North Fort Myers, FL 33918 US 239-440-9584

Invoice 14882

BILL TO SCHEA			DATE 03/02/2024	PLEASE \$4,286		DUE DATE 03/03/2024
DATE	ACTIVITY	DESCRIPTION		оту	RATE	AMOUNT
03/02/2024	VIP Trailer	9 STALL STALL	A/C	1	2,750.00	2,750.00T
03/02/2021	THE THIRD	TRAILER	700	•	2,750.00	2,750.001
03/02/2024	Delivery & Setup	PROFESSIONAL & SET UP	DELIVERY	1	200.00	200.00T
03/02/2024	Bathroom Attendant	ON SITE ATTEN MAINTAIN CLE TOILETRIES AN OF GUESTS, PEI MEN, PER WOM	ANLINESS, ID SAFETY R HOUR, PER	12	25.00	300.00T
03/02/2024	Pump Out Service	COMPLETE PUN DETAIL SERVIC		2	300.00	600.00T
03/02/2024	ADA Units	HANDICAP ACCUNITS	CESSIBLE	1	175.00	175.00T
			SUBTOTAL			4,025.00
			TAX			261.63
			TOTAL			4,286.63
			TOTAL DUE			\$4,286.63
						THANK YOU.

Videography/Photography Tyler Shore - \$2,350.00

Patrick O'Nufer - paid \$850 via check



Visuality

Donated \$500 via check in exchange for cleaning assistance

Police Detail

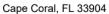


City of Cape Coral Fire Inspection

INVOICE (24017961) FOR CITY OF CAPE CORAL, FLORIDA

BILLING CONTACT

Shannon Coke Pride Cape Coral 1217 East Cape Coral Parkway PMB #192 PMB #192



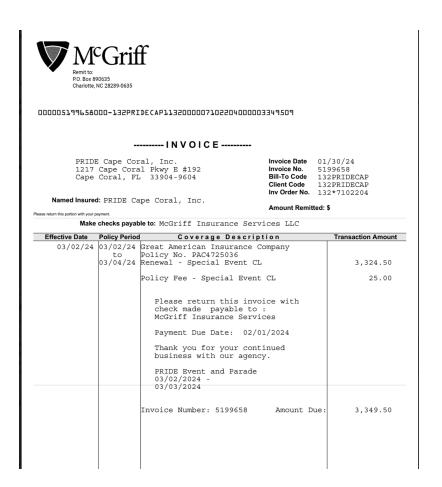


INVOICE NUMBER	INVOICE DATE	INVOICE DUE DATE	INVOICE STATUS	INVOICE D	ESCRIPTION			
24017961	02/14/2024	03/15/2024	Due	NONE				
REFERENCE NUMB	ER FEE NAME	R FEE NAME T						

REFERENCE NUMBER	FEE NAME	TOTAL
PARK-000087-2023	Fire - After Hours Fire Inspection	\$187.50
	Fire - After Hours Fire Inspection	\$187.50
1322 Lafayette St A Cape C	Coral, FL 33904 SUBTOTAL	\$375.00

REMITTANCE INFORMATION	TOTAL	\$375.00
City of Cape Coral P O Box 150027, Cape Coral, FL 33915		

Event Insurance - McGriff



MM Brands

Pride Cape Coral Sales.xls Done

Date	Type	No.	Customer	Memo	Amount	Status
05/31/2024	Payment	293	Pride Cape Coral		-300.00	applied
05/31/2024	Invoice	1976	Pride Cape Coral		300.00	
04/09/2024	Payment		Pride Cape Coral		-3,550.00	applied
03/27/2024	Invoice	1931	Pride Cape Coral	March 2024 Services	3,550.00	paid
02/28/2024	Payment		Pride Cape Coral		-2,760.00	applied
02/23/2024	Invoice	1905	Pride Cape Coral	February 2024 Services	2,760.00	paid
01/23/2024	Payment		Pride Cape Coral		-5,070.00	applied
01/23/2024	Invoice	1874	Pride Cape Coral	January 2024 Services	3,210.00	paid
01/02/2024	Invoice	1857	Pride Cape Coral	December 2023 Services	1,860.00	paid
12/14/2023	Payment		Pride Cape Coral	Paid via QuickBooks Payments: Payment ID 074-661	-630.00	applied
12/04/2023	Invoice	1830	Pride Cape Coral		630.00	paid

