



AGENDA

COMMUNITY REDEVELOPMENT AGENCY

December 4, 2024

9:30 AM

Council Chambers

PLEDGE OF CIVILITY

We will be respectful of each other even when we disagree.
We will direct all comments to the issues. We will avoid personal attacks.

1. **MEETING CALLED TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **ADOPTION OF AGENDA**
5. **CITIZENS INPUT TIME**
6. **CONSENT AGENDA**
7. **UNFINISHED BUSINESS**
8. **NEW BUSINESS**
 - A. Commercial Structures Resilience Grants
 - B. Expansion of the Breaking Barriers to Business (B2B) Grant Initiative Program
 - C. Cape Coral Parkway Decorative Lighting Update (Information Only)
9. **REPORTS - STAFF**
10. **COMMENTS - BOARD**
11. **TIME AND PLACE OF FUTURE MEETINGS**
 - A. Wednesday, January 15, 2025, CRA Regular Meeting, 9:00 a.m., in Council Chambers
12. **MOTION TO ADJOURN**

Item Number:	8.A.
Meeting Date:	12/4/2024
Item Type:	NEW BUSINESS

AGENDA REQUEST FORM



TITLE:
Commercial Structures Resilience Grants

SUMMARY:

ADDITIONAL INFORMATION:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 12.4.24 CRA Presentation - Comm Structures Res Grant	Backup Material



COMMERCIAL STRUCTURE RESILIENCE GRANTS

December 4, 2024

Re·sil·ience:

noun

1. The capacity to withstand or to recover quickly from difficulties; toughness.



Hurricane Threats

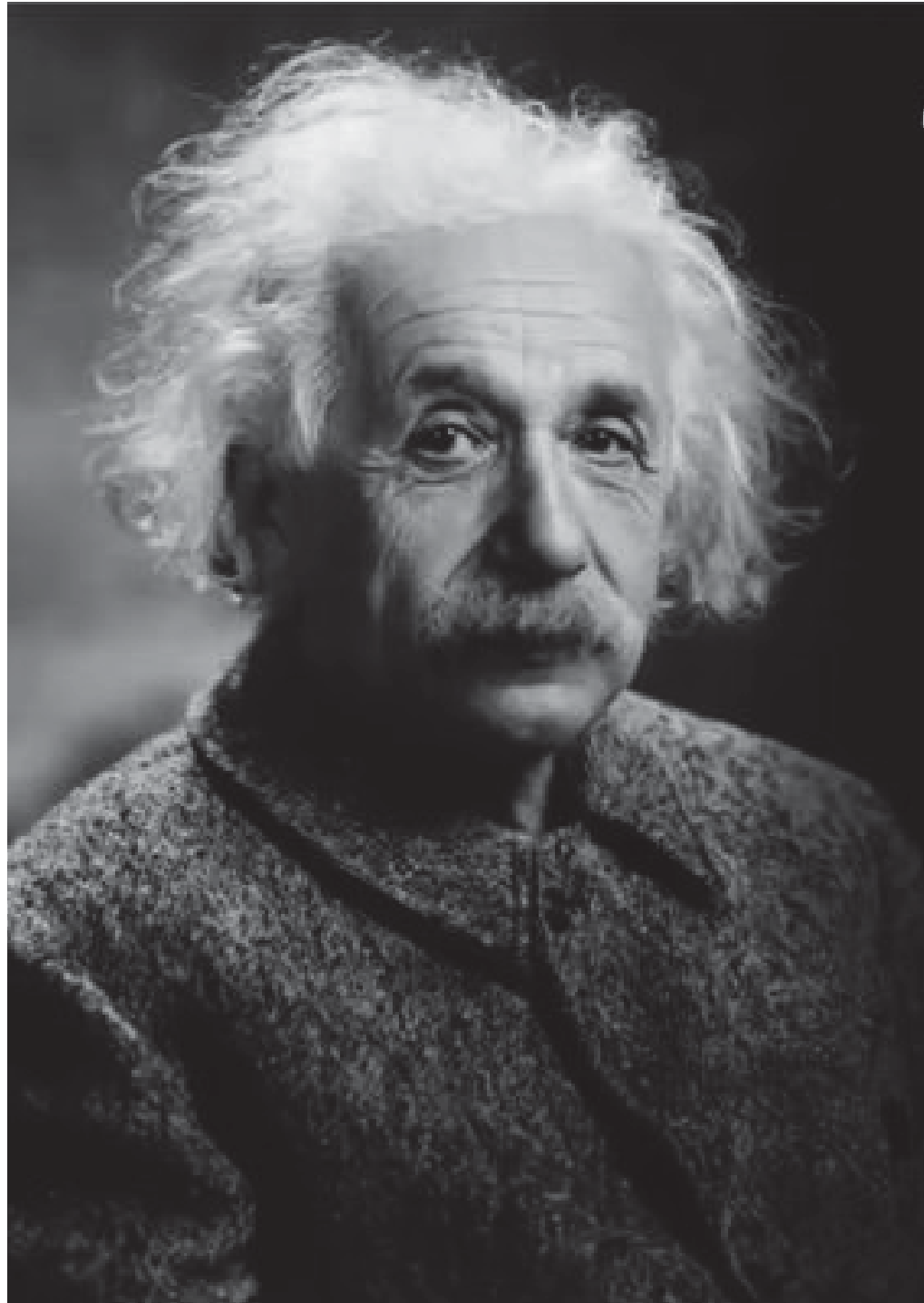
1. Wind
2. Rain
3. Surge
4. Tornado
5. Power outage
6. Fire

