



CRA Grants FY2025
Special Events Division
Holiday Boat A Long

December 21, 2024

4pm-9pm

This organization is a government municipality for the City of Cape Coral, under the Parks and Recreation Department.

“To establish a plan that meets the diverse recreational and social needs of Cape Coral citizens as individuals and as part of larger groups. This plan shall establish a vision through the year 2010 that protects and enhances the quality of life for ourselves today and our families of tomorrow.”

The above mission statement must be maintained in harmony with the City of Cape Coral Comprehensive Plan and vice versa. The spirit of future Plan amendments should be reflective of the central goals expressed in the mission statement.

This event is a free 4 hour park festival with vendors, lighted boat parade, food, and stages with community performances and a Santa craft tent for all kids. The funds that we are requesting will help offset costs of this event and allow us to create a more family friendly event, attractions and displays. This event serves all ages and demographics. We expect between 3,000 – 5,000 people to attend this event. This event supports the mission of the CRA by attracting large amounts of people into our South Cape area to support the businesses and allow people to see how beautiful our South Cape area is.

The budget for the Special Events Division for this event would be:

- Programming - \$1,000.00
- Production - \$4,500.00
- Staffing - \$ 2,000.00
- Licenses/Insurance - \$495.00
- Equipment Rentals - \$3,500.00
- Police - \$2,500.00

Total - \$13,995.00

If the City of Cape Coral was granted this CRA grant we would work with the CRA to insure that both parties were satisfied with the acknowledgement they received. We would also work to invite CRA businesses to become involved in the vendor area.