



1015 Cultural Park Blvd.  
Cape Coral, FL

## **AGENDA FOR THE REGULAR MEETING OF THE CAPE CORAL YOUTH COUNCIL**

January 26, 2018

3:00 PM

Council Chambers

### **PLEDGE OF CIVILITY**

We will be respectful of each other even when we disagree.  
We will direct all comments to the issues. We will avoid personal attacks.

#### **1. MEETING CALLED TO ORDER**

A. CHAIR SLAFER

#### **2. PLEDGE OF ALLEGIANCE**

A. CHAIR SLAFER

#### **3. ROLL CALL**

A. MEMBERS BAXTER, BERNAU, BEVAN, CERRETANI,  
DUNKLE, HARE, MOLFINO, REID, RODRIGUEZ,  
SAUNDERS, SHAWVER, SLAFER, TROCHE, WILSON

#### **4. CHANGES TO AGENDA/ADOPTION OF AGENDA**

#### **5. APPROVAL OF MINUTES**

A. Regular Meeting - January 12, 2018

#### **6. ADVISOR PRESENTATION (30 MINUTES MAXIMUM)**

A. Mobile Recreation Presentation - Advisor Mark Cagle

#### **7. CITIZENS INPUT TIME**

Input of citizens on matters concerning City Government; 3 minutes per individual.

#### **8. RECOMMENDATIONS TO COUNCIL**

## **9. BUSINESS**

- A. Approval of Reports - Member Cerretani
- B. Adoption of Strategic Plan
- C. Update on Special Populations Programs (Continuation from 1/12/2018)

## **10. NEXT MEETING AGENDA TOPICS**

## **11. REPORTS**

## **12. REPORTS OF THE COUNCIL LIAISON AND ADVISORS**

## **13. TIME AND PLACE OF FUTURE MEETINGS**

- A. A Meeting of the Cape Coral Youth Council will be held on Friday, February 9, 2018 @3:00 p.m. in Council Chambers.

## **14. MOTION TO ADJOURN**

### **GENERAL RULES AND PROCEDURES REGARDING THE CAPE CORAL CITY COUNCIL AGENDA**

In accordance with the Americans with Disabilities Act and Section of 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the Office of the City Clerk at least forty-eight (48) hours prior to the meeting. If hearing impaired, telephone the Florida Relay Service Numbers, 1-800-955-8771 (TDD) or 1-800-955-8770 (v) for assistance.

Persons wishing to address the Youth Council under Citizens Input may do so during the designated times at each meeting. No prior scheduling is necessary. All speakers must have their presentations approved by the City Clerk's office no later than 11:00 AM the day of the meeting. Members of the audience who address the Youth Council shall step up to the speaker's lectern and give his or her full name, address, and whom he or she represents. Proper decorum shall be maintained at all times. Any audience member who is boisterous or disruptive in any manner to the conduct of this meeting shall be asked to leave or be escorted from the meeting room.

Copies of the agenda are available in the main lobby of Cape Coral City Hall and in the City Council Office, 1015 Cultural Park Boulevard. Copies of all back-up documentation are also available for review in the lobby of Council Chambers. You are asked to refrain from removing any documentation. If you desire copies, please request they be made for you. Copies are 15 cents per page. Agendas and back-up documentation are also available online on the City website (capecoral.net) after 4:00 PM on the Wednesday prior to the Youth Council Meeting.

<b>Item Number:</b>	<b>5.A.</b>
<b>Meeting Date:</b>	<b>1/26/2018</b>
<b>Item Type:</b>	<b>APPROVAL OF MINUTES</b>

**AGENDA REQUEST  
FORM**  
CITY OF CAPE CORAL



**TITLE:**

Regular Meeting - January 12, 2018

**REQUESTED ACTION:**

**STRATEGIC PLAN INFO:**

1. Will this action result in a Budget Amendment?

2. Is this a Strategic Decision?

If Yes, Priority Goals Supported are listed below.

If No, will it harm the intent or success of the Strategic Plan?

**Planning & Zoning/Staff Recommendations:**

**SUMMARY EXPLANATION AND BACKGROUND:**

**LEGAL REVIEW:**

**EXHIBITS:**

**PREPARED BY:**

Division- Department-

**SOURCE OF ADDITIONAL INFORMATION:**

**ATTACHMENTS:**

**Description**

**Type**

□ Regular Meeting - January 12, 2018

Backup Material

**MINUTES FOR THE MEETING  
OF THE CAPE CORAL YOUTH COUNCIL**

**Friday, January 12, 2018**

Chair Slafer called the meeting to order at 3:06 p.m.

