

1015 Cultural Park Blvd. Cape Coral, FL

# AGENDA FOR THE REGULAR MEETING OF THE CAPE CORAL YOUTH COUNCIL

August 10, 2018 3:00 PM Council Chambers

### PLEDGE OF CIVILITY

We will be respectful of each other even when we disagree. We will direct all comments to the issues. We will avoid personal attacks.

### **VIDEO**

- 1. MEETING CALLED TO ORDER
  - A. Chair Baxter
- 2. PLEDGE OF ALLEGIANCE
  - A. Chair Baxter
- 3. ROLL CALL
  - A. Chair Baxter, Members Benitez, Bernau, Bevan, Curulli, Dunkle, Gorbanovski, Ico, Molfino, Nguyen, Orozco, Rodriguez, Saunders, and Zivkovic
- 4. CHANGES TO AGENDA/ADOPTION OF AGENDA
- 5. APPROVAL OF MINUTES
  - A. Regular Meeting July 27, 2018
- 6. ADVISOR PRESENTATION (30 MINUTES MAXIMUM)
  - A. City Council Meeting Agenda Report Advisor Mazurkiewicz
  - B. Budget Discussion Advisor Mazurkiewicz
- 7. CITIZENS INPUT TIME

Input of citizens on matters concerning City Government; 3 minutes per

individual.

### 8. RECOMMENDATIONS TO COUNCIL

### 9. BUSINESS

- A. Florida League of Cities Municipal Youth Council Video Competition
- B. Cape Coral Youth Center Project Member Saunders
- C. Cape Coral Advertising Vice Chair Bernau
- D. School Safety within Cape Coral Member Benitez
- E. Florida League of Cities Trip
- F. Communications Director Appointment Chair Baxter

### 10. NEXT MEETING AGENDA TOPICS

- 11. REPORTS
- 12. REPORTS OF THE COUNCIL LIAISON AND ADVISORS
- 13. TIME AND PLACE OF FUTURE MEETINGS
  - A. A meeting of the Cape Coral Youth Council is scheduled for Friday, September 14, 2018, at 3:00 p.m. in Council Chambers.

### 14. MOTION TO ADJOURN

# GENERAL RULES AND PROCEDURES REGARDING THE CAPE CORAL CITY COUNCIL AGENDA

In accordance with the Americans with Disabilities Act and Section of 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the Office of the City Clerk at least forty-eight (48) hours prior to the meeting. If hearing impaired, telephone the Florida Relay Service Numbers, 1-800-955-8771 (TDD) or 1-800-955-8770 (v) for assistance.

Persons wishing to address the Youth Council under Citizens Input may do so during the designated times at each meeting. No prior scheduling is necessary. All speakers must have their presentations approved by the City Clerk's office no later than 11:00 AM the day of the meeting. Members of the audience who address the Youth Council shall step up to the speaker's lectern and give his or her full name, address, and whom he or she represents. Proper decorum shall be maintained at all times. Any audience member who is boisterous or disruptive in any manner to the conduct of this meeting shall be asked to leave or be escorted from the meeting room.

Copies of the agenda are available in the main lobby of Cape Coral City Hall and in the City Council Office, 1015 Cultural Park Boulevard. Copies of all back-up documentation are also available for review in the lobby of Council Chambers. You are asked to refrain from removing any documentation. If you desire copies, please request they be made for you. Copies are 15 cents per page. Agendas and back-up documentation are also available online on the City website (capecoral.net) after 4:00 PM on the Wednesday prior to the Youth Council Meeting.

Item

5.A.

Number: Meeting

Date:

8/10/2018

Item Type:

**APPROVAL OF** 

**MINUTES** 

### AGENDA REQUEST FORM CITY OF CAPE CORAL



### TITLE:

Regular Meeting - July 27, 2018

### **REQUESTED ACTION:**

### **STRATEGIC PLAN INFO:**

- 1. Will this action result in a Budget Amendment?
- 2. Is this a Strategic Decision?

If Yes, Priority Goals Supported are listed below.

If No, will it harm the intent or success of the Strategic Plan?

