



1015 Cultural Park Blvd.
Cape Coral, FL

AGENDA

GOLF COURSE ADVISORY BOARD

May 21, 2019

3:00 AM

Conference Room 220A

- 1. Call to Order**
 - A. Chair Woodall
- 2. Roll Call:**
 - A. Crann, Frey, Hinkle, Kennedy, Kenney, Selby and Woodall
- 3. Citizen Input Time**
- 4. Approval of Minutes**
 - A. March 26, 2019 regular meeting Minutes
- 5. Business**
 - A. State of the Course
 - B. Golf Advisory Report Financial Update
 - C. Maintenance Overview
 - D. Issues of Concern MGA
 - E. Issues of Concern LGA
- 6. Board and Staff Comments**
- 7. Date and Time of Next Meeting**
 - F. Tuesday, August 26, 2019, 3:00 p.m. Conference Room 220A
- 8. Adjourn**

In accordance with the Americans with Disabilities Act and Section of 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the Office of the City Clerk at least forty-eight (48) hours prior to the meeting. If hearing

impaired, telephone the Florida Relay Service Numbers, 1-800-955-8771 (TDD) or 1-800-955-8770 (v) for assistance.

If a person decides to appeal any decision made by the Board/Commission/Committee with respect to any matter considered at such meeting or hearing, he will need a record of the proceedings, and for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based.

Item Number: 1.A.
Meeting Date: 5/21/2019
Item Type: Call to Order

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

Chair Woodall

SUMMARY:

ADDITIONAL INFORMATION:

Item Number:	2.A.
Meeting Date:	5/21/2019
Item Type:	Roll Call:

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

Crann, Frey, Hinkle, Kennedy, Kenney, Selby and Woodall

SUMMARY:

ADDITIONAL INFORMATION:

Item Number: 4.A.
Meeting Date: 5/21/2019
Item Type: Approval of Minutes

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

March 26, 2019 regular meeting Minutes

SUMMARY:

ADDITIONAL INFORMATION:

ATTACHMENTS:

Description	Type
▫ Minutes regular meeting March 26, 2019	Backup Material

**MINUTES FOR THE REGULAR MEETING OF
THE CITY OF CAPE CORAL GOLF COURSE ADVISORY BOARD**

Tuesday, March 26, 2019

CONFERENCE ROOM 220 A

3:00 P.M.

Vice Chair Crann called the meeting to order at 3:00 p.m.

Roll Call: Frey, Hinkle, Kennedy, Kenney,
Crann and Selby were present.
Woodall was absent

Also Present: Allen Manguson, Golf Professional Manager
Dave Stokes, Council Liaison

Citizens Input Time – No speakers

Approval of Minutes

January 29, 2019 meeting minutes

Board Member Selby moved, seconded by Board Member Kenney, to approve the January 29, 2019 Minutes as presented. Voice poll: All “ayes.” Motion carried.

**Business
Golf Advisory Report**

Golf Pro Manager Manguson stated the Golf Course Superintendent, Eric Oster, resigned. He was offered a better opportunity with Hampton Golf in Naples. The current Senior Groundskeeper Jim Morris has agreed to be the Interim Superintendent. They have 39 applicants. He is waiting for the direction to interview or possibly get an RFP out. He noted there are some strong candidates, and he shared Mr. Morris's work history.

State of the Course

Manager Manguson stated there is a program in place for the next four weeks to fix the greens. He discussed changes on some of the areas they are struggling with. They will continue to research to find out what is causing the issue.

Board Member Selby noted the issue is pencil timing, it's the hybrid grass there that needs to have penetration into the soil.

Vice Chair Crann expressed his appreciation for all the hard work Mr. Oster had done. He wanted to let him know he did a great job, and he wanted to thank him.

(Board agreed.)

Financial Update

Manager Manguson stated this has been the best January ever as far as revenue. We are in the budget process, there are a lot of items needed.

Maintenance Overview

Board Member Selby discussed the prospect of going to meet with Council to let them know some of the needs. He mentioned a few of the items would be the Club House, irrigation, and cart paths. There is also a need for security cameras.

Vice Chair Crann noted he brought some guests to the Golf Course and the cart paths are a concern, it is a bumpy ride.