Pledge of Allegiance

Roll Call: Chair Slafer, Members Baxter, Bernau, Hare, Reid, Saunders, Shawver, Troche, and Wilson were present. Members Bevan, Dunkle, Molfino and Rodriguez were excused. Member Cerretani arrived at 3:06 p.m.

Also in attendance: Council Liaison Rick Williams  
Advisor Joe Mazurkiewicz  
Staff Advisor Mark Cagle  
Communications Director Cole DeLong

**APPROVAL OF AGENDA**

***Member Reid moved, seconded by Member Saunders to remove Item 9(C) Guns in Schools from the January 12, 2018 meeting agenda. Voice Poll: All "ayes." Motion carried.***

***Member Wilson moved, seconded by Member Hare to adopt the agenda as amended to move up Item B to Item A. Voice Poll: All "ayes." Motion carried.***

**APPROVAL OF MINUTES**

***Member Saunders moved, seconded by Member Baxter to approve the Regular Meeting Minutes from December 1, 2017, as presented. Voice Poll: All "ayes." Motion carried.***

**ADVISOR PRESENTATIONS**

**Strategic Plan – Discussion**

Advisor Mazurkiewicz discussed the need for a Strategic Plan also called an Action Plan to establish who the Youth Council is and where they plan to go. He explained the process as a SWOT Analysis, to include identification of strengths and weaknesses as well as opportunities and threats as you see them in the next 12 to 18 months. He suggested the development of initiatives in four areas:

- People
- Assets: both physical and fiscal
- Time and process

- Message – internal and external

He described strategic initiatives as SMART: specific, measurable, assignable, realistic, and time certain. At the end of the session, we would complete a SWOT Analysis to develop at least one SMART initiative for those areas to develop the business plan going forward.

Advisor Mazurkiewicz requested each member set aside two hours with homework assignments, bring your top 3 strengths, weaknesses, opportunities, and threats to be brought together so as a group the top items would build the plan.

Discussed held regarding a Mission Statement and a Vision Statement, to include what is it we want to accomplish.

Chair Slafer explained that this is imperative to organize the group as many members will have a term expiration in May. He commended the accomplishments so far, but explained that it is time to focus on who is the Youth Council.

Discussion held regarding a date for the Youth Council to conduct the development of a Strategic Plan.

***Member Cerretani moved, seconded by Member Bernau to conduct a Youth Council meeting on January 24, 2018 at 3:00 p.m. in Conference Room 220A to develop a SWOT Analysis.***

***Council polled as follows: Bernau, Cerretani, Hare, Reid, Saunders, Shawver, Slafer, Troche, Wilson and Baxter voted "aye." Ten "ayes." Motion carried 10-0.***

Council Liaison Williams reviewed the Code of Ordinances that reflects the Youth Council responsibilities. He discussed a requirement for a quarterly report to be shared with the City Council and concerns about the projects regarding the handling of money. He invited the Youth Council to the City Council's upcoming Strategic Planning session. He distributed the Code of Ordinance specific to the Youth Council and requested that the members review to make sure the expectation is being met.

Communications Director DeLong announced that he has requested WINK News for the four members who had previously been decided upon to recognize their accomplishments. In reference to a Town Hall event, he would have a role in that.

Discussion held regarding meeting the quarterly report requirement.

Member Cerretani offered to create the reports.

Advisor Mazurkiewicz suggested doing reports for the previous months.

## **CITIZENS INPUT TIME**

Gary Eidson, resident and President of the Cape Coral Computer Club, reviewed that he has approached members of the Youth Council and would like to give them an opportunity to have them expand the City's awareness of the Youth Council. He suggested this is an opportunity for students to share their knowledge and interact with senior citizens in a meaningful way. This is an excellent way to educate both themselves and the senior citizens. Please put through an effort to the schools who would like to contact. He stated that Youth Council member Jesus Rodriguez agreed to put presentations to them already.

Carl Veaux appeared to ask the Youth Council members to attend the Committee of the Whole Meeting scheduled for Monday, January 29, 2018 to express their opinions on what they would like the City to do with the old golf course property. He made suggestions as to the purchase options. He also explained that the Cape Coral Friends of Wildlife are purchasing property for the gopher tortoises and burrowing owls and invited them to attend their meetings. He also mentioned Global Warming and having the Burrowing Owl as the City's Bird.