### Planning & Zoning/Staff Recommendations:

### **SUMMARY EXPLANATION AND BACKGROUND:**

**LEGAL REVIEW:** 

**EXHIBITS**:

### PREPARED BY:

Division- Department-

### **SOURCE OF ADDITIONAL INFORMATION:**

### ATTACHMENTS:

**Description** Type

July 27, 2018 meeting minutes

**Backup Material** 

# MINUTES FOR THE MEETING OF THE CAPE CORAL YOUTH COUNCIL

### Friday, July 27, 2018

Chair Baxter called the meeting to order at 3:00 p.m.

Pledge of Allegiance

Roll Call: Chair Baxter, Members Benitez, Bernau, Curulli, Ico, Orozco, Rodriguez Gorbanovski, and Nguyen were present. Members Dunkle, Molfino, and Zivkovic were excused. Member Bevan was absent. Member Saunders arrived at 3:01 p.m.

Also in attendance: Rick Williams, Council Liaison

Jodie Costello, Staff Advisor

Connie Griglin, Youth Council Administrative Contact

### APPROVAL OF AGENDA

<u>Chair Baxter</u> suggested postponing Item 9.(B) since Member Molfino was unable to attend the meeting today. She announced that a staff member would not be able to attend until the September 28, 2018 meeting.

Member Benitez moved, seconded by Vice Chair Bernau, to move the Beautification of the City Project to September 28, 2018.

Member Saunders arrived at 3:01 p.m.

Council polled as follows: Curulli, Ico, Nguyen, Orozco, Rodriguez, Saunders, Gorbanovski, Baxter, Benitez, and Bernau voted "aye." All "ayes." Motion carried 10-0.

Member Saunders moved, seconded by Member Ico, to approve the agenda, as amended.

Council polled as follows: Curulli, Ico, Orozco, Rodriguez, Saunders, Gorbanovski, Nguyen, Baxter, Benitez, and Bernau voted "aye." All "ayes." Motion carried 10-0.

### **APPROVAL OF MINUTES**

Member Curulli moved, seconded by Member Rodriguez, to approve the Regular Meeting Minutes from June 8, 2018, as presented. Voice Poll: All "ayes." Motion carried.

Vice Chair Bernau moved, seconded by Member Benitez, to approve the Regular Meeting Minutes from June 22, 2018, as presented. Voice Poll: All "ayes." Motion carried.

### ADVISOR PRESENTATIONS

### Florida League of Cities – Municipal Youth Council Video Competition

Council Liaison Williams discussed the upcoming Florida League of Cities Municipal Youth Council Video Competition. He reviewed that the information has been emailed out to members. He wanted the process considered and to see if there is a commitment. There will be five winners, with a trophy and monetary award. Read the rules, determine who will take the lead, the due date is September 28, 2018.

A consensus was received to add a discussion on the next meeting to look at the rules to discuss the strategy for participating in the competition for a vote on the final product, this should be added at the August 10, 2018 agenda.

### **CITIZENS INPUT TIME**

No speakers.

### RECOMMENDATIONS TO COUNCIL

None

### **BUSINESS**

### **Vegetation/Traffic Safety Concerns – Member Ico**

<u>Member Ico</u> presented information on traffic safety concerns. She clarified the topic to address blind spots that ultimately impair driving in our City. She shared several pictures that showed vegetation obstructing the driver's view. Slides consisted of the following:

- Entrance/Exit into the Publix or McDonald's parking lot near Cape Coral High School
- Photograph
- Photograph
- Photograph
- Entrance into Pine Island Plaza near Chick-Fil-A, Chili's and Super Target on Pine Island
- Photograph
- Intersection at SW 12<sup>th</sup> Avenue and SW 4<sup>th</sup> Street near the Mid Cape Gym
- Photograph
- Intersection at SW 20<sup>th</sup> Avenue and Trafalgar Parkway

- Photograph
- Photograph
- Photograph

Council Liaison Williams suggested regarding traffic issues, to speak with the Transportation Advisory Commission (TAC) that consists of five Council Members in Room 220A. Make your presentation to that group, and it will be vetted with staff. If merit is found, the TAC group can bring it to City Council.

Discussion held in reference to bringing the topic to the next TAC meeting.

<u>Member Saunders</u> suggested bringing up crosswalk concerns, bush obstructions, vegetation maintenance including plant choice in areas, shrubs and trees, and being cautious drivers.

Chair Baxter agreed with additional crosswalks.

Member Benitez offered her full support.

Member Curulli offered to assist.

Assistant City Clerk Bruns shared the next TAC meeting date has been scheduled for August 22, 2018 @9:00 a.m. in Conference Room 220A.

Council Liaison Williams suggested scheduling ahead of time to allow for the right staff to attend and for agenda placement. Contact Connie Griglin or Liaison Williams to set it on a future agenda.

<u>Chair Baxter</u> inquired who would be interested in attending remembering the TAC meeting is during school hours.

Member Benitez moved, seconded by Member Rodriguez, to appoint Member Curulli, Member Ico, and Chair Baxter to present the topic of Vegetation/Traffic concerns to the Transportation Advisory Commission.

Council polled as follows: Curulli, Ico, Orozco, Rodriguez, Saunders, Gorbanovski, Nguyen, Baxter, Benitez, and Bernau voted "aye." All "ayes." Motion carried 10-0.

### Beautification of the City Project – Member Molfino –

Item was moved to the September 28, 2018 Youth Council meeting to allow for staff participation.

### Social Media and Outreach for the Youth Council – Member Saunders

<u>Members Saunders</u> presented information on Social Media and Outreach for the Youth Council.

Communications Director DeLong discussed the current Social Media presence.

<u>Chair Baxter</u> introduced Cole Delong, the Communications Director for the Youth Council. She offered to reach out to the Stanford Youth Council and report back.

Member Saunders suggested speaking with School News Director and School News Team members to get the word out. Please use both the school paper and school news program. Inform your student body, including teachers about Twitter and Facebook, and staff members that know children in Cape Coral. Any youth participation is good, participation to spread the word like wildfire. Utilize posters and Chromebooks, writing on white boards with our Facebook address and Twitter handle to get the name out there.

Discussion held in reference to a new media outlet called My Neighborhood; fliers, business cards, and a table at upcoming Open Houses at separate schools.

<u>Member Benitez</u> suggested bringing the notifications to pep rallies and personal social media accounts.

<u>Member Nguyen</u> expressed concern with the paper fliers littering the schools and adding work to the janitorial staff.

Member Saunders suggested setting up a subcommittee to create a poster.

Discussion held regarding utilizing the budget to pay for printing.

Council Liaison Williams discussed staff creating business cards.

<u>Vice Chair Bernau</u> suggested at the Open Houses having a handout with name and/or logo.

Discussion held in reference to requesting expenditures.

Chair Baxter was in favor of pencils.

Vice Chair Bernau agreed to provide a statement about this topic.

Council Liaison Williams stated he would bring up under his reports the topic of spending budget funds for \$500.00 to get the word out about the Youth Council to purchase advertising trinkets since City Council approves spending.

Member Saunders mentioned the low cost of stickers.

Council Liaison Williams offered to approach City Council about giving the Youth Council approval to spend smaller amounts of money.

Communications Director Delong stated the handle for twitter is @cape\_yc and Facebook address is: @ccyouthcouncil.

Advisor Costello suggested obtaining sponsor ads for Facebook and Instagram.

Communications Director Delong offered to come to the next meeting with cost information on Advisor Costello's suggestion.

### **NEXT MEETING AGENDA TOPICS**

<u>Chair Baxter</u> asked if there were any topics to be considered for the next meeting.

Member Benitez moved, seconded by Member Rodriguez to add the Florida League of Cities Video Competition topic as a meeting agenda topic to the August 10, 2018 meeting. Voice Poll: All "ayes." Motion carried.

Member Saunders moved, seconded by Member Curulli to add the Cape Coral Youth Center Project as a meeting agenda topic to the August 10, 2018 meeting. Voice Poll: All "ayes." Motion carried.

Vice Chair Bernau moved, seconded by Member Ico to add Cape Coral Advertising as a meeting agenda topic to the August 10, 2018 meeting. Voice Poll: All "ayes." Motion carried.

Member Benitez moved, seconded by Member Orozco to add School Safety within Cape Coral as a meeting agenda topic to the August 10, 2018 meeting. Voice Poll: All "ayes." Motion carried.

<u>Councilmember Williams</u> requested the addition of the Florida League of Cities trip to the agenda.