Impacts

1. Wind damage
2. Flooding damage
3. Fire damage
4. Loss of products and productivity



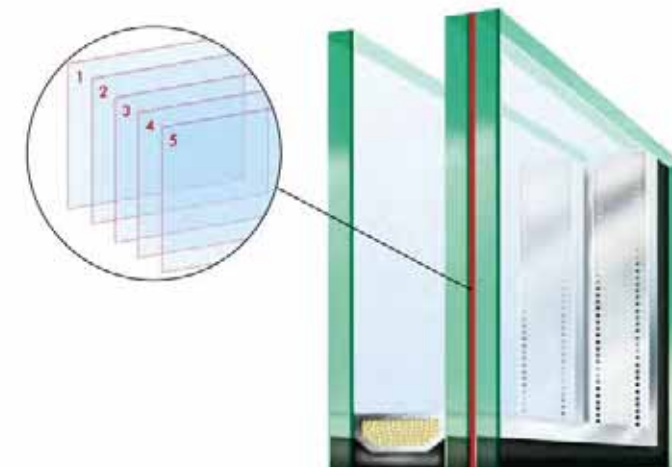
How can we recover quicker?
How do we get "tougher?"
Commercial Structure Resilience Grants?



“The definition of insanity
is doing the same thing
over and over again
expecting different
results.”

—Albert Einstein

Wind



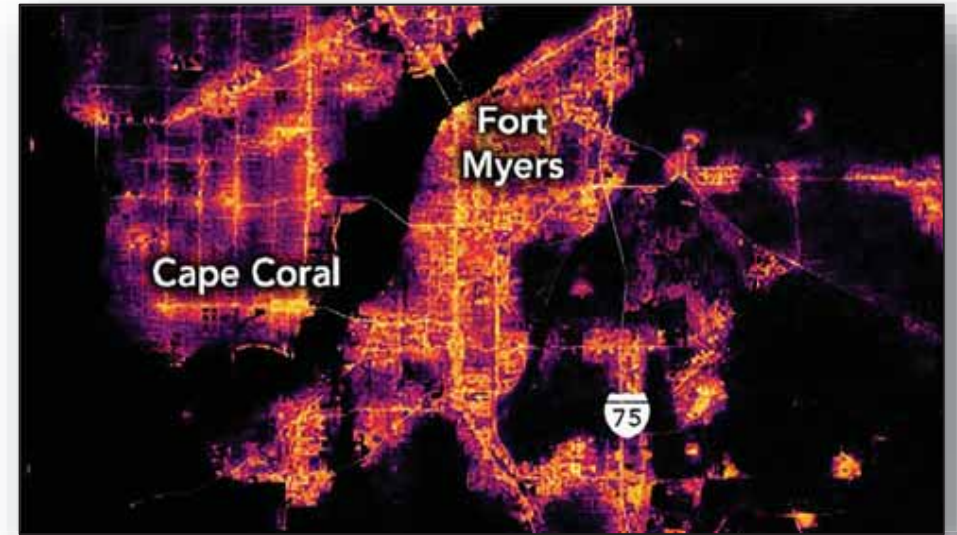
Flooding



Storm Surge



Power Outage





If you don't like change, you'll hate extinction.