Member Reid left the meeting at 3:33 pm.

A Cape Coral Resident appeared in reference to the recycling. He reviewed issues with the lack of recycling initiatives in our City. He explained the benefits of recycling and list statistics about the use of aluminum.

Chair Slafer thanked Mr. Eidson for speaking to the group and invited members to attend the next meeting. He invited members to attend the 1/29 Committee of the Whole in reference to the golf course property and would like members to bring classmates. The recycling topic will be addressed later in the meeting under the agenda item.

Member Baxter agreed with the computer program and recommended talking to the schools' Masa Club and the Stem Club. She will be attending the 1/29 COW and recommended members attend and bring friends.

Member Cerretani inquired about the Computer Club. She inquired about the old golf course.

Member Saunders inquired whether or not the Computer Club taught people how to work programs.

## **BUSINESS**

### **Update on Special Populations Programs**

Chair Slafer shared his experiences in school with the Special Populations. He stated this is an individual pursuit. He discussed the Special Populations Youth Corps. In that

meeting, he discussed the budget for City Council and stated his position to have that budget increased.

Mr. DeLong, who was voted President of the Special Populations Youth Corps, encouraged attendance at their next meeting which will be held on February 13, 2018 at 5:15 p.m.

Chair Slafer reviewed the Special Populations program in the City. He was in favor of supporting the group. He would like to have a workshop meeting on this topic.

Mr. DeLong discussed the funding of the programs, and their focus on supplementing the funding as they are having to turn people away.

Chair Slafer mentioned the need to work to support the program. He was in favor of the funding coming from the City.

Mr. DeLong reviewed that families move to our City to be a part of this program.

Member Wilson reported on efforts at North Fort Myers by explaining the Knights Kitchen cooking program to raise money.

Council Liaison Williams reviewed the need to be part of the Special Populations Youth Corps as individuals, not as the Youth Council members.

Chair Slafer reviewed adding this item to the agenda back in December. He would like this topic pursued. The creation of the Youth Corps is separate based on what Mr. Mohr discussed. When they are at those meetings, it is as individuals. The funding is a legislative issue and what we should move forward with.

Discussion held regarding reviewing the current program budget and requesting an increase of the City's budget toward the Special Populations program and the pros and cons of advocating for one group.

Advisor Mazurkiewicz explained the duties the Youth Council from the Code area. He noted that the Youth Council shall have the duties and responsibilities to meet with City Council to share ideas and discuss issues and concerns on needed improvements. They will also present recommendations to City Council for public projects and programs, as well as assist with planning youth and recreational activities. These are in your purview for any Parks and Recreation program. You are lobbying. There is no harm because you are not being paid for your opinion. Be careful with political capital, as you spend it, it is hard to spend more. Beware of the future red flag issue, this can be reviewed in the Strategic Plan.

Council Advisor Williams explained that it is not the Youth Council's role to audit. The amount is determined by the City Council, taxes, revenues, and it is distributed as fairly

as possible. The Guardian Angels are the vehicle to lobby for more money, not the City. It can be expressed individually to City Council. He stated that the Youth Corps was looking for help, bodies, and ideas for fund raising.

Chair Slafer asked to readdress this topic at the next meeting.

### **Citywide Recycling Topic – Chair Slafer**

Chair Slafer reviewed the emergence of a program at his high school and discussed the lack of recycling in the City Facilities in our parks. There is a lack of commercial recycling in our City. We should lead by example, let's tackle getting containers in City parks, at special events, within City facilities and the prospect of commercial recycling in Cape Coral. He referenced a report that contained environmental benefits but that comes with a cost. Other cities have implemented successful programs; he further explained the program in Seattle. This could be worked through in a workshop.

Discussion held regarding:

- Cost to separate
- Need for ideas to assure that people put recycling in the recycle bin
- Availability
- Existing program with Special Populations at City Hall

Council Advisor Williams reviewed that the City is paid by the ton for the recycled material. The problem is there are programs but it is a mindset. He suggested having Waste Pro work with the schools. He was in favor of the goal and coming up with ideas.