Member Ico moved, seconded by Member Rodriguez to add the Florida League of Cities trip as a meeting agenda topic to the August 10, 2018 meeting. Voice Poll: All "ayes." Motion carried.

### **REPORTS**

Member Curulli: Topic: no report

Member Dunkle: excused

Member Gorbanovski: Topic: no report

Member Ico: Topic: Attended the City Council Meeting on 6/18 meeting about the Youth Council recommendation for the Parks Master Plan ballot addition. She encouraged the members to always attend Council meetings when they have a topic.

Member Molfino: excused

Member Nguyen:Topic: no reportMember Orozco:Topic: no reportMember Rodriguez:Topic: no report

Member Saunders: Topic: Requested each Youth Council member to supply band director or music teacher email address; first date is 10/6. On October 6, 2018 there is a marching band invitational, but this event is not specific to marching band, musicians participation is welcome.

Member Zivkovic: excused

Member Benitez: Topic: Topic of P&R vote and was received positively, excited

to see what this bring to our City

<u>Vice Chair Bernau</u>: Topic: no report <u>Member Bevan</u>: Topic: absent

<u>Chair Baxter</u>: Topic: Mentioned the Communications Director annual appointment. He was appointed on 6/16/2017. This is up to the Youth Council, if we want to receive new applications or reappoint Mr. DeLong.

Consensus received to add to the next meeting agenda the topic of Communications Director to August 10, 2018.

### REPORTS OF COUNCIL LIAISON AND ADVISORS

Council Liaison Williams - Discussed the respect the Youth Council has received with their ideas with the City Council and the Public; in reference to the Florida League of Cities Conference, this needs to have a piece put together. He suggested financing two of the prior members to attend. He suggested inviting Mr. DeLong to help with media coverage and need for lots of pictures. Decide who you want to bring, former Chair Slafer and/or former Member Cerretani to go on the bus. They are not current members, need to know about the registration. Regarding the solid waste, an ordinance is being worked on with the City Attorney. Research is occurring with how different counties and cities handle this topic.

<u>Chair Baxter</u> discussed the importance of having former Chair Slafer and former Member Cerretani attend the event.

Member Saunders moved, seconded by Member Curulli, to have former Chair Slafer and former Member Cerretani attend the Florida League of Cities meetings with the Youth Council.

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Council polled as follows: Curulli, Ico, Orozco, Rodriguez, Saunders, Gorbanovski, Nguyen, Baxter, Benitez, and Bernau voted "aye." All "ayes." Motion carried 10-0.

Legislative Assistant Griglin discussed the website photo and summary. At end of this meeting, she would like to take a picture, looking to take a group picture for the future.

Chair Baxter requested each member to send in their biographies.

### TIME AND PLACE OF FUTURE MEETINGS

A regular meeting of the Cape Coral Youth Council was scheduled for Friday, August 10, 2018, at 3:00 p.m. in Council Chambers.

### MOTION TO ADJOURN

There being no further business, the meeting adjourned at 3:54 p.m.

Submitted by,

Kimberly Bruns Assistant City Clerk Item Number: 9.A.

Meeting Date: 8/10/2018
Item Type: BUSINESS

### AGENDA REQUEST FORM CITY OF CAPE CORAL



### TITLE:

Florida League of Cities Municipal Youth Council Video Competition

### **REQUESTED ACTION:**

### STRATEGIC PLAN INFO:

- 1. Will this action result in a Budget Amendment?
- 2. Is this a Strategic Decision?

If Yes, Priority Goals Supported are listed below.

If No, will it harm the intent or success of the Strategic Plan?

### **SUMMARY EXPLANATION AND BACKGROUND:**

**LEGAL REVIEW:** 

**EXHIBITS**:

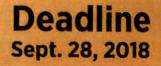
### PREPARED BY:

Division- Department-

### **SOURCE OF ADDITIONAL INFORMATION:**

### ATTACHMENTS:

	Description	Туре
ם	Florida League of Cities Municipal Youth Council Video Competition	Backup Material
D	FLC Competition	Backup Material





Municipal Youth
Council Video
Competition

### **OVERVIEW**

The Florida League of Cities is pleased to announce its Seventh Annual Youth Council Video Competition! Our goal is to provide a way for Florida's youth councils to showcase their ideas, creativity and commitment to their communities. This year's video competition asks councils to create a 1- to 5-minute video to promote what makes their city great. The video should raise public awareness about the municipality's unique characteristics or municipal services.

### The application packet must include:

- (1) The link to your 1- to 5-minute video, saved to YouTube, that the judges can view.
- (2) An action plan, 750 words or less, that supports your video and states your case. This action plan should include:
  - Information about your youth council: its makeup, purpose, projects and work that has been done with your city.
  - ▶ Take some time to consider why your city is so special to you. What do you love the most?
  - Information about how you will use the award money to advance the goals of your council.
- (3) A letter of recommendation from the mayor, manager or a councilmember.

Your nomination will NOT be scored if missing any of the above.

### **APPLICATION RULES**

The Florida League of Cities video competition is open only to youth councils sponsored by a city, town or village government that is a member of the Florida League of Cities.

The deadline for entries is September 28, 2018.

The video should be 1 to 5 minutes long. The League is not looking for professional quality, just creativity and imagination. If you use copyrighted music and cannot prove that you have received written permission from the artist, it will not be judged.

Judging will be based entirely on the youth council's entry. All materials must be received by the League no later than September 28, 2018. The judges' decision is final, and all material received becomes the property of the Florida League of Cities, with permission to use it perpetually and universally, in any manner deemed appropriate by the League, with no additional compensation beyond the award money presented to the winner.

### SUBMISSION

All work must be submitted through an online form found at ficities.com/resources/municipal-youth-councils. This form will allow you to upload all documentation. Please fill out all information fields.

Submissions that are emailed or mailed will **NOT** be judged.

### **ANNOUNCEMENT OF WINNERS**

Winners will be announced during Florida City Government Week, October 22-28, 2018. Five projects will be selected as winners. Winners will:

- Be showcased on the League's website and social media platforms
- Be recognized in press announcements and the League's Quality Cities magazine
- Be recognized at a local city council or commission meeting
- Receive a monetary award of \$250 and trophy/ plague.

The League reserves the right not to award all prizes.

For more information, please contact Eryn Russell at (850) 701-3616 or erussell@ficities.com.



# Blessings in a Backpack Service Project City of Cape Coral Youth Council



# What is Blessings in a Backpack?

- Non-profit organization that provides meals for underprivileged students
- Currently feeding over 83,000 children 900 schools in 46 U.S. states and the District of Columbia
- 3,000 students in SWFL receive meals on Friday to get them through the weekend







## How we became Involved

 High School students came to meeting with concern about youth in community

- CCYC chose to take up the project from the students

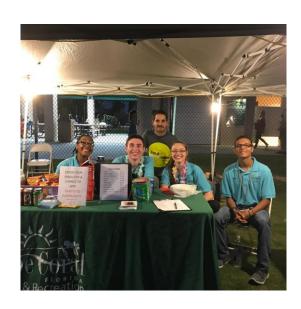
 Work with Parks and Recreations Special Events Division to brainstorm

Movie Nights in the Park seemed most fitting for purpose of project



# 2017-2018

- Hosted 3 movie nights with Parks and Recreation
- Collected sponsorships from local businesses
  - Raffle baskets to give away at events
  - Roses to sell on Valentines day
  - Concessions donated
  - Direct Donations
- Total of about \$2,400 raised since October
   2017





# **Looking Forward**

- Work with Parks and Recreation again to host more movie nights in community
- Collect more sponsorships in Cape Coral
- Overall goal of \$5,000 raised annually in order to have a program in a school sponsored specifically by the CCYC

Item Number: 9.D.

Meeting Date: 8/10/2018 Item Type: BUSINESS

### AGENDA REQUEST FORM CITY OF CAPE CORAL



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School Safety within Cape Coral - Member Benitez

### **REQUESTED ACTION:**

### STRATEGIC PLAN INFO:

- 1. Will this action result in a Budget Amendment?
- 2. Is this a Strategic Decision?

If Yes, Priority Goals Supported are listed below.

If No, will it harm the intent or success of the Strategic Plan?

