



CRA Grants FY2024 Special Events Division

Concert in the Park- Four Freedoms Park

November 7, 2024

April 4, 2025

5:00 pm -8:00 pm

This organization is a government municipality for the City of Cape Coral, under the Parks and Recreation Department.

“To establish a plan that meets the diverse recreational and social needs of Cape Coral citizens as individuals and as part of larger groups. This plan shall establish a vision through the year 2010 that protects and enhances the quality of life for ourselves today and our families of tomorrow.”

The above mission statement must be maintained in harmony with the City of Cape Coral Comprehensive Plan and vice versa. The spirit of future amendments should be reflective of the central goals expressed in the mission statement.

This event is a free 3 hour sunset concert with vendors, food trucks, and a live music. The funds that we are requesting will help offset the costs of this event and allow us to create a more experiences for free to attendees. This event serves all ages and demographics. We expect between 1,000– 1,500 people. This event supports the mission of the CRA by attracting large amounts of people into our South Cape area to support the local businesses and allow people to see how beautiful our South Cape area is.

The budget for the Special Events Division for this event would be:

- Entertainment - \$2,000
- Road Closure/parking- \$1,000
- Equipment Rentals - \$500
- Advertising - \$1,500
- Police- \$1,500

Total- \$6,500

If the City of Cape Coral was granted this CRA grant we would work with the CRA to ensure that both parties were satisfied with the acknowledgement they received.