Board Member Kenney noted he put in a public records request for what type of revenue comes from five other parks in the City. He was told Park and Recreation does not track revenue. He said Coral Oaks gets a better rate of return on their investment. He had requested to get together with some Council Members. This is an investment that will last 30 years.

Manager Manguson noted Coral Oaks is not an Enterprise Fund it is now called a Special Revenue Fund, and Sun Splash is also a Special Revenue Fund.

Council Liaison Stokes requested members look at the parks, and what people pay generally for the use. How do you tell how many people use the Park? So, the reason people complain about Coral Oaks and Sun Splash is because of the cost. He suggested to list the top 3 items and have a round table discussion.

Board Member Kenney questioned whether there is a cost to play pickleball?

Council Liaison Stokes stated he did not know if there is a cost.

Board Member Shelby stated pickleball would be great at Coral Oaks. He noted there is a need for security cameras on the golf course. Mr. Hinkle's design for the Club House is beautiful. With more people coming to Cape Coral, the Club House needs to be upgraded.

Marketing Programs

Vice Chair Crann questioned whether the irrigation was working, he noted how something is affecting the greens.

Manager Manguson explained we are seeing hot on the top and wet on the bottom. So, we are going to go on another program. We got fairy rings, this is common with new

green. We use a growth regulator which is common, hot edges and hot high spots. They go two or three days a week that they don't mow the perimeter. We are going to try a new fertilizer program called Trigon to see if this will make a difference. We have had soil tested and brought people in to check the greens.

Board Member Crann stated the Director of Parks and Recreation should be at this meeting, they would like to see her attend.

Board Member Selby agreed. He stated the Golf Course is making money.

Council Liaison Stokes questioned if there was a priority list.

Manager Manguson responded in the affirmative.

Council Liaison Stokes asked what are your top three issues that need to be reviewed.

Discussion held regarding the following:

- Repairing Cart Paths
- Irrigation system
- Security Cameras

Manager Manguson stated you need to prioritize whether it is a need.

Council Liaison Stokes used the illustration of buying a used car. He discussed the need to repair everything on the vehicle. He noted you can do only one repair at a time.

Board Member Kennedy asked where are we in the budget cycle?

Council Liaison Stokes stated there is still time to get items in the budget. We have the first budget meeting in August.

Manager Manguson stated it is still going on.

Council Liaison Stokes asked what do your members state is needed most?

Board Member Kennedy noted the condition of the Course, the cart paths need to be repaired.

Discussion held regarding:

- Supplemental request list
- Rotating for many years
- Knickers renovation
- Lightning detection system

Discussion held regarding meeting with Council members.

Vice Chair Crann described Coral Oaks as an asset to the City, that's going to grow with the Burnt Store widening.

Board Member Kenney noted the plan is that Member Selby is going to talk to Council and come back and let us know what can be done.

Manager Manguson noted we need to focus on the budget. Where is the funding? The Golf Course does not rate high. The quality of life in this City is large, Golf looks self-serving. We must show what the return on the investment would be. He gave an example about building a Club House. This committee needs to determine how to come up with a bond, and to be able to fund it.

Vice Chair Crann stated this Course has made good progress. We need to make sure we do not move backwards. The numbers look good.

Issues of Concern MGA - None.

Issues of Concern LGA - None.

Date and Time of Next Meeting

The next regular meeting will be held Tuesday, May 21, 2019, at 3:00 p.m. in Conference Room 220A.

Adjournment

There being no further business, the meeting adjourned at 3:43 p.m.

Submitted by,

Patricia Sorrels
Recording Secretary

Item Number:	5.A.
Meeting Date:	5/21/2019
Item Type:	Business

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

State of the Course

SUMMARY:

ADDITIONAL INFORMATION:

Item Number:	5.B.
Meeting Date:	5/21/2019
Item Type:	Business

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

Golf Advisory Report Financial Update

SUMMARY:

ADDITIONAL INFORMATION:

ATTACHMENTS:

Description	Type
▫ Golf Advisory Report	Backup Material

Golf Advisory Report
 May 21, 2019
 Agenda Item-New Business

4. A. State of the course

Coral Oaks course conditions are good, the putting surface issue is ongoing although staff is working the plan the consultant provided and we are seeing positive results. Peak season was a success while 2nd QTR rounds were flat with an increase of 63 rounds or 0.34%, revenue increased 6.31% or \$72,136. April FY 19 set a revenue record for the second straight season with an increase of 4.50% or \$10,990. The Charity outings we hosted were Gimme Four, Mariner High School and Knights of Columbus. These charities raised over \$15,000 for the respective organizations. Coral Oaks and the Cape Coral Junior Golf Association were given a \$5000 donation by the Southwest Florida PGA Chapter for the Junior Golf Association’s scholarship fund. This donation will provide equipment and scholarships for the program for many years to come.

FY19 2nd QTR

2nd QTR Rounds Summary

FY 18 to FY 19 2nd QTR	January	January	Monthly	February	February	Monthly	March	March	Monthly	Totals	Totals	QTR	
	2018	2019	O / U	2018	2019	O / U	2018	2019	O / U	Last Year	Current	Over / Under	
Passholder Round Totals	1193	1157	-36	1289	1170	-119	1326	1242	-84	3,808	3569	-239	-6.28%
Daily Play Totals	2796	3048	252	3651	3858	207	3824	4025	201	10271	10931	660	6.43%
Speciality Round Totals	1318	1102	-216	1537	1453	-84	1705	1647	-58	4,560	4202	-358	-7.85%
Totals	5,307	5,307	0	6,477	6,481	4	6,855	6,914	59	18,639	18,702	63	0.34%

2nd QTR Revenue Summary

FY 19 2nd QTR	FY 19	FY 18 2nd QTR	FY 18	O/U \$	O/U %
Greens Fees	\$594,840	Greens Fees	\$570,439	\$24,401	4.10%
Cart Rental Fee	\$236,470	Cart Rental Fee	\$233,651	\$2,819	1.19%
Annual Pass Card	\$55,850	Annual Pass Card	\$22,078	\$33,772	60.47%
Merchandise	\$26,854	Merchandise	\$29,572	(\$2,718)	-10.12%
Knickers Pub	\$103,894	Knickers Pub	\$101,386	\$2,508	2.41%
Total	\$1,143,278	Total	\$1,071,142	\$72,136	6.31%

Year to Date FY 19 YTD (31,846) total decreased 0.15% or 51 rounds compared to FY 18 (31,897)

4. B. Financial Update

FY 19 Revenues - Through April 30, 2019 \$1,931,329 Coral Oaks – JDE – Cape Coral Finance department report
 FY 19 Expenditures – Through April 30, 2019 \$1,621,160 Figures - JDE – Cape Coral Finance department report

4. C Maintenance overview.

Fairways slicing aerification has begun.

Summer cultural plans will begin on Tuesday, June 4th with aerification, chipco choice slit injection for insects.

Other aerification dates are, Tuesday July 23rd and Wednesday September 4th and Thursday September 5th

Wall to Wall Fertilization has been completed.

39 Applicants have been qualified for the Superintendent position. Interviews are on hold until we receive direction on how to proceed.

4. D Marketing Programs.

Facebook and Social media campaigns.

Coral Oaks utilized radio and television advertising through peak season, while tracking mechanisms were not in place the numbers show us players are aware of our location and course conditions.

Item Number:	5.C.
Meeting Date:	5/21/2019
Item Type:	Business

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:
Maintanance Overview

SUMMARY:

ADDITIONAL INFORMATION:

Item Number:	5.D.
Meeting Date:	5/21/2019
Item Type:	Business

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

Issues of Concern MGA

SUMMARY:

ADDITIONAL INFORMATION:

Item Number:	5.E.
Meeting Date:	5/21/2019
Item Type:	Business

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

Issues of Concern LGA

SUMMARY:

ADDITIONAL INFORMATION:

Item Number:	7.F.
Meeting Date:	5/21/2019
Item Type:	Date and Time of Next Meeting

**AGENDA REQUEST
FORM**
CITY OF CAPE CORAL



TITLE:

Tuesday, August 26, 2019, 3:00 p.m. Conference Room 220A

SUMMARY:

ADDITIONAL INFORMATION: