



1015 Cultural Park Blvd.
Cape Coral, FL

**AGENDA FOR THE REGULAR MEETING OF THE
CAPE CORAL YOUTH COUNCIL**

April 21, 2017

2:45 PM

Council Chambers

PLEDGE OF CIVILITY

We will be respectful of each other even when we disagree.
We will direct all comments to the issues. We will avoid personal attacks.

VIDEO

1. MEETING CALLED TO ORDER

A. Chair Diaz

2. PLEDGE OF ALLEGIANCE

A. Chair Diaz

3. ROLL CALL

A. CHAIR DIAZ, MEMBERS CERRETANI, ELLSWORTH,
GIBBS, HARE, LEHMANN, McARDLE-SYKES, MILLER,
PEARSON, PULTRO, SLAFER, TROCHE, WILLIAMSON,
WILSON

4. CHANGES TO AGENDA/ADOPTION OF AGENDA

5. APPROVAL OF MINUTES

A. Regular Meeting - April 7, 2017

6. ADVISOR PRESENTATION (30 MINUTES MAXIMUM)

A. NONE

7. CITIZENS INPUT TIME

Input of citizens on matters concerning City Government; 3 minutes per

individual.

8. RECOMMENDATIONS TO COUNCIL

9. BUSINESS

- A. Use of Social Media Discussion - continued
- B. Nature Trail presentation - Mr. Adam Pottruck - Environmental Teacher at Oasis High School
- C. Facts on Focus Groups Presentation - Dr. Margaret Banyan

10. NEXT MEETING AGENDA TOPICS

11. REPORTS

12. REPORTS OF THE COUNCIL LIAISON AND ADVISORS

13. TIME AND PLACE OF FUTURE MEETINGS

- A. A meeting of the Cape Coral Youth Council is Scheduled for Friday, May 5, 2017 at 2:45 p.m. in Council Chambers

14. MOTION TO ADJOURN

**GENERAL RULES AND PROCEDURES REGARDING
THE CAPE CORAL CITY COUNCIL AGENDA**

In accordance with the Americans with Disabilities Act and Section of 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the Office of the City Clerk at least forty-eight (48) hours prior to the meeting. If hearing impaired, telephone the Florida Relay Service Numbers, 1-800-955-8771 (TDD) or 1-800-955-8770 (v) for assistance.

Persons wishing to address the Youth Council under Citizens Input may do so during the designated times at each meeting. No prior scheduling is necessary. All speakers must have their presentations approved by the City Clerk's office no later than 11:00 AM the day of the meeting. Members of the audience who address the Youth Council shall step up to the speaker's lectern and give his or her full name, address, and whom he or she represents. Proper decorum shall be maintained at all times. Any audience member who is boisterous or disruptive in any manner to the conduct of this meeting shall be asked to leave or be escorted from the meeting room.

Copies of the agenda are available in the main lobby of Cape Coral City Hall and in the City Council Office, 1015 Cultural Park Boulevard. Copies of all back-up documentation are also available for review in the lobby of Council Chambers. You are asked to refrain from removing any documentation. If you desire copies, please request they be made for you. Copies are 15 cents per page. Agendas and back-up documentation are also available on-line on the City website (capecoral.net) after 4:00 PM on the Wednesday prior to the Youth Council Meeting.

Item Number:	5.A.
Meeting Date:	4/21/2017
Item Type:	APPROVAL OF MINUTES

**AGENDA REQUEST
FORM**
CITY OF CAPE CORAL



TITLE:

Regular Meeting - April 7, 2017

REQUESTED ACTION:

STRATEGIC PLAN INFO:

1. Will this action result in a Budget Amendment?

2. Is this a Strategic Decision?

If Yes, Priority Goals Supported are listed below.

If No, will it harm the intent or success of the Strategic Plan?

Planning & Zoning/Staff Recommendations:

SUMMARY EXPLANATION AND BACKGROUND:

LEGAL REVIEW:

EXHIBITS:

PREPARED BY:

Division- Department-

SOURCE OF ADDITIONAL INFORMATION:

Item Number:	9.A.
Meeting Date:	4/21/2017
Item Type:	BUSINESS

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

Use of Social Media Discussion - continued

REQUESTED ACTION:

STRATEGIC PLAN INFO:

1. Will this action result in a Budget Amendment?

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PREPARED BY:

Division- Department-

SOURCE OF ADDITIONAL INFORMATION:

ATTACHMENTS:

Description

☐ Recap Memo


Type

Backup Material



CITY CLERK'S OFFICE MEMORANDUM

TO: Cape Coral Youth Council

FROM: Kimberly Bruns, Assistant City Clerk 

DATE: April 19, 2017

SUBJECT: Use of Social Media Discussion recap from 4/7/2017 meeting

At the 4/7/2017 Youth Council meeting, the following topics were discussed under Use of Social Media:

- Twitter – Public Affairs Manager Connie Barron will attend the 4/21 meeting to answer questions
- Facebook - We currently have a Facebook page – Cape Coral Youth Council created by Council Liaison Williams
- Instagram - This information is still being compiled, to be brought back at a future meeting under advisor presentation.
- Snap Chat - This information is still being compiled, to be brought back at a future meeting under advisor presentation.

Another option to consider that was not previously discussed is a webpage on the City's website similar to what the City Council has please review the link below:

http://www.capecoral.net/government/city_government/city_council/index.php#.WPfCuPkrK70

KB

cc: Council Liaison Williams
Advisor Mazurkiewicz
Advisor Cagle
Legislative Assistant Pack

Item Number:	9.B.
Meeting Date:	4/21/2017
Item Type:	BUSINESS

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

Nature Trail presentation - Mr. Adam Pottruck - Environmental Teacher at Oasis High School

REQUESTED ACTION:

STRATEGIC PLAN INFO:

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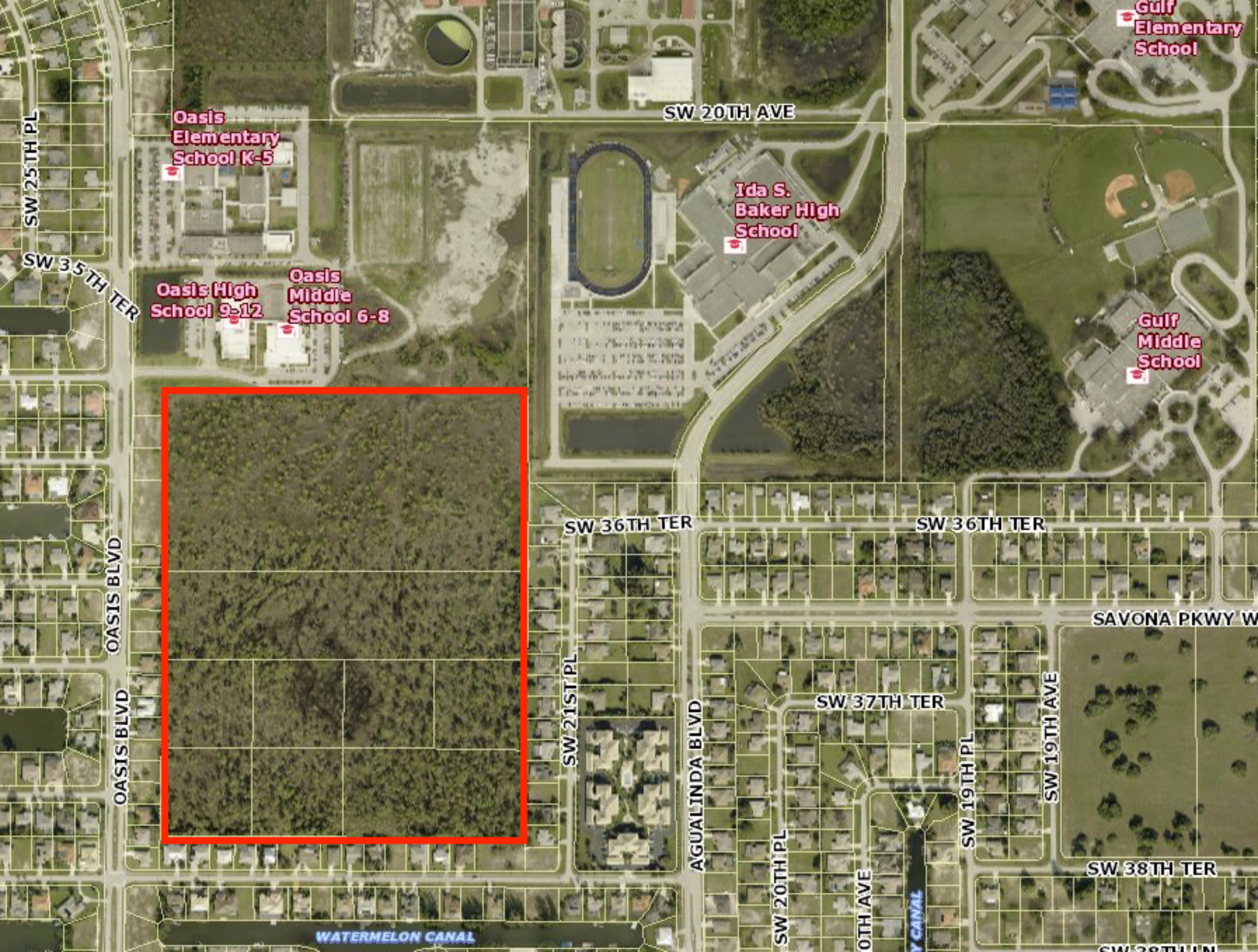
PREPARED BY:

Division- Department-

SOURCE OF ADDITIONAL INFORMATION:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> Aerial Map - Oasis Woods	Backup Material
<input type="checkbox"/> Presentation - provided at meeting	Backup Material



Gulf Elementary School

SW 20TH AVE

Oasis Elementary School K-5

Ida S. Baker High School

SW 25TH PL

SW 35TH TER

Oasis High School 9-12

Oasis Middle School 6-8

Gulf Middle School

SW 36TH TER

SW 36TH TER

SAVONA PKWY W

OASIS BLVD

OASIS BLVD

SW 21ST PL

AGUALINDA BLVD

SW 37TH TER

SW 19TH PL

SW 19TH AVE

SW 38TH TER

SW 20TH PL

0TH AVE

WATERMELON CANAL

OASIS WOODS



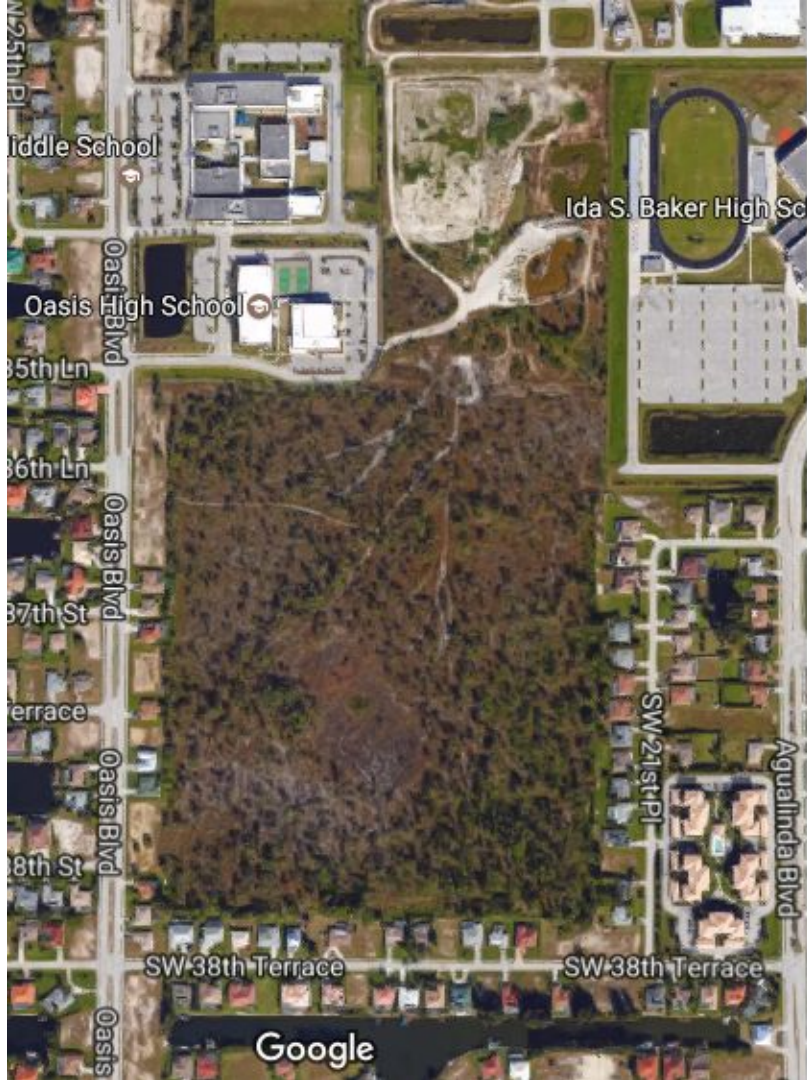
What is it?