Advisor Mazurkiewicz explained his history in building the waste energy plant. He mentioned that it is cheaper and more environmentally sensitive to burn it all, but not politically acceptable. The best way is to burn it all and create energy. He reviewed the loss of revenue with having Solid Waste Trucks, Recycling Trucks, and Horticultural Waste Trucks. He also reviewed that there are also environmental impact from the truck fumes. He stated that the studies completed can be obtained from Lee County Solid Waste which are specific to the finances and the environmental impact.

Member Cerretani reviewed that having a recycling concept helps spread awareness.

Discussion held in reference to the need for school compliance with a recycling program and a City level approach.

### **NEXT MEETING AGENDA TOPICS**

***Member Cerretani moved, seconded by Member Baxter to add both the Recycling Program and Special Populations discussion on the January 26, 2018 meeting agenda. Voice Poll: All "ayes." Motion carried.***



***Member Baxter moved, seconded by Member Cerretani to add the adoption of the Strategic Plan on the January 26, 2018 meeting agenda. Voice Poll: All “ayes.” Motion carried.***

***Member Cerretani moved, seconded by Member Baxter to add the Approval of Reports to send to City Council and to add the reports back from three months prior to October 2017 to current. Voice Poll: All “ayes.” Motion carried.***

***Member Baxter moved, seconded by Member Troche to add Mobile Recreation discussion. Voice Poll: All “ayes.” Motion carried.***

## REPORTS

<u>Member Bernau:</u>	Topic: No Report
<u>Member Bevan:</u>	Excused
<u>Member Cerretani:</u>	Topic: No Report
<u>Member Dunkle:</u>	Excused
<u>Member Hare:</u>	Topic: No Report
<u>Member Molfino:</u>	Excused
<u>Member Reid:</u>	Left early
<u>Member Rodriguez:</u>	Excused
<u>Member Saunders:</u>	Topic: No Report
<u>Member Shawver:</u>	Topic: No Report
<u>Member Troche:</u>	Topic: No Report
<u>Vice Chair Wilson:</u>	Topic: No Report
<u>Member Baxter:</u>	Topic: February date for movie date was approved by Parks and Recreation. She will work with Parks to coordinate. IB Coordinator for google classroom, working on google forms for students to express their concerns to bring up attendance.
<u>Chair Slafer:</u>	Topic: A flier will be forthcoming about the Burrowing Owl Festival Art Project.

## RECOMMENDATIONS TO COUNCIL

None.

## REPORTS OF COUNCIL LIAISON AND ADVISORS

Council Liaison Williams announced that he sent out an email that they did not win the video competition. He requested the Youth Council start planning a future submission to be discussed at a future meeting.

## TIME AND PLACE OF FUTURE MEETINGS

A regular meeting of the Cape Coral Youth Council was scheduled for Friday, January 26, 2018, at 3:00 p.m. in Council Chambers.

**MOTION TO ADJOURN**

There being no further business, the meeting adjourned at 4:27 p.m.

Submitted by,

Kimberly Bruns  
Assistant City Clerk

<b>Item Number:</b>	<b>6.A.</b>
<b>Meeting Date:</b>	<b>1/26/2018</b>
<b>Item Type:</b>	<b>ADVISOR PRESENTATION</b>

**AGENDA REQUEST  
FORM**  
CITY OF CAPE CORAL



**TITLE:**

Mobile Recreation Presentation - Advisor Mark Cagle

**REQUESTED ACTION:**

**STRATEGIC PLAN INFO:**

1. Will this action result in a Budget Amendment?
2. Is this a Strategic Decision?
  - If Yes, Priority Goals Supported are listed below.
  - If No, will it harm the intent or success of the Strategic Plan?

**Planning & Zoning/Staff Recommendations:**

**SUMMARY EXPLANATION AND BACKGROUND:**

**LEGAL REVIEW:**

**EXHIBITS:**

**PREPARED BY:**

Division- Department-

**SOURCE OF ADDITIONAL INFORMATION:**

**ATTACHMENTS:**

**Description**

☐ Presentation

**Type**

☐ Backup Material

# Mobile Recreation

## City of Cape Coral Parks and Recreation

Proposal by: Mark Cagle

# Fun Mobile

- Mobile Recreation
- Partnership
  - Cape Coral Police
  - Lee County Sheriff
  - Parks & Recreation



# Recreational Use

- Mobile Recreation in parks
  - Community Events
  - Basketball, Soccer, baseball, street hockey, flag football, Arts & Crafts etc.
  - Mobile registration for Rec-Trac
  - Special Events promotional platform
  - School Events
  - High School Football games Promoting programs
  - Civic and Church Events
  - P.A. System for civic events such as Veterans Day
  - Mobile DJ
  - Open Houses

# Suggested Events for Mobile Recreation

Red White and Boom!



