



1015 Cultural Park Blvd.  
Cape Coral, FL

## **AGENDA FOR THE REGULAR MEETING OF THE CAPE CORAL YOUTH COUNCIL**

May 5, 2017

2:45 PM

Council Chambers

### **PLEDGE OF CIVILITY**

We will be respectful of each other even when we disagree.  
We will direct all comments to the issues. We will avoid personal attacks.

#### **1. MEETING CALLED TO ORDER**

A. Assistant City Clerk Bruns

#### **2. PLEDGE OF ALLEGIANCE**

A. Assistant City Clerk Bruns

#### **3. ROLL CALL**

A. MEMBERS BAXTER, BERNAU, BEVAN, CERRETANI,  
DUNKLE, HARE, MOLFINO, REID, SAUNDERS, SHAWVER,  
SLAFER, TROCHE, WILSON

B. Oath

#### **4. CHANGES TO AGENDA/ADOPTION OF AGENDA**

#### **5. APPROVAL OF MINUTES**

A. April 21, 2017 regular meeting minutes

#### **6. ADVISOR PRESENTATION (30 MINUTES MAXIMUM)**

- A. Indoctrination - Council Liaison Williams
- B. Sunshine Laws - City Attorney Menendez
- C. Roberts Rules of Order - Advisor Mazurkiewicz
- D. Selection of Chair and Vice Chair

**7. CITIZENS INPUT TIME**

Input of citizens on matters concerning City Government; 3 minutes per individual.

**8. RECOMMENDATIONS TO COUNCIL**

A. NONE

**9. BUSINESS**

A. Social Media Usage continuation

**10. NEXT MEETING AGENDA TOPICS**

**11. REPORTS**

**12. REPORTS OF THE COUNCIL LIAISON AND ADVISORS**

**13. TIME AND PLACE OF FUTURE MEETINGS**

A. A meeting of the Cape Coral Youth Council is Scheduled for Friday, May 19, 2017 at 2:45 p.m. in Council Chambers

**14. MOTION TO ADJOURN**

**GENERAL RULES AND PROCEDURES REGARDING  
THE CAPE CORAL CITY COUNCIL AGENDA**

In accordance with the Americans with Disabilities Act and Section of 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the Office of the City Clerk at least forty-eight (48) hours prior to the meeting. If hearing impaired, telephone the Florida Relay Service Numbers, 1-800-955-8771 (TDD) or 1-800-955-8770 (v) for assistance.

Persons wishing to address the Youth Council under Citizens Input may do so during the designated times at each meeting. No prior scheduling is necessary. All speakers must have their presentations approved by the City Clerk's office no later than 11:00 AM the day of the meeting. Members of the audience who address the Youth Council shall step up to the speaker's lectern and give his or her full name, address, and whom he or she represents. Proper decorum shall be maintained at all times. Any audience member who is boisterous or disruptive in any manner to the conduct of this meeting shall be asked to leave or be escorted from the meeting room.

Copies of the agenda are available in the main lobby of Cape Coral City Hall and in the City Council Office, 1015 Cultural Park Boulevard. Copies of all back-up documentation are also available for review in the lobby of Council Chambers. You are asked to refrain from removing any documentation. If you desire copies, please request they be made for you. Copies are 15 cents per page. Agendas and back-up documentation are also available on-line on the City website (capecoral.net) after 4:00 PM on the Wednesday prior to the Youth Council Meeting.

<b>Item Number:</b>	<b>5.A.</b>
<b>Meeting Date:</b>	<b>5/5/2017</b>
<b>Item Type:</b>	<b>APPROVAL OF MINUTES</b>

**AGENDA REQUEST  
FORM**  
CITY OF CAPE CORAL



**TITLE:**

April 21, 2017 regular meeting minutes

**REQUESTED ACTION:**

**STRATEGIC PLAN INFO:**

1. Will this action result in a Budget Amendment?

2. Is this a Strategic Decision?

If Yes, Priority Goals Supported are listed below.

If No, will it harm the intent or success of the Strategic Plan?

**Planning & Zoning/Staff Recommendations:**

**SUMMARY EXPLANATION AND BACKGROUND:**

**LEGAL REVIEW:**

**EXHIBITS:**

**PREPARED BY:**

Division- Department-

**SOURCE OF ADDITIONAL INFORMATION:**

**ATTACHMENTS:**

**Description**

**Type**

□ Revised April 21, 2017 Regular Meeting minutes Backup Material

MINUTES FOR THE MEETING  
OF THE CAPE CORAL YOUTH COUNCIL

Friday, April 21, 2017

Meeting called to order by Chair Diaz at 2:45 p.m.

Pledge of Allegiance

Assistant City Clerk Bruns announced that effective today, Member Miller resigned.

Roll Call: Chair Diaz, Members Hare, Pearson, Slafer, Troche, Williamson, Wilson and Cerretani were present. Member Ellsworth, Gibbs, Lehman, and Pultro were excused. Member McArdle-Sykes was absent.

Also in attendance: Council Liaison Williams  
Staff Advisor Cagle  
Staff Advisor Mazurkiewicz  
Council Assistant Pack

APPROVAL OF AGENDA/AMENDED AGENDA

Member Slafer discussed the need to elect a Chairperson and Vice Chairperson at this meeting to insure a smooth transition.

***Member Slafer moved, seconded by Member Williamson to elect the next Chairperson and Vice Chairperson.***

Member Wilson suggested waiting for the addition of the new Junior members to begin their term in May to make the decision.

Discussion held in reference to whether or not the election of Chair and Vice Chair should occur at today's meeting.

Chair Diaz requested the advisors confirm the motion's validity.

Advisor Mazurkiewicz responded affirmatively since there was a motion, a second and it was accepted by the Chair. He explained that the standard procedure was to elect the Chair once the full group is seated, the new group is seated; this has occurred on every City Council or committee or commission in which he has participated.

Member Pearson quoted Ordinance 47-16 which established the Youth Council. He stated that members of the Youth Council shall annually elect a Chairperson and Vice Chairperson from among its members, each of whom shall serve until a successor is elected and qualified. Elections shall be held at the first regular meeting of the Youth

Council after annual appointments are made by the City Council.

Advisor Mazurkiewicz explained that the motion is not consistent with the Ordinance and not able to be done this way.

Member Slafer removed his motion.

***Member Pearson moved, seconded by Member Slafer to adopt the agenda, as presented.***

***Council polled as follows: Pearson, Slafer, Troche, Williamson, Wilson, Cerretani, Diaz, and Hare voted "aye." Eight "ayes." Motion carried 8-0.***

#### **APPROVAL OF MINUTES**

***Member Pearson moved, seconded by Member Slafer to approve the Regular Meeting Minutes from April 7, 2017, as presented.***

***Voice poll, all ayes, motion carried.***

#### **ADVISOR PRESENTATIONS**

Council Liaison Williams discussed the meeting as being the last for the Seniors and mentioned taking a group picture after the meeting. He also handed out a form regarding an ethics program/training for members to consider attending.

#### **CITIZENS INPUT TIME**

Chair Diaz read the Pledge of Civility.

Daniella Barada, a student at Cape Coral High School would like the students to engage personally with the student body for questions and concerns. She requested a direct channel to her school's contact and suggested drop box at each school.

Chair Diaz responded that this was something that the Youth Council should consider.

David Telavara, also a student at Cape Coral High School, discussed the City Beautification project and the tree planting project in the medians on streets. He requested that citizens have increased accessibility to see the progress with these beautification projects.

Member Pearson responded that the City of Cape Coral website homepage has the Special Projects and Plans page. He discussed four projects listed there that are currently underway that will enhance the image of the City. He suggested that residents view [www.capecoral.net](http://www.capecoral.net) to review the consultant comments and view news links posted there from the News Press and the Breeze.

Member Troche commended the suggestions made today that affect the students.

Chair Diaz also expressed his appreciation to the students that spoke today.

Council Liaison Williams invited the speakers to also come to City Council meetings to provide input.

## **BUSINESS**

### **Use of Social Media (continued)**

Council Liaison Williams introduced the City of Cape Coral's Public Affairs Manager Connie Barron.

Public Affairs Manager Barron addressed the Youth Council and expressed appreciation to the members for volunteering their time. She reviewed the last meeting presentation by Lt. Coston. She uses Facebook predominately. She mentioned that social media tools are available to the Council and staff can help you get started. She reviewed a social media archiving service contract that she is working on; this will be up and running in the future. This program will capture Instagram and Twitter and a variety of social media tools. She stated that the Youth Council can have a page on the City's website, this can be set up easily and quickly with staff.

Member Slafer inquired as to the current pages that are set up. Concerns exist if we designate a single person, he wondered how does that get back to the Council as a whole and requested recommendations.

Public Affairs Manager Barron stated that anything on Facebook is public and can be seen by anybody. She warned against discussing issues that will come before them for a vote. With Twitter, they can cut off comments and only have one way communications. She recommended assigning a Youth Council appointed person from the board or someone from the City.

Advisor Mazurkiewicz mentioned the use of Facebook as it is easily accessed by all members with access just like the public. He continued by explaining that retweeting to everyone else can happen, just no responses can be given. There can be no communications amongst yourselves.

Discussion held regarding the following:

- Appointing a Youth Council member as the point person for Social Media
- Social Media archiving
- Personal Facebook pages
- Twitter page with handlebars
- Chair as point person for the role

- Decisions on Social Media topic to be made at the next meeting
- Direct Messaging responses
- Selection process/application for a student volunteer as the point person for the entire Youth Council
- Votes on the post content during a meeting
- Accepting applications from students with technology characteristics
- Posting to accounts with member initials/regulations
- Advisor overseeing content
- Draft Application

***Member Pearson moved to appoint Member Slafer to put together an application for the position of a social media student liaison.***

Member Slafer requested additional discussion on this topic to create an application; he would like TV Production Teachers provide recommendations.

Discussion held regarding receiving recommendations from the Schools, not just the TV Production teachers.

Member Slafer requested a recap of how the Youth Council application was created.

Council Liaison Williams discussed the process of sending applications to the administrators/government teachers, etc.

Discussion held in reference to creating an application specific to the position, using the existing one for the Youth Council.

Council Liaison Williams recapped that the City could adjust the existing application to distribute to contacts on file. He agreed with the City having oversight, and mentioned that he will speak with Public Affairs Manager Barron about the potential to have a person assigned to monitor the site.

Advisor Mazurkiewicz advised that the Chair should ask for a second once a motion is made prior to the discussion.

Assistant City Clerk Bruns noted for the record that there was a motion made, but no second was received.

***Member Slafer moved, seconded by Member Pearson to ask Advisors to draw up an application for the Social Media position and send it out to their contacts.***

***Council polled as follows: Pearson, Slafer, Williamson, Cerretani, and Hare voted "aye." Troche, Wilson and Diaz voted "nay." Five "ayes" Three "nays." Motion carried 5-3.***

Public Affairs Manager Barron confirmed with the Youth Council that a web page will be

created. The future person that is selected will work on social media sites.

### **Nature Trail Presentation – Mr. Adam Pottruck – Environmental Teacher at Oasis**

Member Pearson introduced the presenter Adam Pottruck. Mr. Pottruck presented a power point titled Oasis Woods with the following slides:

- What is it?
- Where is it?
- What is out there?
- What have we done with it? We got educated..... Wet & Dirty Style!
- What have we done with it? Trails for all but a boardwalk would be better
- What should we do with it? It's an oasis in the desert

Mr. Pottruck discussed that the possibilities are endless in this area for scientific studies, restore/rehab ponds to attract wildlife, bird watching, and invasive removal.

Member Pearson discussed why he advanced this item. It is a treasure of 50 acres owned by the City of Cape Coral. It is identified in the Master Parks plan as a future park site. He would like for it to remain a flatwood eco system with a possible boardwalk. He discussed the proximity of several schools and the importance of a maintained boardwalk.

Member Cerretani inquired as to the Eco Trail by the midpoint bridge protocol being followed.

Member Pearson discussed other established boardwalks. This property could fulfil a need, moving forward for future meeting, we could recommend that it remain a flatwoods eco system, but have the City develop it with a boardwalk, alleviating the need for a tour guide.

Member Slafer was interested in this topic for the future since 7,000 students are in the surrounding area. He expressed the need for further research and the need for knowledge about the drafts about the area. He was hopeful that it be brought up at a future meeting.

Member Troche suggested the boardwalk could be done as a student volunteer hour's project.

Member Williamson was in favor of the boardwalk. He mentioned the importance of the boardwalk to provide health and safety benefits.



Member Wilson agreed that this opportunity was great for the youth. He inquired if the speaker had reached out Friends of Wildlife as a partner.

Mr. Pottruck responded that he had not yet. He was interested in sending emails to Friends of Wildlife, discussed his environmental club at school, and would also be curious for the Youth Council to research Conservation 20/20.

Member Wilson stated that the elementary schools in the district do not have the mud flats trips currently, so this could be an alternative to provide science back to the classroom but not in the classroom.

Member Pearson discussed the ownership by the City of Cape Coral. He recommended to future Youth Council Members to request a short presentation of the Parks Master Plan, what is identified in it, and where things are in that plan.

#### **Facts on Focus Groups Presentation – Dr. Margaret Banyan**

Advisor Cagle introduced speaker Dr. Margaret Banyan from Florida Gulf Coast University.

Dr. Banyan presented a power point titled: Collecting Information through Focus Groups with the following slides:

- What is a Focus Group? When you sit down with 4 people in your class.
- How does a Focus Group work? It's a process for collecting information.
- Advantages of Focus Groups: Provides you with a lot of insight.
- Disadvantages of Focus Groups: A lot of time the groups are small/can be based on perception.
- How we manage Focus Groups? Guiding questions to set up a structure.
- Questions? What kind of information are you after?

Member Slafer inquired as to what the speaker could would offer to assist the Youth Council.

Dr. Banyan responded that there is a fee associated with this services, approximately \$7,000.

Member Wilson inquired about the existence of funds budgeted for the Youth Council.

Council Liaison Williams responded that currently there is not any money allocated for the Youth Council. He discussed the budgetary process, this would be decided by the entire Council.

Member Pearson inquired about the frequency of use with focus groups.

Council Liaison Williams responded that the City uses focus groups frequently.

Member Pearson asked if there is an in-house staff person for focus groups.

Council Liaison Williams stated this is done in house.

Member Pearson inquired would the Youth Council be able to utilize that staff.

Council Liaison Williams mentioned that departments have focus groups. There are many different tools that they can use, we can assist, but to provide staff to run the meeting, this is not a resource that is currently available.

### **NEXT MEETING AGENDA TOPICS**

Member Slafer inquired if the Youth Council will go through the same topics that we did for the first meeting.

Council Liaison Williams responded that it will run a very similar meeting as their first meeting.

Member Wilson mentioned to not overload the agenda.

Member Pearson suggested the discussion of Use of Social Media be added.

Member Slafer inquired about a timeline for the social media volunteer application process.

Council Liaison Williams responded that he would need some time to organize this new process.

Member Slafer requested that a brief overview be shared as to the progress under Advisor Presentation or Reports.

Council Liaison Williams responded affirmatively.

### **REPORTS**

Member Hare: Topic: No Report

Member Lehmann: Topic: Excused

Member McArdle-Sykes: Topic: Absent

Member Pearson: Topic: Attended the Elks National Foundation Leadership Weekend; offered his help to rising seniors who wanted to apply; and he thanked Councilmember Williams, the Mayor and City Council for the opportunity to be on the Youth Council.

Member Pultro: Topic: Excused

Member Slafer: Topic: Raised a question about Sunshine violations based on the senior member's term expiration date upcoming. He provided an example of working with

Senior Member Pearson about the Nature Trail topic.

Advisor Mazurkiewicz responded that the senior members will not be present and voting at a future meeting.

Member Troche: Topic: No report

Member Williamson: Topic: No report

Member Wilson: Topic: Thanked the seniors for their participation and stated he was looking forward to working with the incoming Junior members.

Member Cerratani: Topic: No report

Member Ellsworth: Topic: No report

Member Gibbs: Topic: Excused

Chair Diaz: Topic: No Report

### RECOMMENDATIONS TO COUNCIL

None.

### REPORTS OF COUNCIL LIAISON AND ADVISORS

None.

### TIME AND PLACE OF FUTURE MEETINGS

A regular meeting of the Cape Coral Youth Council was scheduled for Friday, May 5, 2017, at 2:45 p.m. in Council Chambers.

Chair Diaz expressed his appreciation for the Youth Council program and thanked the advisors for their work. He wished the Juniors luck in the future.

There being no further business, the meeting adjourned at 4:26 p.m.

Submitted by,

Kimberly Bruns  
Assistant City Clerk