Businesses Do it Best

1. PODs
2. SOS Squads
3. Aqua PODs



Resilience Research

1. Partner with an engineering firm and local businesses
 - a. Cape Coral Chamber of Commerce
 - b. Foodservice
 - c. Hardware
 - d. Non-profit
2. Develop resilience options (before/after)
 - a. Wind
 - b. Flood
 - c. Fire
 - d. Power



Research and Benefits Questions?

1. Cost/benefit analysis review
2. Insurance benefits
3. Other partnerships
4. Grant program development
 - a. Business match?



Goal: Strengthen our businesses; keep our local economy going after a disaster.

Questions?

Thank you!



Item Number:	8.B.
Meeting Date:	12/4/2024
Item Type:	NEW BUSINESS

AGENDA REQUEST FORM



TITLE:

Expansion of the Breaking Barriers to Business (B2B) Grant Initiative Program

SUMMARY:

Discuss the Office of Economic and Business Development's proposal to expand the scope of the Breaking Barriers to Business Grant Program in the CRA.

ADDITIONAL INFORMATION:

Sharon Woodberry, Economic Development Manager 239.242.3274

ATTACHMENTS:

Description	Type
▢ B2B Amendment Presentation	Backup Material



B2B ASSISTANCE PROGRAM CRA MEETING DECEMBER 4, 2024

OBJECTIVE

Amend CRA Resolution 2-23 Establishing the Breaking Barriers to Business Grant to add Building Code and Fire Code improvements

- a. Meet challenges unique to small businesses in the Downtown Cape.
- b. Assist businesses with extraneous costs designed to enhance infrastructure and public improvements

WHY?

- I. Some provisions of the Land Development Code trigger significant fees that are cost prohibitive to development.
- II. Unexpected costs can discourage businesses from making quality investments that create the atmosphere desired for the Downtown Cape
- III. Change of uses often trigger requirements to make building improvements to meet Fire Code.

ASSISTANCE GUIDELINES

- A. Assistance provided for expenses incurred ~~as a result of permitting and land development requirements.~~—as part of the permit review process to meet the requirements of land development, [building and fire code](#).
- B. Businesses making a minimum \$25,000 investment in building and site improvements are eligible.
- C. Businesses will receive a grant equal to 20% of total project investment at the site, excluding cost of equipment.
- D. City will reimburse up to 50% of required land improvement and development costs; and impact and permit fees, at an amount not to exceed \$50,000.
- E. Expenses eligible for reimbursement: parking lots, sidewalks, landscaping, and right-of way improvements

ASSISTANCE GUIDELINES

E. Eligible expenditures: Eligible expenditures to be paid from the Breaking Barriers to Business (B2B) Grant Program include the following:

1. Land improvement and development costs, including infrastructure design and construction, road improvements required by new construction on on-site improvement, landscaping and road beautification costs, water and sewer connection fees, telecommunication connection fees and costs, drainage facilities in conjunction with new construction or on-site improvements, construction of new curbs, curb cuts, medians, shoulders, and sidewalks, relocating utilities to accommodate new construction or on-site improvements, [fire sprinklers](#), and other types of site development [and building improvement](#) expenses that may be approved by the City

NEXT STEPS

1. Today's Presentation
 - Presenting concept for direction from City Council

2. Draft Amendment to CRA Resolution 2-23
 - Work with the City Attorney's Office to revise the language of the current resolution to reflect proposed changes.

3. CRA Board Approval
 - Present the amended resolution to City Council for review and final approval

Thank you



Item Number:	8.C.
Meeting Date:	12/4/2024
Item Type:	NEW BUSINESS

AGENDA REQUEST FORM



TITLE:

Cape Coral Parkway Decorative Lighting Update (Information Only)

SUMMARY:

ADDITIONAL INFORMATION:

Maureen Buice, Assistant to the City Manager, 239-242-3684

Item Number:	11.A.
Meeting Date:	12/4/2024
Item Type:	TIME AND PLACE OF NEXT MEETING

**AGENDA REQUEST
FORM**



TITLE:

Wednesday, January 15, 2025, CRA Regular Meeting, 9:00 a.m., in Council Chambers

SUMMARY:

ADDITIONAL INFORMATION:

Gwen Carlisle, CRA Specialist, 239-242-3737