



CRA Grants FY2025 Special Events Division

Cape Coral Music & Arts Fusion Walk

November 16th, 2024; March 15th, 2025

This organization is a government municipality for the City of Cape Coral, under the Parks and Recreation Department.

“To establish a plan that meets the diverse recreational and social needs of Cape Coral citizens as individuals and as part of larger groups. This plan shall establish a vision through the year 2010 that protects and enhances the quality of life for ourselves today and our families of tomorrow.”

The above mission statement must be maintained in harmony with the City of Cape Coral Comprehensive Plan and vice versa. The spirit of future Plan amendments should be reflective of the central goals expressed in the mission statement.

This event is a 4-hour music and art walk that will be held on SE 47th Terrace between Vincennes Blvd and SE 15th Ave. It is a free event and open to the public. The funds that we are requesting will help offset costs of this event and allow us to create a more friendly event with cost, attractions and displays. This event serves all ages and demographics. We expect between 1,000 – 1,500 people to attend this event. This event supports the mission of the CRA by providing large amounts of people into our South Cape area to support the businesses and allow people to see how beautiful our South Cape area is. This event also works with the local businesses inviting them to participate in the event.

The budget for the Special Events Division for this event would be:

- Rentals - \$1,500
- Programming - \$1,500
- Photography - \$400
- Police - \$2,100
- Infrastructure – \$1,500
- Advertising/Signage – \$2,500

Total (each)- \$9,500

If the City of Cape Coral was granted this CRA grant we would work with the CRA to ensure that both parties were satisfied with the acknowledgement they received.