Planning & Zoning/Staff Recommendations	s:
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### **SUMMARY EXPLANATION AND BACKGROUND:**

**LEGAL REVIEW:** 

**EXHIBITS**:

### PREPARED BY:

Division- Department-

### **SOURCE OF ADDITIONAL INFORMATION:**

ATTACHMENTS:

**Description** Type

SRO presentation
 Backup Material



# Cape Coral Police Department School Resource Officer Program Overview for Youth Council

Presented by: Lt. Dana S. Coston Cape Coral Police Department August 10, 2018

# 

- ø SROs in Cape Coral schools are not new
  - o Prior to 2010
    - O DARE
    - OCKEAT
    - o All middle and high schools had full-time SROs
  - @ Post 2012-2013 (approximately)
    - ø 3 SROs in Cape Coral City Charter Schools

# Minat Changed?

- o February 14, 2018
- o Parkland Florida
- Marjorie Stoneman Douglas
  High School
- o 17 killed, 17 wounded
- o Catalyst for change



# Marjory Stoneman Douglas High School Public Safety Act

- o Sweeping Legislation
- @ Addresses:
  - o Firearms
  - o Mental Health
  - o School safety
  - Requires each school district to assign one or more "safe-school officer" [SRO] at each public school facility



# Cape Coral Police Step Up

- © Creation of the "new"

  Community Services Bureau

  (CSB)
  - o skos
  - o District Resource Coordinators
  - o Police Volunteer Unit
  - o Police Explorers
  - o Community Outreach Program



# A BUSY SUMMER

- @ Added 22 SROS
  - o Incredibly strong roster
- o Added 1 sergeant
- o Brand new policy governing SROs
- Emphasized training ahead of school year
  - o Basic SRO
  - o CIT training
  - o Patrol rifle



# By EAC MILMADETS

- o Start-up costs
  - o \$2.23 million
- o Annual recurring costs
  - 0 \$737,000
- School District of Lee
  County offsets approximately
  \$50,000/officer
- enrollment.



Item Number: 9.F.

Meeting Date: 8/10/2018
Item Type: BUSINESS

# AGENDA REQUEST FORM CITY OF CAPE CORAL



7	-			
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Communications Director Appointment - Chair Baxter

### **REQUESTED ACTION:**

### STRATEGIC PLAN INFO:

- 1. Will this action result in a Budget Amendment?
- 2. Is this a Strategic Decision?

If Yes, Priority Goals Supported are listed below.

If No, will it harm the intent or success of the Strategic Plan?

Planning & Zoning/Staff Recommendation	ıs:
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### **SUMMARY EXPLANATION AND BACKGROUND:**

**LEGAL REVIEW:** 

**EXHIBITS**:

### PREPARED BY:

Division- Department-

### SOURCE OF ADDITIONAL INFORMATION:

### ATTACHMENTS:

**Description** Type

Cape Coral Youth Council Communications
Director Responsibilities and Duties

**Backup Material** 

### Cape Coral Youth Council Communications Director Responsibilities and Duties

- The title of the position discussed in this document is to be known as the City of Cape Coral Youth Council Communications Director.
- 2) The purpose of this position is to act a spokesperson on behalf of the youth council body.
  - a) The Communications director can perform his/her duty through
    - Social media, connecting to the students and parents of Cape Coral through social media platforms including but not limited to: Instagram, Facebook, Twitter, and Snapchat,
    - ii) Connecting members of the youth council to newspapers and television outlets,
    - iii) Communicating with school officials to advertise the youth Council through the use of school media and its newspapers,
    - iv) Maintaining an email on behalf of the youth council, to better be able to communicate with the public,
    - v) And other means necessary and available.
- 3) The Communications Director shall be responsible for:
  - a) communicating in a mature and appropriate manner, as he/she is a representative of the city and the youth council,
  - b) Collaborating with the youth council members to be informed about the youth council actions when communicating with the public,
  - c) Discussing input from citizens at youth council meetings,
  - d) Not contradicting the councils message at any point in time,
  - e) And other actions appropriate with the purpose of this position.
- 4) There shall be a mandatory, minimum-of-two-weeks' notice from-a communications director until the communications director can officially end his/her tenure.
- 5) The position discussed should be appointed by the youth council.
  - a) Appointments for this position should occur-yearly,
  - cholding-a-new election.