Movie in the park



Coconut Festival



Bike Night



# Mobile Recreations Sites



**Giuffrida Park**  
**1044 NE 4th Street**  
**Cape Coral, FL 33909**

- 3.7 Acres
- Basketball Courts
- Picnic Shelters
- Playground
- Restrooms



**Seahawk Park**  
**1030 NW 28th Terrace**  
**Cape Coral, FL 33993**

- 13.5 Acres
- Open Field
- Picnic Tables
- Restrooms
- Landing Strip for Radio Controlled Airplanes
- North East Location



**Jaycee Park**  
**4125 SE 20th Place**  
**Cape Coral, FL 33904**

- 8 Acres
- Fitness Stations
- Gazebo
- Picnic Areas
- Picnic Shelters
- Playground
- Restrooms
- Walking Path



**Camelot Park**  
**1718 SW 52nd Terrace**  
**Cape Coral, FL 33914**

- Horseshoe Pits
- Picnic Shelters
- Playground
- Restrooms
- Two (2) Tennis Courts (lighted)
- Walking Trail



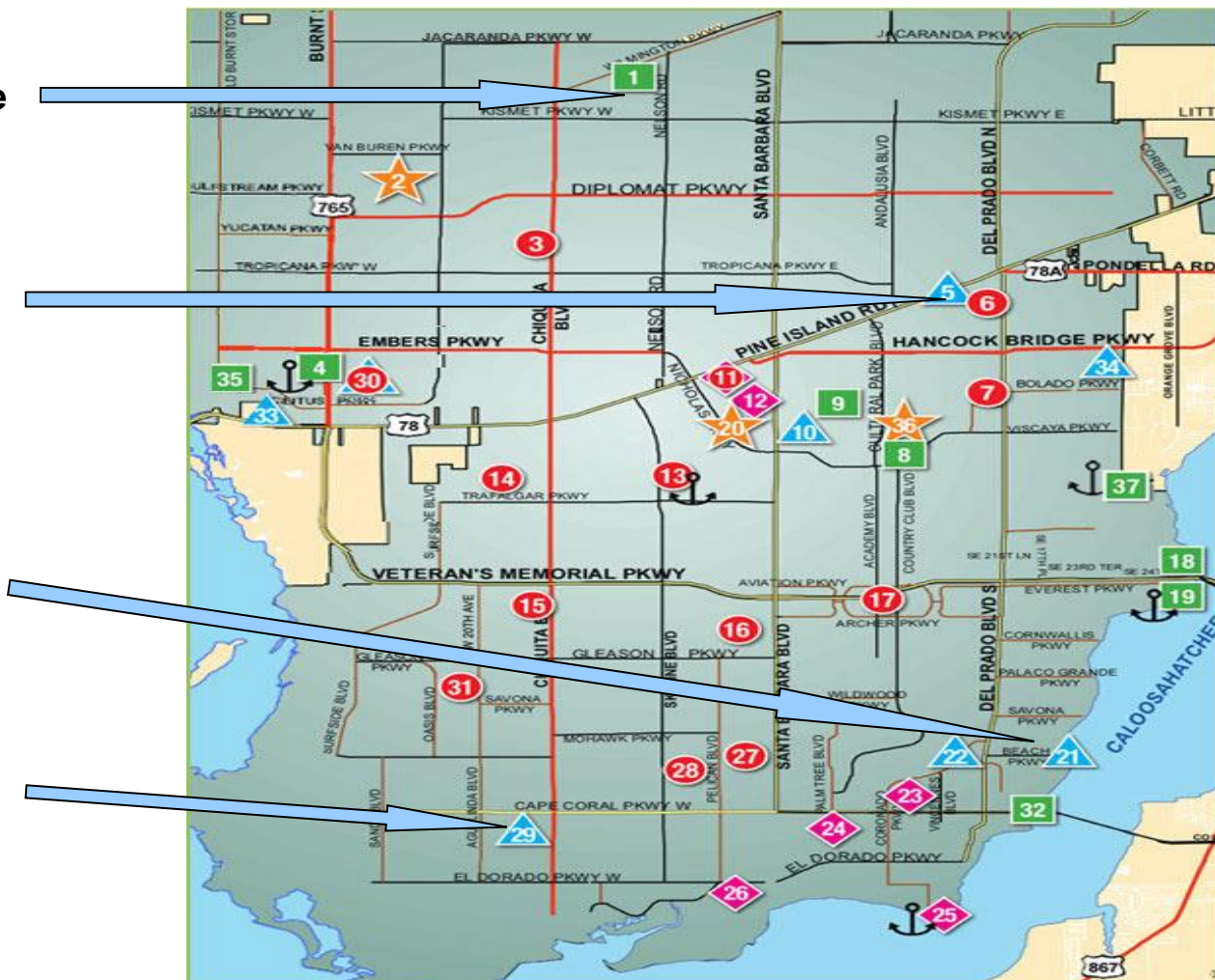
# Mobile Recreation Site Map

**Seahawk Park**  
1030 NW 28th Terrace  
Cape Coral, FL 33993

**Giuffrida Park**  
1044 NE 4th Street  
Cape Coral, FL 33909

**Jaycee Park**  
4125 SE 20th Place  
Cape Coral, FL 33904

**Camelot Park**  
1718 SW 52nd Terrace  
Cape Coral, FL 33914



# Solar Powered

- Solar power will provide electricity for the van.
  - Lighting, music, computer power will all be solar.
  - 1800 Watts of Power
  - Automatic system is maintenance free
  - AC connection for events



# Amenities

- Computer Station
- PA Sound System
- Interior custom cabinets
- Solar & A/C Powered
- Wifi Hot spot
- Rec-Trac
  - On-site Sales & Registration

# Youth Council

- Assist at Events

- Sporting Events
- Movie in the Park
- School Events
- Parades
- Promotional Platform

Representative from Youth Council?

Partnership?

<b>Item Number:</b>	<b>9.B.</b>
<b>Meeting Date:</b>	<b>1/26/2018</b>
<b>Item Type:</b>	<b>BUSINESS</b>

**AGENDA REQUEST FORM**  
CITY OF CAPE CORAL



**TITLE:**

Adoption of Strategic Plan

**REQUESTED ACTION:**

**STRATEGIC PLAN INFO:**

1. Will this action result in a Budget Amendment?
2. Is this a Strategic Decision?
  - If Yes, Priority Goals Supported are listed below.
  - If No, will it harm the intent or success of the Strategic Plan?