What is out there?

What have we done with it?

What should we do with it?

WHAT IS IT?



- Oasis Woods is a Pine Flatwoods ecosystem which is primarily dominated by Southern Slash Pine trees and ephemeral ponds
- I am not positive, but I would estimate it to cover somewhere around 50 acres, maybe more.
- Very unique and rare systems in South Florida, flooded part of the year, completely dry during others

WHAT IS OUT THERE?

- Variety of invertebrates
- Threatened Gopher Tortoises live on edge of woods
- Burrowing Owls have been seen along edge, also threatened
- Nesting pair of Bald Eagles
- Spiders, Frogs, Snakes, Hawks, woodpeckers, raccoon (tracks), opossum (tracks), variety of butterflies as well as some of their host plants. And much more!



WHAT HAVE WE DONE WITH IT?

- I have brought classes out there to teach certain aspects of:
 - The atmosphere
 - Local plant identification
 - Evolution
 - Many other lessons.
- After I initially cleared some trails for classes, JROTC used it for their training as well
- We have walked it multiple times per class. Very interesting to walk through an area that is so drastically different throughout the year.

WHAT HAVE WE DONE WITH IT? WE GOT EDUCATED.....
WET & DIRTY STYLE!























WHAT HAVE WE DONE WITH IT?

- Important to say that many kids did not want to go, but an alternative lengthy assignment, sounded less fun I guess.
- Many kids said this was the most uncomfortable they have been.
- Great to experience new things, you have to get uncomfortable before your comfortable!

WHAT SHOULD WE DO WITH IT?

- Just as an oasis within a desert. Oasis woods is a natural area many organisms, who could not survive in Cape Coral Neighborhoods, are able to survive, being surrounded by thousands of houses and miles of streets.
- The possibilities are endless!
 - Scientific studies
 - Restore/Rehab ponds to attract wildlife
 - Bird watching
 - Invasive removal
 - Boardwalk so everyone can enjoy!

Item Number:	9.C.
Meeting Date:	4/21/2017
Item Type:	BUSINESS

AGENDA REQUEST FORM
CITY OF CAPE CORAL



TITLE:

Facts on Focus Groups Presentation - Dr. Margaret Banyan

REQUESTED ACTION:

STRATEGIC PLAN INFO:

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Division- Department-

SOURCE OF ADDITIONAL INFORMATION:

ATTACHMENTS:

Description	Type
<input type="checkbox"/> Presentation	Backup Material

COLLECTING INFORMATION THROUGH FOCUS GROUPS

Presentation to the Cape Coral Youth Council

Margaret Banyan, PhD

Tom Felke, PhD

4/21/2017

WHAT IS A FOCUS GROUP?

- A process to collect information through a group discussion based on a set of questions.
- Uses a moderator (or facilitator) that follows a predetermined interview guide (scripted).
- Small groups – generally between 5 – 12
- Collects information about a group's perception, attitude or experience on defined topics.



HOW DOES A FOCUS GROUP WORK?

Beginning

**Broad questions
less structure**

Middle

**More structured
– lead into topics of
most interest**

Third

**Specific
assessment
questions**

ADVANTAGES OF FOCUS GROUPS

- Provides insights – not just what you think but why
- Reveal consensus and diversity of participants' perceptions
- Allows group interactions to build on each other's ideas
- Provide opportunity to explore reasons behind the response

DISADVANTAGES OF FOCUS GROUPS

- Groups are small – extra work representative
- Generates lots of information – difficult to analyze
- Information can be biased by subjective interpretations
- Outspoken individuals can dominate the discussion

HOW WE MANAGE FOCUS GROUPS

- Mix of questions – general and more specific – include follow - up probes
- Select group members who represent the target population
- Limit size of group to 5 - 12 – smaller groups
- No need to do a lot of focus groups (4 - 6)
- Good note keeping
- Recording sessions
- Preparation and follow up analysis takes most time

QUESTIONS

