



**Cape Coral Community Redevelopment Agency**  
1231 Lafayette Street  
Cape Coral, FL 33904  
(239) 242-3737

**CRA SPECIAL EVENT SPONSORSHIP APPLICATION**

*Please Type or Print Legibly*

**Organization/Business Name:** City of Cape Coral- Special Events Division

**Address:** 1015 Cultural Park BLVD

**City, State:** Cape Coral, Florida **Zip:** 33990

**Telephone:** 239-573-3123 **Fax:** \_\_\_\_\_

**Email:** EHaeger@capecoral.gov

**Federal ID #:** 59-1312996 **501(c)(3)#:** \_\_\_\_\_

**Contact Name/Title:** Emily Haeger, Senior Recreation Specialist

**Event Name:** Concert in the Park

**Date(s) of Event:** Novemeber 7, 2024 & April 3, 2025

**Has this event been held the CRA in the past?**  Yes  No  
**If yes, How many years?** 4 Years

1. **State the service(s) or product(s) being requested (i.e. performance stage, off-duty police detail, traffic barriers):** police detail, road closure assistance, marketing, and performer costs

2. **Cost for service(s) or product(s) requested:** \$10,000 (\$5,000 per each concert)  
**Please attach** a copy of the logistical needs and costs provided by the City of Cape Coral Parks and Recreation Special Events Committee.

3. **Are you receiving funding or support sponsorship from the City of Cape Coral Parks and Recreation?**  Yes  No **If yes,**  
**How much?** \_\_\_\_\_ **Please attach** a copy of the Community Support Event Fee Waiver itemized list provided by the City of Cape Coral Parks and Recreation Special Events Committee.

**Total reimbursement requested from CRA** (not to exceed \$5,000) \$ 5,000 per concert

**As an attachment, please provide the following:**

- Description of the organization/business, its mission statement, and a listing of the Board of Directors (where applicable).
- Description of the event, including demographic that is being served, number expected to be served, and benefit derived by the community. Identify how the event supports the mission of the CRA.
- Budget of the event identifying funding sources and expenditures. Budgets should be for the year funding is requested. Please feel free to attach a narrative explaining your budget.
- If this event was held in prior years, include results from the most recent year, including financial and actual demographical information.
- Description of how CRA sponsorship, if granted, would be publicly acknowledged (i.e., CRA logo to be used on printed materials, any promotional material, event brochures, etc. that may be available).

**I certify that, to the best of my knowledge, the information contained in this application is accurate and true.**

*Emily Haeger*

07/11/2024

Signature

Date

Emily Haeger

Senior Recreation Specialist

Printed Name

Title

**Application Deadlines**

1. Events held between October 2024 to March 2025 - Applications must be received by July 31, 2024
2. Events held between April 2025 to September 2025 - Applications must be received by January 31, 2025.