Adventure RV

ADVENTURE	CONTRACT Reservation #: 1229
Adventure RV Inc 1956 Dana Dr. Fort Myers, FL	239-888-2929
Destination: R1072 FOREST RIVER 5NHTBXV24PD132706	Leave On: 03/01/2024 Return On: 03/04/2024
Renter: Phone: 716-479-1295 Greg Gebhard People Total:	Additional Options/Equipment
Properly damage coverage includes a \$1500 deductible. Retter has unlimited financial responsibility for negligent damage as described in the legal content of this agreement. Insurance does not cover awmign nor personal bislongings. I have read, understand and agree to all the terms of this contract. I certify that all possible drivers of this vehicle are at least 25 years of age and have a valid drivers loces. All materials, including but not a valid drivers loces. All materials, including but not the contract of the properties of the pro	is .
limited to cancellation policy, quotation, terms and conditions) I am given during the rental period are part of this contract. I am financially responsible for all on route service maintenance and returning this vehicle in the same condition as it was received an the date and time shown above. 100 Milesnight FREE, all additional miles @ 85 per mile based on the number of nights rented. Returning fits whether point to the scheduled return date shall not entitle me to any credit or return of days or miles not used. If the Vehicle is not returned within 2-thar of the check in time, it will be reported stolen and beyond our control. DEPARTURE & RETURN. Normal departure is from 10AM and 2PM.	Rental Nights: 3 At 99.00 Per Night d Base Rental Sub Total: \$297.00
On the day of departure. Normal regardure is from 10x2 Min. GENERATOR: 12 hours per day Free Usage, any additional hours an billed at \$3.50 per hour, based on the total number of nights rented. INSURANCE: Proof of insurance showing coverage for a rental of a Recreational Vehicle is required for each Driver at the Time of Contract Execution.	re 'Prep Fee \$99.00 'Cleaning Fee \$250.00 MBA Insurance Small TT \$87.00 cord replacement \$105.00
THE ROOF OF THE RV IS OFF LIMITS.NO SMOKING IS AL- LOWED IN VEHICLE** I have provided the drivers license and insur- ance information stating RV coverage for each driver.	Rental Total: \$838.00
INTIAL HERE ACCEPT: or DECLINE: UNIT MUST BE RETURNED IN SAME CONDITION AS PICKED UP. Fuel full, Holding tanks dumped, Interior and Exterior Cleaned unless prior arrangements have been made.	Tax Total: \$48.82 Estimated Total: \$886.82 Payment Total: \$886.82
FL LAW STATES: Children Syrs old or younger must be secured in a federally approved child restraint system: Children Syrs old and younge must use a separate Car-Seat. Also all passengers are to be buckled during travel. Choose your RV accordingly.	Balance Due: \$0.00
liability and personal injury protection coverage required by §§ 324.02 ment upon expiration of the rental period and failure to pay all amount evidence of intent to defraud, punishable in accordance with §812.155	confinations of any authorized rental or leasing driver is primary for the limits of (7) and 627.78 Fiorida Statutes. Failure to return rented property or equip- so the (including coats for damage to the property of equipment) are prima facile 5, Florida Statutes The security deposit will be forfeited, and
Print Date: 07/30/24 Renter:	BY: AS AGENT FOR Adventure RV Inc.

Brand 1 Ink

Invoice 13877 from Brand 1 Ink

INVOICE 13877 DETAILS



Brand 1 Ink

DUE 01/25/2024 \$3,437.60 **Print or save** Powered by QuickBooks

Sign Gypsies



Download PDF

Sign Gypsies Cape Coral has been paid \$130.00

Invoice paid February 1, 2024

Thank you for supporting my small business! I truly appreciate it!