**Planning & Zoning/Staff Recommendations:**

**SUMMARY EXPLANATION AND BACKGROUND:**

**LEGAL REVIEW:**

**EXHIBITS:**

**PREPARED BY:**

Division- Department-

**SOURCE OF ADDITIONAL INFORMATION:**

**ATTACHMENTS:**

Description	Type
<input type="checkbox"/> Initial Draft Strategic Visioning Plan	Backup Material

## **2018 Cape Coral Youth Council Strategic Vision**

Advisor Mazurkiewicz explained the purpose of the meeting today. Goal today is to establish smart strategic initiatives, specific, measurable by an agreed upon tool, assignable (one member for each initiative) realistic, and time specific. First determine what you are and what you have to do. Amongst the group today, we are going to determine: strengths, weaknesses, opportunities, and threats.

### **Top strengths:**

- Growth (Size)
- Environment (Natural Assets)
- Organizational Infrastructure

### **Top weaknesses:**

- Infrastructure
- Lack of Opportunities for youth – social, education and careers
- Tree Canopy

### **Top opportunities:**

- Youth program, social, career, education
- Tourism
- Enhance credibility
- Create destination Retail and Entertainment

### **Top Threats:**

- Image
- Credibility
- Keeping up with Growth
- Degradation of Natural environment

## **Strategic Initiatives**

### People:

- Expand social media and other communications to peers and general public (Town Halls, drop boxes in Schools) \*1
- Provide training for enhanced communication tools available for Council Members \*2

### Assets:

- Reprogram work plan as a result of a reduced budget \*1

- Plan/Program with City's Parks and Recreation and Schools \*3

Time and Process:

- Establish process for collaboration with partners (City departments and Schools) \*2
- Enhance Youth Council's involvement with current City Council issues through a reoccurring Advisor's report at Youth Council Meetings \*1

Message:

- External Message (Public) - "We are raising the voice of Cape Coral youth to enhance our collective future." \*1
- Internal Message (Peers) – "We are the ears of the community's youth's and their conduit to City Leadership." \*1