DBPR-ABT - Application Fee paid via check \$25 U-Haul





DEBONOS STOP AND GO 13515

Cust Ph - EMail: (239) 900-4028 info @pridecapecoral.co

Authorized Driver(s): Shelly Walton

Rental Date/Time: 3/1/2024 9:54 AM Return Date/Time: 3/4/2024 10:00 AM ble Rental Periods: 3

Equipment	MI Out	MI In	MI Rate	MI Charge	Coverage	Missing/Damage Charge	Rental Rate	Rental Charge	Actual Charges	
DC2223H AG13429-AZ		134643.0	\$1.19 x 13.00 MI	\$15.47	Safe Move: \$45.00	\$0.00	\$29.95	\$89.85	\$150.32	

Ref No.: Approved: 052052

- Failure to return rental property or equipment upon expiration of the rental period and failure to pay all amounts due, (including costs for damage to the property or equipment) are prima facia evidence of intent to defaud, punishable in accordance with section 512.155, Florida statutes.

 Jagree to indemnify, defend and hold harmless LH-ault from and against all calisms, damages and expenses resulting from the use of this equipment, including any
- equipment) are prima facial evidence of ment to certicace, promoting in a gree to indemnify, defend and noth harmless U.H. and from and against all claims, damages and expenses resutting from the use of the fraudulent use.

 I confirm that during the term of my rental there was not an accident involving the rented U.Haul equipment and no incidence where this equipment struck or otherwise caused damage to any person or property either while on a public road or private property. There was no injury or damage sustained by me or any other drivers or passengers of his equipment.

 Equipment in Customer's possession may be equipped with a U.Haul Location Tracking Device and/or OEM devices (such as OnStar®). Location information may be accessed for the reasons set forth in the U.Haul Privacy Policy available at uhaul.comt.egaitPrivacyNotote.

U-Haul Signature (13515) - (13515)

How are we doing? Please go to https://www.uhaul.com/review and let us know if you received the level of quality and service you expect from this U-Haul location.

MobileContractClose

Sunbelt Rentals

Sunbelt Rentals Inc.

Invoice Payment Confirmation



Thank you for your payment. Below is a summary of your payment transaction.

Payment Information	Customer Information

Total: \$930.30 PRIDE CAPE CORAL (Acct. #884399)

Paid: 07/03/2024 10:31 AM 909 SE 47TH TER STE 105 Paid By: ACH Ends with 9618 CAPE CORAL, FL 33904-9000

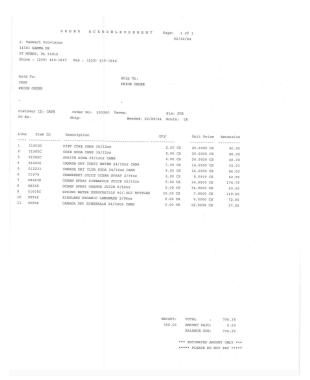
Reference Number: F83539BE-B1A0-4ADE-8CC7-6B47198B2AAD (239) 478-0001

Invoice #	Invoice Date	PO #	Job Site	Original Amount	Balance	Remaining Balance	Payment
151072561-0001	03/05/2024	NONE	3 - PRIDE CAPE CORAL	\$1,001.40	\$1,001.40	\$71.10	\$930.30
			Totals	\$1,001.40	\$1,001.40	\$71.10	\$930.30

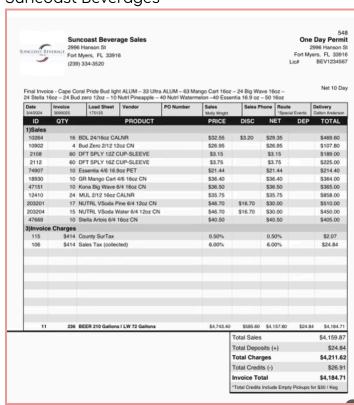
If you have any questions or you have received this message in error, please contact Sunbelt Rentals Customer Service toll free at 1-866-SUNBELT or by email commandcenter@sunbeltrentals.com

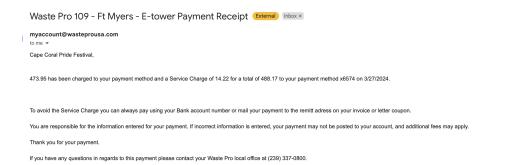
* Note: This is an automated email. Do not reply to this email. *

Staffing - paid directly via check J Van Hart - Estimated Invoice



Suncoast Beverages





Lee County Laundromat - \$120 paid via credit card (receipt lost) Premier Trolleys

